



# **PUBLIC DISCLOSURE STATEMENT**

**GREENCOLLAR GROUP**

**ORGANISATION CERTIFICATION  
CY 2019**

Australian Government  
**Climate Active**  
**Public Disclosure Statement**



NAME OF CERTIFIED ENTITY: GreenCollar Group

REPORTING PERIOD: Calendar year 1 January 2019 – 31 December 2019

**Declaration**

To the best of my knowledge, the information provided in this Public Disclosure Statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.

Signature

Date 05/08/2021

James Schultz

Chief Executive Officer – GreenCollar Group



**Australian Government**  
**Department of Industry, Science,**  
**Energy and Resources**

Public Disclosure Statement documents are prepared by the submitting organisation. The material in Public Disclosure Statement documents represents the views of the organisation and do not necessarily reflect the views of the Commonwealth. The Commonwealth does not guarantee the accuracy of the contents of the Public Disclosure Statement documents and disclaims liability for any loss arising from the use of the document for any purpose.

# 1. CARBON NEUTRAL INFORMATION

## Description of certification

The Australian business operations of GreenCollar Group, ABN 45 154 092 369.

## Organisation description

GreenCollar is Australia's largest and most successful environmental market developer, founded in 2008 to pioneer new ways to finance environmental progress and put nature on the balance sheet. We work alongside the country's leading corporates land managers, research and environmental organisations to accelerate the transition to a net-zero world and drive positive impact at scale. We deliver environmental outcomes of the highest integrity and continue to grow into a leading global force in the environmental markets industry.

GreenCollar is headquartered in Sydney, NSW and has offices throughout Australia. Our diverse project portfolio extends across over 5 million ha of Australia's landscape in 147 project locations, as we look to move into the international market.

Australia is transitioning towards net-zero across all industries, and it is clear that investors, shareholders and customers are beginning to demand more from their suppliers, partners, and purchases. As a leader in environmental markets, GreenCollar is looking to pave the way and set industry best practice by becoming carbon neutral with Climate Active.

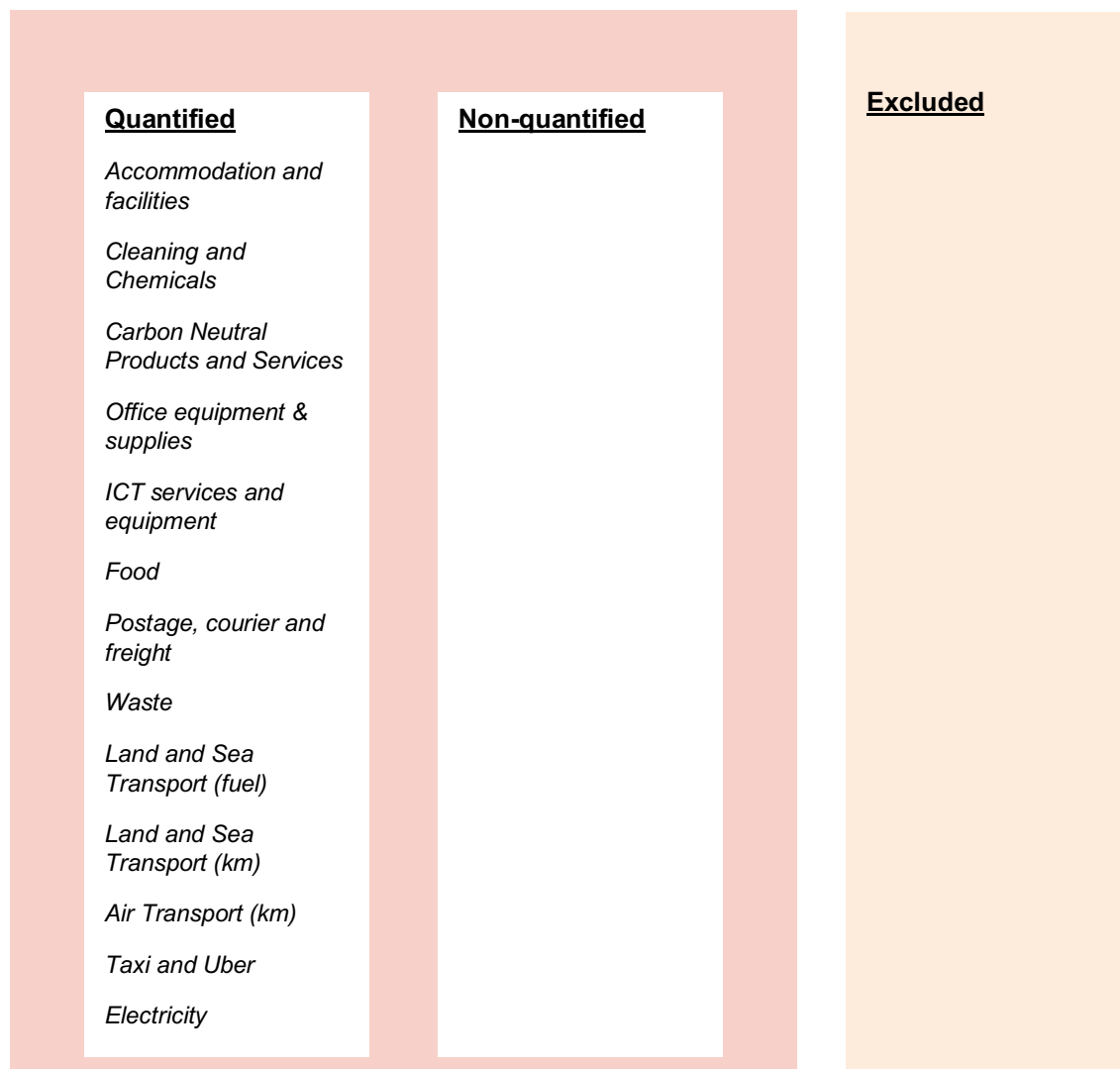
*"GreenCollar helps repair Australia's iconic landscapes, by financing and implementing real changes on the ground at the scale and speed needed to make a tangible difference. We demonstrate that corporates, land managers and local communities can benefit from properly valuing the environmental action and putting the environment on the balance sheet.*

