



# **PUBLIC DISCLOSURE STATEMENT**

**EMEIS COSMETICS TA AESOP**

**ORGANISATION CERTIFICATION  
CY2020**

Australian Government  
**Climate Active**  
**Public Disclosure Statement**

Aēsop®



NAME OF CERTIFIED ENTITY: Emeis Holdings TA Aesop

REPORTING PERIOD: Calendar year 1 January 2020 – 31 December 2020

To the best of my knowledge, the information provided in this Public Disclosure Statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.

Signature

Date 17 May 2021

Name of Signatory

Catherine O' Dea

Position of Signatory

General Manager, Strategy and Growth



**Australian Government**  
**Department of Industry, Science,**  
**Energy and Resources**

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Version number February 2021



# 1. CARBON NEUTRAL INFORMATION

## Description of certification

The emission inventory in this public disclosure summary covering the 1 January 2019 to 31 December 2020 reporting period has been developed in accordance with the Climate Active Carbon Neutral Standard for Organisations. The boundary has been defined based on an operational control approach. This certification covers the Australian business operations of Emeis Cosmetics Pty Ltd (ABN: 56 007 409 001) and Aesop Retail Pty Ltd (ABN:83 104 829 576), under Emeis Holdings (ABN:81 097 023 544). Emissions attributed to Aesop New Zealand Limited (NZBN: 9429042203629) were offset and included in this public disclosure statement, although they are not considered part of the Climate Active claim due to trademark licencing.

The following locations and facilities are included in the emissions boundary:

- All retail stores and counters in Australia
- Sydney and Melbourne Offices
- Melbourne 3PL warehouse
- Digital dispatch

Our emissions inventory incorporates the seven greenhouse gases listed under the Kyoto Protocol: carbon dioxide (CO<sub>2</sub>), methane (CH<sub>4</sub>), nitrous oxide (N<sub>2</sub>O), hydrofluorocarbons (HFCs), perfluorocarbons (PFCs), sulphur hexafluoride (SF<sub>6</sub>) and nitrogen trifluoride (NF<sub>3</sub>). This inventory presents them as carbon dioxide equivalents (CO<sub>2</sub>e) and classifies scope 1, 2, and 3 emissions where applicable.

## Organisation description

Aesop was established in Melbourne in 1987. We now have a presence in 26 countries around the globe, with more than 200 stand-alone stores and over 80 counters in select department stores. Our objective has always been to formulate skin, body and hair care products of the finest quality, as well as fragrance and accessories for the self and home.

We have never conducted nor commissioned animal testing for any product. Nor do we use animal-derived ingredients in our formulations. But we recognise that this is not enough. We are on a journey to reduce our impacts on the planet that generously sustains us. So far, our progress has led us to becoming a certified B Corp® in 2020 and certified carbon neutral under Climate Active since 2018. Since 2020 our direct operations are 100% renewable electricity and we are committed to net zero emissions across our value chain by 2030.

*“Our carbon neutral certification under Climate Active demonstrates our commitment to take immediate climate action and is a positive step towards our target of net zero emissions by 2030.”*

## 2. EMISSION BOUNDARY

### Diagram of the certification boundary

Aesop includes all direct (Scope 1) and indirect energy (Scope 2) emission sources in its GHG emissions inventory. It also includes indirect (Scope 3) emissions sources that results from the operations of its business. Figure 1 represents the emissions sources that have been included in our 2020 carbon account.

New emissions sources in the 2020 inventory include work from home and digital server.



## Non-quantified sources

The following emission sources have been non-quantified in line with the relevant guidance in the Climate Active Carbon Neutral Standard for Organisations.

- The potential emissions from refrigerants are estimated to be less than 1% of the total carbon account (immaterial).
- The potential emissions from diesel for warehouse forklifts are estimated to be less than 1% of the total carbon account (immaterial).

## Data management plan

The non-quantification of refrigerant and forklift diesel are due to the emissions being immaterial to the total carbon account. Therefore, a data management plan is not required.

