



An Australian Government Initiative

NCOS CARBON NEUTRAL PROGRAM

PUBLIC DISCLOSURE SUMMARY

SENSIS PTY LTD

1. ORGANISATION AND PRODUCT INFORMATION

Organisation Name: Sensis Pty Ltd

Disclosure Period: From: 1 February 2010 to 30 June 2010

Date of most recent verification: 23 February 2011

Carbon Neutral Disclosure Type:

- a. Organisation ☐
- b. Product ☒

Product Overview (delete if not applicable):

Product Name: Yellow Pages, White Pages and Yellow in the Car
Brief Description: Print products that are distributed to households and businesses across Australia as well as an online directory service available across Australia.

2. PRODUCT DESCRIPTION

The certified product can be described as printed and online directories that are distributed to/provided to the whole of Australia.

The following project boundaries have been given to the preparation of directories and how they are received and handled by the customer:

Online directories: designing, delivering, viewing and (sometimes) printing of the search, as well as (when applicable) disposing of the paper the search is printed on.

Printed directories: designing, creating, distributing and disposing of the directory that is delivered by Sensis.

4. TOTAL CARBON FOOTPRINT

Carbon Footprint: 74,430 Tonnes CO₂-e

5. EMISSION REDUCTION MEASURES

Emission Management and Reduction Measures	Emissions Reduction in Reporting Period (Tonnes CO ₂ -e)
Sensis is in the process of developing an Emissions Management Plan relevant to the 2010/11 financial year.	Not applicable
Total Emissions Reduction	Not applicable

6. OFFSET PURCHASE / CANCELLATION

Offset Type	Registry	Serial Numbers	Offset Quantity (Tonnes CO ₂ -e)
GHF ¹	DCCEE ²	Rockingham Landfill (GFLP2009 401136 – 406135 incl) Wagga Landfill (GFLF2009 827938 – 836937 incl) Whittlesea Landfill (GFLP2009 789862 – 790861 incl)	15,000
GHF	DCCEE	GFLF2009-700684 to GFLF2009-714957 (incl)	14,274
GHF	DCCEE	GWFA 2008-0070479 to GFWA2008-0090478	20,000
GHF	DCCEE	GFWA2009-209992 to GFWA2009-235147	25,156

¹ GHF refers to Greenhouse Friendly™ certified offsets. Sensis has transferred from the Greenhouse Friendly™ initiative and has used GHF offsets for the 2009-2010 financial year, details of which are summarised above. From 2010-2011 onwards Sensis will purchase NCOS eligible offsets in accordance with NCOS and the Carbon Neutral Program Guidelines.

² DCCEE refers to the Department of Climate Change and Energy Efficiency who previously administered the Greenhouse Friendly™ Program.

7. OTHER INFORMATION

Sensis joined the Greenhouse Friendly program in February 2010, and hence the Disclosure Period only covers a 5 month period from 1 February 2010 – 30 June 2010.