*We're not just aiming for a net-zero future, we're aiming for net-positive. This means that every effort we make to balance or offset environmental impact also comes with additional social, economic or environmental benefits – such as improved biodiversity increased soil quality, community advancement or local jobs."*

## 2. EMISSION BOUNDARY

### Diagram of the certification boundary

This is a small organisation certification, which uses the standard Climate Active small organisation emissions boundary.



## Non-quantified sources

All relevant emission sources have been quantified.

## Data management plan

Not required as all relevant emission sources have been quantified.

## Excluded sources (outside of certification boundary)

Not required as all relevant emission sources have been quantified.

*“GreenCollar values integrity. We work alongside the country’s leading corporates, land managers, research and environmental organisations to accelerate the transition to a net-zero world and drive positive impact at scale. A Climate Active Certification aligns with our core business, leads to a more efficient and low carbon future, and demonstrates that we are walking the walk while operating with integrity.”*

### 3. EMISSIONS SUMMARY

#### Emissions reduction strategy

GreenCollar has actively encouraged working from home rather than commuting to the office since 2019. We have established offices throughout Australia to ensure teams can minimise travel interstate and concentrate local resources. As a result, air travel requirements have been significantly decreased, with GreenCollar making greater use of video conferencing software. GreenCollar also aims to implement a policy to offset all international and domestic air travel.

GreenCollar offices aim to use recycled stationary material where possible and are moving toward responsible sourcing of all office equipment. Furthermore, the Sydney head office will look to implement responsible disposal of all organic food waste.

#### Emissions summary (inventory)

Table 2

Emission source category	tonnes CO <sub>2</sub> -e
Accommodation and facilities	93.24
Air Transport (km)	227.71
Cleaning and Chemicals	1.90
Carbon Neutral Products and Services	0
Electricity	9.13
Food	35.37
ICT services and equipment	14.20
Land and Sea Transport (fuel)	108.98
Land and Sea Transport (km)	78.73
Office equipment & supplies	35.09
Postage, courier and freight	1.98
Taxi and Uber	2.00
Waste	2.56
<i>Total Net Emissions</i>	610.89

#### Uplift factors

Table 3

Reason for uplift factor	tonnes CO <sub>2</sub> -e
--------------------------	---------------------------

-	-
<i>Total footprint to offset (uplift factors + net emissions)</i>	610.89

## Carbon neutral products

Qantas Opt-in Carbon Neutral Air Travel.

## Electricity summary

Electricity was calculated using a Location -based approach.

The Climate Active team are consulting on the use of a market vs location-based approach for electricity accounting with a view to finalising a policy decision for the carbon neutral certification. Given a decision is still pending on the accounting way forward, a summary of emissions using both measures has been provided for full disclosure and to ensure year on year comparisons can be made.