## Excluded sources (outside of certification boundary)

The following emission sources have been included from our organisation certification:

- Emissions associated with Aesop's manufacturing are excluded in line with the provisions and application of the relevance test under the Climate Active Carbon Neutral Standard for Organisations.
- Emissions associated with investments are excluded in line with the provisions of the relevance test as applied to Aesop's trustee operations.
- Emissions related to freight from Melbourne, Australia warehouse to global regional warehouses and stores are excluded. These emissions are attributed to the destination region and are outside of Aesop ANZ's operational control. Demand planning is supported by Aesop global to minimize emissions to these regions (full container loads and reduced reliance on air freight).
- Emissions associated with warehouse service provider's company vehicles are outside of Aesop ANZ's operations control and are excluded in line with the provisions and application of the relevance test under the Climate Active Carbon Neutral Standard for Organisations.

*“We are on a journey to net zero emissions by 2030. Participating in Climate Active enables us to support communities & biodiversity already impacted by a changing climate ”*

## 3. EMISSIONS SUMMARY

### Emissions reduction strategy

Our emissions reduction strategy is guided by our historical approach to tread as lightly as possible with an unwavering commitment to excellence and sustainability across ideas and formulas. We actively seek to understand social, economic and environmental risks and impacts, to deliver a holistic approach with our long-term partners.

In 2019, as part of Natura &Co, Aesop committed to setting a Science Based Reduction Target, aligned with a 1.5-degree Celsius warming scenario. We are on track to set this target by the end of 2021. In 2020, as part of Natura &Co, Aesop joined the *Transform to Net Zero Initiative*, to align on a global definition of net zero and proactively form partnerships to deliver scope 3 emission reductions.

In the second half of 2021 we will develop an internal Climate Action Plan, detailing reduction initiatives in our transition to net zero emissions.

#### ***Renewable Energy Transition***

A key focus of our emission reduction strategy to date has been to reach net zero on scope 1 & 2 emissions ahead of our 2030 deadline. Purchasing green energy creates demand for renewable energy and a future free from fossil fuels. To help create this sustainable future we have increased our direct renewable energy consumption in ANZ from 46% in 2019 to 100% at the end of 2020. 100% of our direct global operations now operate on renewable energy, 3 years ahead of our target.

### Emissions over time

The year 2020 was a remarkable and devastating period for humanity, with continued disproportionate impacts felt across the globe. In response to changes in consumer behaviors, government lockdowns and disruptions to global shipping networks, our 2020 emission sources shifted. Store and office operational sources decreased, while e-commerce (43%) and freight (85%) increased since 2019.

#### ***New ways of working***

Activities associated with corporate travel was our biggest decline – an absolute reduction of 1,913 tonnes compared to 2019. Our transition to working from home saw emissions associated with commuter travel decrease 64% compared to 2019 and a new material emission source emerge. Emissions from working from home and commuter travel still resulted in a 24% reduction compared to 2019. We also experienced absolute emissions reductions in food & beverage (66%), waste (48%) and water (49%) largely attributed to store and office closures.

#### ***Our supply chain***

2020 saw unprecedented impacts to global supply chains. As a result, we increased our reliance on airfreight for raw material sourcing and delivery of finished goods to global markets. Our reliance air freight

was driven by the global health need to manufacture and distribute rinse-free (sanitizer) and hand wash products to market. Embedding freight reductions across our global business is a key priority for 2021 activities. The central focus is to reduce our reliance on air freight through improved forecasting and adjusting stock reserves.

**Table 1**

Emissions since base year			
	Year 1: 2018	Year 2: 2019	Current year Year 3: 2020
<i>Total tCO<sub>2</sub>e</i>	5,048	5,548	3,227

## Emissions reduction actions

In 2020 we successfully transitioned our direct operations global operations to 100% renewable energy. Increasing our renewable energy composition in Australia from 46% in 2019 to 100% during 2020.

Absolute emission reductions during 2020 are largely characterized by disruptions to travel, commuting and store/office closures. These reductions are not an accurate reflection of planned internal reduction activities. In 2021 we are continuing to embrace this new way of working by adopting a hybrid working model and reducing our purchased goods and services to proactively reduce these emissions.

