



# **PUBLIC DISCLOSURE STATEMENT**

**FREIGHT PEOPLE**

**ORGANISATION CERTIFICATION  
YEAR CY2020**

Australian Government  
**Climate Active**  
**Public Disclosure Statement**



NAME OF CERTIFIED ENTITY: Smarter Freight Pty Ltd (trading as Freight People)

REPORTING PERIOD: Calendar year 1 January 2020 – 31 December 2020

**Declaration**

To the best of my knowledge, the information provided in this Public Disclosure Statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.

Signature

Date 12.08.2021

Name of Signatory Matthew Marshall

Position of Signatory. Director



**Australian Government**  
**Department of Industry, Science,**  
**Energy and Resources**

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Version number February 2021

# 1. CARBON NEUTRAL INFORMATION

## Description of certification

This certification covers the organizational operations of Freight People (ABN 44 609 951 493) within Australia.

The emissions inventory in this Public Disclosure Statement has been developed in accordance with the Climate Active Carbon Neutral Standard for Organisations and Freight People has used an operational control approach to determine its emissions boundary.

## Organisation description

Freight People simplifies Australian logistics for our customers. Rather than dealing directly with multiple freight carriers and systems, we optimize costs and service, and reduce environmental impact through a single system that provides dispatch, analytics and reporting.

Operating since 1987, we help companies choose the best freight carrier for their goods, at the best price. Most businesses send a range of products to a range of locations, requiring a range of freight services. Different carriers have different strengths in either regions, service or freight profile. The hard part is knowing who to use for what, where and when. Smarter freight means having access to all these multiple carriers at any time, to allow you to choose the right option for the right goods, without the need to compromise or add complexity. One freight invoice, one phone number to call for all your freight, and one technology system. All integrated to ensure your logistics is as simple as possible.

We are an independent technology driven freight broker, who also have a dream to drive carbon neutral initiatives in the freight industry.

*“A Climate Active Certification demonstrates Freight People’s commitment to providing our customers with a sustainable carbon neutral freight service.”*

## 2. EMISSION BOUNDARY

### Diagram of the certification boundary



## Non-quantified sources

There are no non-quantified emission sources in the certification boundary.

## Data management plan

There are no non-quantified emission sources in the certification boundary, so a data management plan is not required.

## Excluded sources (outside of certification boundary)

All sources within the certification boundary are included.

*“Freight People plans to continue our focus on Carbon Neutral initiatives within the Freight industry - we are very focused on working towards eradicating the carbon footprint of our customers.”*

### 3. EMISSIONS SUMMARY

#### Emissions reduction strategy

Freight People is committed to taking positive action to reduce our impact on the environment. Our long-term strategy extends our carbon neutrality focus to our services. Our goal is to remove the impact of the hundreds of thousands of freight movements Freight People facilitate every year and to give our customers the choice to select the most environmentally friendly freight options. For our office and workspace emission we intend to implement emission reduction steps including:

##### Electricity

Electricity is currently our largest source of emissions. We will investigate possible energy efficiency improvements for the office including light replacement, de-lamping, using hibernation features on devices, and optimisation of heating and cooling systems. We will incorporate the consideration of energy efficiency on all future equipment purchases, and in the meantime implement strategies around reducing electricity usage in the office through behaviour change. Freight People will also investigate switching our electricity supply to GreenPower or a carbon neutral service.

##### Flights

Our business travel has been minimal in this reporting period due to the COVID-19 pandemic. We acknowledge that our emissions from business travel, including flights are likely to increase in future reporting periods. Freight People will encourage staff to reduce travel where possible through video conferencing and combining trips where appropriate.

##### Supply Chain and Internal Engagement

Freight People will continue to engage with key freight providers to investigate less carbon intensive options and the goal of extending our carbon neutrality to the services we provide. Internally, we will facilitate continuous discussions about sustainability performance at staff meetings and encourage staff to get involved with sustainability initiatives.

## Emissions summary (inventory)

Table 2

Emission source category	tonnes CO <sub>2</sub> -e
Electricity – purchased from grid	39.6
Fleet vehicles	35.3
Computers and technical services (software)	34.1
Business Services (Professional services)	18.2
Advertising and promotion (Professional services)	8.1
Waste	4.8
Employee Commute	3.5
Marketing and Distribution (Professional services)	3.1
Internet and Telephone	1.9
Taxis, Ubers	1.9
Business Travel - flights	1.4
Cleaning Services	0.9
Printing & Stationary	0.5
Business Travel - accommodation	0.3
Postage, Courier and Freight	0.03
Water	0.001
Recycling	0
<b>Total Net Emissions</b>	<b>153.7</b>

## Uplift factors

Table 3

Reason for uplift factor	tonnes CO <sub>2</sub> -e
n/a	
<i>Total footprint to offset (uplift factors + net emissions)</i>	

## Carbon neutral products

Freight People are investigating carbon neutral suppliers as part of their Emissions Reduction Plan. Currently no suppliers are certified carbon neutral.