### Market-based approach electricity summary

**Table 4**

Electricity inventory items	kWh	Emissions (tonnes CO <sub>2</sub> e)
Electricity Renewables	1,888	0.00
Electricity Carbon Neutral Power	0	0.00
Electricity Remaining	8,261	8.93
Renewable electricity percentage	19%	
<i>Net emissions (Market based approach)</i>		8.93

### Location-based summary

**Table 5**

State/ Territory	Electricity Inventory items	kWh	Full Emission factor (Scope 2 +3)	Emissions (tonnes CO <sub>2</sub> e)
ACT/NSW	Electricity Renewables	-	-0.90	0.00
ACT/NSW	Electricity Carbon Neutral Power	-	-0.90	0.00
ACT/NSW	Netted off (exported on-site generation)	-	-0.81	0.00
ACT/NSW	Electricity Total	10,148	0.90	9.13
	<i>Total net electricity emissions (Location based)</i>		0.00	9.13

## 4. CARBON OFFSETS

**Offset purchasing strategy:** in arrears



## Offsets summary

Table 7

1. Total offsets required for this report				611					
2. Offsets retired in previous reports and used in this report				0					
3. Net offsets required for this report				611					
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Quantity (tonnes CO2-e)	Quantity used in previous report	Quantity banked for future years	Quantity used in this report
Western Australia Rangelands Conservation Initiative ERF121763	KACCU	ERF - ANREU	4 June 2021	8,325,199,574 – 8,325,200,184	2020-2021	611	0	0	611
Total offsets retired this report and used in this report							611		
Total offsets retired this report and banked for future reports							0		

## Co-benefits

The Australian Carbon Credit Units purchased to fulfill this offset requirement form part of GreenCollar's Western Australia Rangeland Conservation Initiative contract with the Federal Governments' Emissions Reduction Fund. The contract is for high integrity, high quality ACCUs from nature-based carbon sequestration projects in Western Australia.

Carbon farming projects in Western Australia have direct benefits on the environment at a global level by combating climate change and reducing greenhouse gas emissions. At a local level Western Australian carbon farming projects will help meet Australia's emissions reduction targets and mitigate the effects of climate change that put the State's natural capital at risk. Carbon farming projects also have a direct environmental impact at the project site by promoting connected, diverse, and resilient ecosystems. Specifically, Human-Induced Regeneration projects are established to regenerate native vegetation on land where native forest is suppressed by invasive plants or animals. Removal of suppression, or management of introduced species, allows recovery of native plant species and ecosystems, helping to promote and sustain flora and fauna biodiversity.

Carbon farming projects in Western Australia provide the opportunity for further connection of communities with land through long-term engagement of Aboriginal groups and additional long-term, on country employment. We work in partnership with Traditional Owners to align the land stewardship principles that underpin carbon farming activities with native title rights and interests, operating to the highest standards of free, prior, and informed consent.

Finally, carbon farming projects provide a sustainable commercial opportunity to drive economic growth and regional development. Projects create employment opportunities through project development, management, lifecycle monitoring, field work and auditing roles. Income received from carbon farming projects are often directed back into regional communities and infrastructure to support sensible and sustainable use of the environment and the revenue which it generates.

## 5. USE OF TRADE MARK

**Table 8**

Description where trademark used	Logo type
Website, social media, email signatures.	Organisation
Reports and Briefs	Organisation
Marketing and communications material	Organisation
B Corp recertification	Organisation
Government or corporate partner presentations	Organisation

## 6. ADDITIONAL INFORMATION

GreenCollar is a Certified B Corporation and a foundation signatory to the Carbon Industry Code of Conduct, which aims to promote market integrity, consumer protection and appropriate interactions with project stakeholders, including Native Title Holders, representative bodies, land managers and project owners in all carbon projects across Australia.

More recently, GreenCollar was also voted 'Best Places to Work in Australia' in the 2021 Australian Financial Review.

# APPENDIX 1

## Excluded emissions

To be deemed relevant an emission must meet two of the five relevance criteria. Excluded emissions are detailed below against each of the five criteria.

**Table 9**

Relevance test					
Excluded emission sources	<i>The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions</i>	<i>The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.</i>	<i>Key stakeholders deem the emissions from a particular source are relevant.</i>	<i>The responsible entity has the potential to influence the reduction of emissions from a particular source.</i>	<i>The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.</i>
-	-	-	-	-	-

## APPENDIX 2

### Non-quantified emissions for organisations

Table 10

Non-quantification test				
Relevant-non-quantified emission sources	<i>Immaterial &lt;1% for individual items and no more than 5% collectively</i>	<i>Quantification is not cost effective relative to the size of the emission but uplift applied.</i>	<i>Data unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.</i>	<i>Initial emissions non-quantified but repairs and replacements quantified</i>
-	-	-	-	-