## Emissions summary (inventory)

**Table 2**

Emission source category	tonnes CO <sub>2</sub> -e
Fuel	8
Net electricity	9
Business travel	522
Business accommodation	55
Commuter travel	163
Work from home	186
Office postage	40
e-Commerce shipping	124
Freight	1,242
Paper	2
Food and beverages	114

Office supply	44
Agriculture products	2
Furniture	11
Maintenance	44
Office equipment	2
Telecommunication	57
Staff amenities	63
IT equipment	86
Digital server	370
Waste	74
Water	5
<i>Total Net Emissions</i>	3,227

## Uplift factors

Table 3

Reason for uplift factor	tonnes CO <sub>2</sub> -e
n/a	0
<i>Total footprint to offset (uplift factors + net emissions)</i>	3,227

## Carbon neutral products

Table 4

Products used	Weight (kg)	Avoided emissions (tonnes CO <sub>2</sub> -e)
Paper (Australian Paper)	85	0.2

## Electricity summary

Electricity was calculated using a market-based approach.

### Market-based approach summary

Market-based approach	Activity Data (kWh)	Emissions (kgCO <sub>2</sub> e)	Renewable %
Behind the meter consumption of electricity generated	0	0	0.0%
<b>Total non-grid electricity</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>
LGC Purchased and retired (kWh) (including PPAs)	400,000	0	48.0%
GreenPower	252,260	0	30.3%



Jurisdictional renewables (LGCs retired)	10,999	0	1.3%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	2,632	0	0.3%
Large Scale Renewable Energy Target (applied to grid electricity only)	158,146	0	19.0%
Residual electricity	8,581	9,212	0.0%
<b>Total grid electricity</b>	<b>832,617</b>	<b>9,212</b>	<b>99.0%</b>
<b>Total Electricity Consumed (grid + non grid)</b>	<b>832,617</b>	<b>9,212</b>	<b>99.0%</b>
Electricity renewables	824,037	0	
Residual Electricity	8,581	9,212	
<b>Exported on-site generated electricity</b>	<b>0</b>	<b>0</b>	
Emission Footprint (kgCO <sub>2</sub> e)		9,212	

<b>Emission Footprint (TCO<sub>2</sub>e)</b>	<b>9</b>
<b>LRET renewables</b>	<b>19.3%</b>
<b>Voluntary Renewable Electricity</b>	<b>79.7%</b>
<b>Total renewables</b>	<b>99.0%</b>

#### Location-based approach summary

Location-based approach	Activity Data (kWh)	Emissions (kgCO <sub>2</sub> e)
ACT	13,631	12,268
NSW	312,754	281,479
SA	13,175	6,851
Vic	340,929	371,612
Qld	114,055	106,072
NT	0	0
WA	38,073	26,651
Tas	0	0
<b>Grid electricity (scope 2 and 3)</b>	<b>832,617</b>	<b>804,932</b>
ACT	0	0
NSW	0	0
SA	0	0
Vic	0	0
Qld	0	0
NT	0	0
WA	0	0
Tas	0	0
<b>Non-grid electricity (Behind the meter)</b>	<b>0</b>	<b>0</b>
<b>Total Electricity Consumed</b>	<b>832,617</b>	<b>804,932</b>

<b>Emission Footprint (TCO<sub>2</sub>e)</b>	<b>805</b>
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## 4. CARBON OFFSETS

### Offsets strategy

#### Offset purchasing strategy:

#### In arrears

1. Total offsets previously forward purchased and banked for this report	454
2. Total emissions liability to offset for this report	3,227
3. Net offset balance for this reporting period	2,773
4. Total offsets to be forward purchased to offset the next reporting period	6,227
5. Total offsets required for this report	3,227

### Co-benefits

Following on from reduction activities, any subsequent emissions impact is offset through two certified projects that deliver social, environmental and economic benefits to our communities. These projects have been selected for their alignment to Aesop's values and vintage.

Co-benefits of offsetting projects supported by Aesop are outlined below.

#### [Project 1: Kariba Forest Project, Zimbabwe](#)

Since its launch in 2011, the Kariba project, located in northern Zimbabwe near the Zambia border, has protected nearly 785,000 hectares from deforestation and land degradation, preventing more than 18 million tonnes of carbon dioxide emissions being released into the atmosphere. The project supports vulnerable and endangered species by connecting National Parks in the region. In addition to biodiversity benefits, the project supports regional sustainable development and the independence and wellbeing of local communities.

