

Australian Government
Climate Active
Public Disclosure Statement

B E L O N G



RESPONSIBLE ENTITY NAME: Telstra Corporation Limited, trading
as **“Belong”**

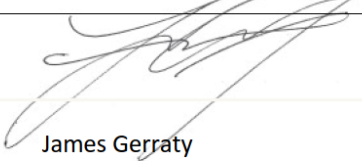
EVENT NAME: Isolation Degustation sponsorship

EVENT DATE: 17th October 2020

EVENT TYPE: Small

Declaration

To the best of my knowledge, the information provided in this Public Disclosure Summary is true and correct and meets the requirements of the *Climate Active Carbon Neutral Standard for Events*.

[Sign here]		[Date] 13 October 2020
[Name of Signatory]	James Gerraty	
[Position of Signatory]	Head of Belong (Acting)	



Australian Government

Department of the Environment and Energy

Public Disclosure Summary documents are prepared by the submitting organisation. The material in Public Disclosure Summary documents represents the views of the organisation and does not necessarily reflect the views of the Commonwealth. The Commonwealth does not guarantee the accuracy of the contents of the Public Disclosure Summary documents and disclaims liability for any loss arising from the use of the document for any purpose.

1. Carbon neutral information

This carbon account has been prepared based on the *Climate Active Carbon Neutral Standard for Events*. As a small event the carbon inventory has been prepared using the standard Event calculator prepared by the Climate Active carbon neutral.

1A. Introduction

A virtual Isolation Degustation night, in partnership with Urban List, where meals are prepared externally and shared with approximately 1,200 people at their personal residences across Melbourne, Sydney, and Brisbane. This will involve attendee's buying a fully prepped degustation box delivered to the door of their personal residence. The event will include a pre-recorded stream of entertainment, showcasing great musicians, creatives, chefs, and producers. The entertainment will be pre-recorded at the entertainers homes.

2. Emissions reduction measures

Belong has limited control over the Event and we are only part sponsors for the entire activity. Despite this we have sought to offset 100% of the activity associated with the Events because we are dedicated to 'cleaning up after ourselves.' It is only right that we offset the amount of carbon we produce. We are interested in exploring reductions in emissions intensive advertising alternatives in future.

Isolation Degustation: We consider this event as already of a low emissions intensity as instead of using commercial venues the Event is taking place in individuals homes. This has resulted in avoided emissions from electricity and stationary fuel (e.g gas heating and or generators). Despite this we recognize there is more that can be done and are keen to work with our business partners and Event coordinators to further limit emissions for future events. This could include 1) using Climate Active carbon neutral certified suppliers and partners 2) favouring partners that have a lower emissions intensity such as those with a high share of renewable energy, lower carbon intensity menu's etc

3. Emissions summary

Emission Category	tCO2-e
Local transport	-
Ground transport	-
International Flights	-
Domestic Flights	-
Additional Flights	-
Food	7.42
Water	0.00
Food Waste	0.00
Waste (optional)	2.30
Accommodation	-
Special lighting (optional)	-
Electricity	0.74
Total TCO2e	10.47
Uplift factor (as a %) OR	-
Uplift factor (as tCO2e)	20.25

Total TCO2e + uplift factor	30.72
Please indicate what this uplift factor covers:	
<ul style="list-style-type: none"> ➤ Uplift Commercial Kitchen Electricity Use [0.79 tCO2-e] - The above electricity figure of 0.74 tCO2-e represents average Event electricity for things like lighting, communications equipment etc. Commercial kitchen equipment is expected to be more energy intensive than this average so we have applied a conservative uplift to account for this being an extra 883kwh for a full days use for the combined 3 commercial kitchens appliances. ➤ Household electricity usage Attendee's [3.00 tCO2-e] – this is an average household of three's electricity usage for the 2 hour duration of the Event multiplied by the expected number of attendee's. This includes Brisbane, Sydney, and Melbourne and both direct consumption and upstream transmission losses. ➤ Digital advertising [0.67 tCO2-e] – Promoting the event through digital channels. ➤ Logistics [14.96 tCO2-e] – Deliveries of food to attendee's. ➤ Paper Menu's and event booklets [0.36 tCO2-e] ➤ Commercial Kitchen Gas Usage [0.19 tCO2-e] - Gas powered equipment in meal preparation. ➤ Employee Commuting [0.28 tCO2-e] – This is commuting to work for the various kitchen staff across each of the three cities (Brisbane, Melbourne, Sydney). This assume a 1 day return trip for each staff given the food preparation is performed over 1 day. 	

