



PUBLIC DISCLOSURE STATEMENT

TODAY STRATEGIC DESIGN PTY LTD

**ORGANISATION CERTIFICATION
FY2019-20**

Australian Government
Climate Active
Public Disclosure Statement

Today



An Australian Government Initiative



NAME OF CERTIFIED ENTITY: Today Strategic Design Pty Ltd

REPORTING PERIOD: 1 July 2019 – 30 June 2020

Declaration

To the best of my knowledge, the information provided in this Public Disclosure Statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.

Signature:

A handwritten signature in black ink, appearing to be "Damon O'Sullivan".

Date: 03rd March 2021

Name of Signatory: Damon O'Sullivan

Position of Signatory: CEO & Founder



Australian Government
Department of Industry, Science,
Energy and Resources

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1. CARBON NEUTRAL INFORMATION

Description of certification

The certification includes the Australian business operations of the company Today Strategic Design Pty Ltd (ABN 69 154 560 657) for the period 1 July 2019 to 30 June 2020.

The emissions inventory in this Public Disclosure Statement has been developed in accordance with the Climate Active Carbon Neutral Standard for Organisations and Today Strategic Design has used an operational control approach to determine its emissions boundary.

Today Strategic Design estimates actual emissions may be different to what is reported due to the exceptional circumstance of Covid-19 resulting in less staff working in the office and commuting, and more staff working from home. These differences are not accounted for in the carbon inventory, consistent with Climate Active policy. Today Strategic Design recognises that future year emissions may be different to what is reported in the base year due to the exceptional circumstance.

“Climate Active certification is not just about reducing harm, it's about actively looking for opportunities to do good.”

Organisation description

Today is a strategic design agency committed to using 'Design for Good'. It is our mission to contribute to and catalyse, positive social and environmental outcomes.

Our everyday projects focus on the creation of value for people and the environment. We aim to make a meaningful contribution to reversing the damage done to ecosystems and the natural environment, and to building the resilience of communities and our broader society.

2. EMISSION BOUNDARY

Diagram of the certification boundary



Non-quantified sources

- The following emissions sources were non-quantified due to immateriality (each of them is less than 1% of the inventory and less than 5% collectively).
 - Books and subscriptions
 - Equipment rental and leasing
 - Immigration legal & fees
 - Insurance
 - Postage, courier and freight
 - Recruitment
 - Refrigerants
 - Repairs & maintenance
 - Security
 - IT Equipment
- Emissions from refrigerants were non-quantified due to quantification is not cost effective relative to the size of the emission, hence an uplift factor has been applied.

“We live in a time of exponentially powerful technology and abundant possibility; it’s time to reinvent our systems to be sustainable inclusive, thoughtful and fair.”

Data management plan

N/A

Excluded sources (outside of certification boundary)

- Although natural gas is a deemed relevant emission under the organisation certification standard, we do not use natural gas and as such it has not been included in our PDS or carbon inventory.

3. EMISSIONS SUMMARY

Emissions reduction strategy

Today has introduced a range of initiatives over the last year to reduce emissions. This includes switching to 100% renewable and carbon neutral energy and adjusting our procurement practices to evaluate the environmental impact of any new products we intend to purchase. Our preference is to use local, sustainable suppliers and contractors who make a positive contribution beyond 'business as usual'.

While a detailed emissions reduction strategy will be developed over the next two years, we are focusing on a few key areas to reduce our emissions:

- increasing energy efficiency by installing energy efficient appliances
- adjusting our practices to reduce emissions intensive travel with alternatives such as teleconferencing and hybrid car hire where possible
- working with suppliers to reduce our carbon footprint and regularly reviewing operations to seek greater efficiencies
- optimising our treatment of waste through source separation and procurement of recycling services

Emissions summary (inventory)

Table 2

Emission source category	tonnes CO ₂ -e
Cleaning and Chemicals	3.57
ICT services and equipment	13.47
Office equipment & supplies	7.46
Professional Services	63.04
Water	0.29
Accommodation and facilities	1.05
Waste	2.09
Land and Sea Transport	20.64
Air Transport	7.68
Electricity (Location based)	25.12
<i>Total Net Emissions</i>	144.40

Uplift factors

Table 3

Reason for uplift factor	tonnes CO ₂ -e
1% to account for refrigerants	1.44
<i>Total footprint to offset (uplift factors + net emissions)</i>	145.84

Carbon neutral products

While no Climate Active carbon neutral products or services were utilised, it should be noted that Today Strategic Design switched to a 100% GreenPower electricity contract on 13 September 2019.