## Electricity summary

Electricity was calculated using a location-based approach for the period CY2020

### Market-based approach summary

Market-based approach	Activity Data (kWh)	Emissions (kgCO <sub>2</sub> e)	Renewable Percentage
Behind the meter consumption of electricity generated	0	0	0.0%
<b>Total non-grid electricity</b>	<b>0</b>	<b>0</b>	<b>0.0%</b>
LGC Purchased and retired (kWh) (including PPAs)	0	0	0.0%
GreenPower	0	0	0.0%
Jurisdictional renewables	0	0	0.0%
Residual Electricity	29,319	31,611	0.0%
Large Scale Renewable Energy Target (applied to grid electricity only)	7,016	0	19.3%
<b>Total grid electricity</b>	<b>36,335</b>	<b>31,611</b>	<b>19.3%</b>
<b>Total Electricity Consumed (grid + non grid)</b>	<b>36,335</b>	<b>31,611</b>	<b>19.3%</b>
Electricity renewables	7,016	0	
Residual Electricity	29,319	31,611	
<b>Exported on-site generated electricity</b>	<b>0</b>	<b>0</b>	
Emission Footprint (kgCO <sub>2</sub> e)		31,611	
<b>Emission Footprint (TCO<sub>2</sub>e)</b>	<b>32</b>		
<b>LRET renewables</b>	<b>19.3%</b>		
<b>Voluntary Renewable Electricity</b>	<b>0.0%</b>		
<b>Total renewables</b>	<b>19.3%</b>		



## Location-based approach summary

Location Based Approach	Activity Data (kWh)	Emissions (kgCO <sub>2</sub> e)
ACT	0	0
NSW	0	0
SA	0	0
Vic	36,335	39,605
Qld	0	0
NT	0	0
WA	0	0
Tas	0	0
<b>Grid electricity (scope 2 and 3)</b>	<b>36,335</b>	<b>39,605</b>
ACT	0	0
NSW	0	0
SA	0	0
Vic	0	0
Qld	0	0
NT	0	0
WA	0	0
Tas	0	0
<b>Non-grid electricity (Behind the meter)</b>	<b>0</b>	<b>0</b>
<b>Total Electricity Consumed</b>	<b>36,335</b>	<b>39,605</b>
<b>Emission Footprint (TCO<sub>2</sub>e)</b>	<b>40</b>	

## 4. CARBON OFFSETS

### Offsets strategy

Offset purchasing strategy: In arrears	
1. Total offsets previously forward purchased and banked for this report	0
2. Total emissions liability to offset for this report	154
3. Net offset balance for this reporting period	154
4. Total offsets to be forward purchased to offset the next reporting period	0
5. Total offsets required for this report	154

### Co-benefits

Across India, wind farms introduce clean energy to the grid which would otherwise be generated by coal-fired power stations. Wind power is clean in two ways: it produces no emissions and also avoids the local air pollutants associated with fossil fuels. Electricity availability in the regions have been improved, reducing the occurrence of blackouts across the area.

The projects support national energy security and strengthen rural electrification coverage. In constructing the turbines, new roads were built, improving accessibility for locals. The boost in local employment by people engaged as engineers, maintenance technicians, 24-hour on-site operators and security guards also boosts local economies and village services.

## Offsets summary

### Proof of cancellation of offset units

Offsets cancelled for Climate Active Carbon Neutral Certification										
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Eligible Quantity (TCO2-e)	Quantity used for previous reporting periods	Quantity banked for future reporting periods	Quantity used for this reporting period claim	Percentage of total (%)
Bundled Wind Power project in Tamil Nadu managed by Enercon India Limited II	VCUs	VERRA	29 June 2021	<a href="#">4700-193878340-193878477-VCU-050-APX-IN-1-404-16052015-14122015-0</a>	2015	138	0	0	138	90%
Bundled Wind Power project in Tamil Nadu managed by Enercon India Limited II	VCUs	VERRA	29 June 2021	<a href="#">4703-193885400-193885415-VCU-050-APX-IN-1-404-15122015-31032016-0</a>	2015/2016	16	0	0	16	10%
<b>Total offsets retired this report and used in this report</b>									154	
<b>Total offsets retired this report and banked for future reports</b>									0	

Type of offset units	Quantity (used for this reporting period claim)	Percentage of Total
Verified Carbon Units (VCUs)	154	100%

## 5. USE OF TRADE MARK

Table 8

Description where trademark used	Logo type
Website	Certified Organisation
Marketing materials (print and digital)	Certified Organisation
Social media and PR	Certified Organisation
Reports	Certified Organisation

## 6. ADDITIONAL INFORMATION

EXTRAORDINARY IMPACT

### OFFSET PROJECT CATEGORY OVERVIEW

Across India, wind farms introduce clean energy to the grid which would otherwise be generated by coal-fired power stations. Wind power is clean in two ways: it produces no emissions and also avoids the local air pollutants associated with fossil fuels. Electricity availability in the regions have been improved, reducing the occurrence of blackouts across the area.

The projects support national energy security and strengthen rural electrification coverage. In constructing the turbines new roads were built, improving accessibility for locals. The boost in local employment by people engaged as engineers, maintenance technicians, 24-hour on-site operators and security guards also boosts local economies and village services.

*The projects meet the following Sustainable Development Goals*



# APPENDIX 1

## Excluded emissions

To be deemed relevant an emission must meet two of the five relevance criteria. Excluded emissions are detailed below against each of the five criteria.

**Table 9**

Relevance test					
Excluded emission sources	<i>The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions</i>	<i>The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.</i>	<i>Key stakeholders deem the emissions from a particular source are relevant.</i>	<i>The responsible entity has the potential to influence the reduction of emissions from a particular source.</i>	<i>The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.</i>

n/a

# APPENDIX 2

## Non-quantified emissions for organisations

Table 10

Non-quantification test				
Relevant-non-quantified emission sources	<i>Immaterial &lt;1% for individual items and no more than 5% collectively</i>	<i>Quantification is not cost effective relative to the size of the emission but uplift applied.</i>	<i>Data unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.</i>	<i>Initial emissions non-quantified but repairs and replacements quantified</i>
n/a				