Excluded sources (outside of certification boundary)

Refrigeration - HFC's

The refrigerants will occur regardless of the Event occurring as they are primarily used by the commercial kitchens for purposes other than the Event. Therefore we have no influence over this source of emissions. Similarly they only store the food for the Event for a very short amount of time so they are deemed immaterial to the total Event footprint, compared in particular to the energy intensity of the commercial kitchens when in use.

Attendee and entertainer travel

No travel is required for attendee's or entertainers given the Event is held at their personal residence.

Non-quantified sources

Entertainer Equipment – Electricity Use

The entertainer equipment uses some electricity for the 30 minutes sets they have pre-recorded in their own homes. There is only 1.5 hours of entertainment overall so we consider this immaterial and below 1% compared to other emissions including the full number of attendee's household electricity and the commercial kitchen electricity use.

4. Eligible offset units

4A. Offsets summary

Table 4. Offsets Summary						
Projects supported by offset purchase	Eligible offset units	Registry	Cancellation date	Serial numbers (including hyperlink to registry transaction record)	Vintage	Quantity
300MW Hydropower project by JHPL	VCU's	CBL	6/3/2020	https://registry.verra.org/myModule/rpt/myrpt.asp?r=206&h=31098 Allocated serial numbers: 7919-440854864-440854866-VCU-001-MER-IN-1-92-01012013-30062013-0	01/01/2013-30/06/2013	3
Jiangsu Dongtai Phase II Wind Power Project	VCU's	CBL	5/3/2020	https://registry.verra.org/myModule/rpt/myrpt.asp?r=206&h=29403 Allocated serial numbers: 7610-410818381-410818403-VCU-034-APX-CN-1-1356-01062014-31122014-0	01/06/2014-31/12/2014	23
Negros Island Solar Power Inc.	VCU's	CBL	6/3/2020	https://registry.verra.org/myModule/rpt/myrpt.asp?r=206&h=27623 Allocated serial numbers: 5921-266979581-266979585-VCU-029-APX-PH-1-1735-01012017-25112017-0	01/01/2017-25/11/2017	5
Total offsets cancelled						31

4B. Offset projects (Co-benefits)

Belong's offset projects prioritise projects with strong co-benefits with a particular focus on local communities and indigenous involvement. We also actively look for opportunities to be an enabler for energy efficient solutions, innovation, and capacity within our partners.

5. Use of certification trade mark

Table 5. Trade mark register	
Where used	Logo type
Promotional material - Social (Belong)	Certified event
Within Event digital displays	Certified event
Post event materials - Editorial piece in partnership with Urban List	Certified event

Appendix 1 – Excluded Emissions

To be deemed relevant an emission must meet two of the five relevance criteria. Excluded emissions are detailed below against each of the five criteria.

Relevance test						
Excluded emission sources	<i>The emissions from a particular source are likely to be large relative to the event's electricity use.</i>	<i>The emissions from a particular source contribute to the event's greenhouse gas risk exposure.</i>	<i>The emissions from a particular source are deemed relevant by key stakeholders.</i>	<i>The responsible entity could influence emissions reduction from a particular source.</i>	<i>The emissions are from outsourced activities that were previously undertaken within the event's boundary or from outsourced activities that are typically undertaken within the boundary for comparable events.</i>	<i>Explanation</i>
Refrigeration - HFC's	No	No	Yes	No	No	The refrigerants will occur regardless of the Event occurring as they are primarily used by the commercial kitchens for purposes other than the Event. Therefore we have no influence over this source of emissions. Similarly they only store the food for the Event for a very short amount of time so they are deemed immaterial to the total Event footprint, compared in particular to the energy intensity of the commercial kitchens when in use.
Attendee and entertainer travel	No	No	No	No	No	No travel is required for attendee's or entertainers given the Event is held at their personal residence.

Non-quantified emissions

Non-quantification test		
Relevant-non-quantified emission sources	<i>Immaterial <1% for individual items and no more than 5% collectively</i>	Explanation.
Entertainer Equipment – Electricity Use	Yes	The entertainer equipment uses some electricity for the 30 minutes sets they have pre-recorded in their own homes. There is only 1.5 hours of enterainment overall so we consider this immaterial and below 1% compared to other emissions including the full number of attendee's household electricity and the commercial kitchen electricity use.