Electricity summary

Electricity was calculated using a Location-based approach.

The Climate Active team are consulting on the use of a market vs location-based approach for electricity accounting. Given a decision is still pending on the accounting way forward, a summary of emissions using both measures has been provided for full disclosure and to ensure year on year comparisons can be made.

Market-based approach electricity summary

Table 4

Electricity inventory items	kWh	Emissions (tonnes CO ₂ e)
Electricity Renewables	36,063	0.00
Electricity Carbon Neutral Power	0	0.00
Electricity Remaining	13,258	14.33
Renewable electricity percentage	73%	
<i>Net emissions (Market based approach)</i>		14.33

Location-based summary

Table 5

State/ Territory	Electricity Inventory items	kWh	Full Emission factor (Scope 2 +3)	Emissions (tonnes CO ₂ e)
Vic	Electricity Renewables	26,889	-1.12	-30.12
Vic	Electricity Carbon Neutral Power	-	-1.12	0.00
Vic	Netted off (exported on-site generation)	-	-1.02	0.00
Vic	Electricity Total	49,320	1.12	55.24
	<i>Total net electricity emissions (Location based)</i>		0.00	25.12

4. CARBON OFFSETS

Offset purchasing strategy: in arrears.

Offsets summary

Table 7

1. Total offsets required for this report				146					
2. Offsets retired in previous reports and used in this report				0					
3. Net offsets required for this report				146					
Project description	Eligible offset units type	Registry unit retired in	Date retired	Serial number (including hyperlink to registry transaction record)	Vintage	Quantity (tonnes CO2-e)	Quantity used for previous report	Quantity to be banked for future years	Quantity to be used this report
Renewable Energy Wind Power Project in Karnataka	CER	ANREU	1 March 2021	242,167,695 - 242,167,840	Commitment Period 2 (after 31/12/2012)	146	0	0	146
<i>Total offsets retired this report and used in this report</i>									146
<i>Total offsets retired this report and banked for future reports</i>								0	

Co-benefits

Across India, wind farms introduce clean energy to the grid which would otherwise be generated by coal-fired power stations. Wind power is clean in two ways: it produces no emissions and also avoids the local air pollutants associated with fossil fuels. Electricity availability in the regions have been improved, reducing the occurrence of black outs across the area. The projects support national energy security and strengthen rural electrification coverage. In constructing the turbines new roads were built, improving accessibility for locals. The boost in local employment by people engaged as engineers, maintenance technicians, 24-hour on-site operators and security guards also boosts local economies and village services.

5. USE OF TRADE MARK

Table 8

Description where trademark used	Logo type
Sustainability report	Certified organisation
Website	Certified organisation
Business cards and stationery	Certified organisation
Marketing materials (print, digital and other online communication)	Certified organisation
Newsletters	Certified organisation
Email signatures	Certified organisation
Social Media (LinkedIn, Instagram, Facebook, Twitter)	Certified organisation
Company fleet	Certified organisation
Displayed at the company headquarters	Certified organisation

6. ADDITIONAL INFORMATION

N/A

APPENDIX 1

Excluded emissions

To be deemed relevant an emission must meet two of the five relevance criteria. Excluded emissions are detailed below against each of the five criteria.

Table 9

Relevance test					
Excluded emission sources	<i>The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions</i>	<i>The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.</i>	<i>Key stakeholders deem the emissions from a particular source are relevant.</i>	<i>The responsible entity has the potential to influence the reduction of emissions from a particular source.</i>	<i>The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.</i>
Natural Gas	No	No	No	No	No

APPENDIX 2

Non-quantified emissions for organisations

Please advise which of the reasons applies to each of your non-quantified emissions. You may add rows if required.

Table 10

Non-quantification test				
Relevant-non-quantified emission sources	<i>Immaterial <1% for individual items and no more than 5% collectively</i>	<i>Quantification is not cost effective relative to the size of the emission but uplift applied.</i>	<i>Data unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.</i>	<i>Initial emissions non-quantified but repairs and replacements quantified</i>
Books & Subscriptions	Yes	No	No	No
Equipment Rental & Leasing	Yes	No	No	No
Immigration Legal & Fees	Yes	No	No	No
Insurance	Yes	No	No	No
Postage, courier and freight	Yes	No	No	No
Recruitment	Yes	No	No	No
Repairs & Maintenance	Yes	No	No	No
Security	Yes	No	No	No
Refrigerants	No	Yes	No	No
IT Equipment	Yes	No	No	No