As part of this project Aesop supports the Chikova School Garden project in Northern Zimbabwe. The project aims to improve food security and provide an alternative economic income for the community. Vegetables grown in the garden are taken home by teachers and students, with surplus vegetables are sold at the local market. Our support of the project since 2017 has afforded us the honour of seeing this project develop overtime. At the end of 2019 we begun working with the in-country project team to improve water security. After exhaustive geotechnical investigations failing to find water it was decided in

consultation with the community that water tanks and guttering would be installed. These are due for installation in 2021.

### [Project 2: EcoAustralia](#)

EcoAustralia is an award-winning stapled carbon credit product, provided by South Pole in partnership with Australian biodiversity protection organisation, Cassinia Environmental. The product blends State Government-accredited biodiversity protection with international carbon offset credits.

An Australian Biodiversity Unit equal to 1.5 m<sup>2</sup> of government-accredited, permanently protected Australian vegetation is paired with 1 Gold Standard international carbon credit, representing 1 tCO<sub>2</sub>e of avoided emissions.

### [Myamyn Lowland Forest Conservation, Victoria, Australia – EcoAustralia biodiversity component](#)

Aesop has supported the Myamyn Project since 2018. Located on private land within the Annya State Forest in South-West Victoria, the Myamyn project supports reforestation of land historically subject to illegal logging. By protecting the land against further clearing and replanting with native vegetation the project promotes habitat creation for native vulnerable and threatened species including the Southern Brown Bandicoot, Powerful Owl and Long-Nosed Potoroo.

The following ABUs were retired by Aesop for CY20 operations towards their EcoAustralia credits:

Australian Biodiversity Unit (ABU) Summary			
Projects supported by ABU purchase	Issuance date	Serial numbers	Quantity
Climate Active Certification			
Myamyn (302113)	22 April 2021	BBA-2467-VOL006-2620 to BBA-2467-VOL006-4119	1,500
Myamyn (302113)	30 April 2021	BBA-2467-VOL006-4120 to BBA-2467-VOL006-7119	3,000
Global Operations			
Myamyn (302113)	26 Nov 2020	BBA-2467-VOL005-0883 to BBA-2467-VOL005-5682 and BBA-2467-VOL004-1140 to BBA-2467-VOL004-1639	5,000
Total ABUs Issued			9,500
Total Biodiversity-rich land protected (ABUs x 1.5 m <sup>2</sup> = total biodiversity conservation)			14,250 m <sup>2</sup>

### [Yingxin Glassworks Waste Heat to Energy, China – EcoAustralia Carbon component](#)

Yingxin waste to heat project is the emission offsetting component of the EcoAustralia stapled product. The project results in the production of 76,000 MWh of electricity each year - 67,000 tonnes of CO<sub>2</sub> emissions are avoided annually. The electricity generated by this project meets approximately 55% of the facility's electricity demand for glass production. In addition to the environmental benefits, the project is providing social benefits in the form of scholarships.

## Offsets summary

Proof of cancellation of offset units

Offsets cancelled for Climate Active Carbon Neutral Certification										
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Eligible Quantity (TCO <sub>2</sub> -e)	Quantity used for previous reporting periods	Quantity banked for future reporting periods	Quantity used for this reporting period claim	Percentage of total (%)
Kariba Forest Protection, Zimbabwe	VCU	Verra	2 June 2020	<a href="#">6813-345453798-345454297-VCU-006-APX-ZW-14-902-01012013-31122013-1</a>	2013	500	46	0	454	14.1%
Yingxin Glass Furnace Waste heat to Energy, China	VER	GS	27 April 2021	<a href="#">GS1-1-CN-GS750-15-2016-5917-34660-36159</a>	2013	1,500	0	0	1,500	46.5%
Kariba Forest Protection, Zimbabwe	VCU	Verra	27 April 2021	<a href="#">8353-10487560-10489059-VCS-VCU-352-VER-ZW-14-902-01012013-31122013-1</a>	2013	1,500	0	227	1,273	39.4%
Yingxin Glass Furnace Waste heat to Energy, China	VER	GS	29 April 2021	<a href="#">GS1-1-CN-GS750-15-2016-5917-36160-39159</a>	2016	3,000	0	3,000	0	0.0%
Kariba Forest	VCU	Verra	29 April	<a href="#">5849-264238946-264240648-VCU-</a>	2014	1,703	0	1,703	0	0.0%

Protection, Zimbabwe			2021	<a href="#">006-APX-ZW-14-902-01012014-30062014-1</a>							
Kariba Forest Protection, Zimbabwe	VCU	Verra	29 April 2021	<a href="#">5346-227356190-227357486-VCU-006-APX-ZW-14-902-01012014-30062014-1</a>	2014	1,297	0	1,297	0	0.0%	
<b>Total offsets retired this report and used in this report</b>									3,227		
<b>Total offsets retired this report and banked for future reports</b>									6,227		
Additional offsets cancelled for purposes other than Climate Active Carbon Neutral certification (2020 calendar year impact)											
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Eligible Quantity (TCO <sub>2</sub> -e)	Purpose of cancellation				
Kariba Forest Protection, Zimbabwe	VCU	Verra	26/11/2020	<a href="#">8935-54518625-54523124-VCS-VCU-352-VER-ZW-14-902-01012019-30062019-1</a>	2019	4500	Retired on behalf of Aesop for the purposes of CY20 global operations				
Kariba Forest Protection, Zimbabwe	VCU	Verra	26/11/2020	<a href="#">8259-5513735-5514234-VCS-VCU-352-VER-ZW-14-902-01012019-30062019-1</a>	2019	500	Retired on behalf of Aesop for the purposes of CY20 global operations				
Changbin and Taichung Wind Power, Taiwan	VER	GS	26/11/2020	<a href="#">GS1-1-TW-GS472-12-2017-6457-112603-117602</a>	2017	5000	Retired on behalf of Aesop for the purposes of CY20 global operations				
Type of offset units		Quantity (used for this reporting period claim)				Percentage of Total					
Verified Carbon Units (VCUs)						3,227		100%			

## 5. USE OF TRADE MARK

Table 8

Description where trademark used	Logo type
Aesop.com	Certified organisation
Retail and digital marketing	Certified organisation

## 6. ADDITIONAL INFORMATION

Aesop is part of the Natura &Co group, comprised of the Body Shop, Avon and Natura. As part of this group we share Our Commitment to Life vision, setting the goals and impact we hope tackle the world's most pressing issues across three dimensions: address the climate crisis and protect the amazon; defend human rights and be human-kind; and embrace circularity and regeneration.

Natura &Co is an active participant in the Transform to Net Zero initiative, a cross-sector drive to accelerate the transition to net zero. Our Executive Chairman and Group CEO, Roberto Marques is a board member of the United National Global Compact, the world's largest corporate sustainability initiative.

# APPENDIX 1

## Excluded emissions

To be deemed relevant an emission must meet two of the five relevance criteria. Excluded emissions are detailed below against each of the five criteria.

**Table 9**

Relevance test					
Excluded emission sources	<i>The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions</i>	<i>The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.</i>	<i>Key stakeholders deem the emissions from a particular source are relevant.</i>	<i>The responsible entity has the potential to influence the reduction of emissions from a particular source.</i>	<i>The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.</i>
Manufacturing	Yes	No	No	No	No
Investment	No	No	No	Yes	No
Global freight	Yes	No	No	No	No
Warehouse company vehicles	Yes	No	No	No	No

## APPENDIX 2

### Non-quantified emissions for organisations

Table 10

Non-quantification test				
Relevant-non-quantified emission sources	<i>Immaterial &lt;1% for individual items and no more than 5% collectively</i>	<i>Quantification is not cost effective relative to the size of the emission but uplift applied.</i>	<i>Data unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.</i>	<i>Initial emissions non-quantified but repairs and replacements quantified</i>
Refrigerant	Yes	No	No	No
Warehouse forklift diesel	Yes	No	No	No



An Australian Government Initiative

