



PUBLIC DISCLOSURE STATEMENT

**CITY OF MELBOURNE
MELBOURNE FASHION WEEK 2021
OCTOBER 11-17, 2021**

PRE-EVENT REPORT

Australian Government
Climate Active
Pre-event Public Disclosure Statement
Small/Large event



City of Melbourne

Melbourne Fashion Week 2021

October 11-17, 2021

Declaration

To the best of my knowledge, the information provided in this Public Disclosure Statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.

Signature

Date 06/08/2021

A handwritten signature in blue ink, appearing to read 'Krista Milne'.

Name of Signatory – *Krista Milne*

Position of Signatory – *Co-Director, Climate Change and City Resilience*



Australian Government
Department of Industry, Science,
Energy and Resources

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Version number May 2021

1. Carbon neutral information

Activity data collected from previous occurrences of this event has informed the preparation of this carbon inventory.

Event introduction

Melbourne Fashion Week (MFW) is an annual fashion festival which will attract 150,000 attendees to a number of runway shows, industry conversations, VIP events and shopping experiences in the Melbourne.

Melbourne Fashion Week is entirely owned and managed by the City of Melbourne and has been certified carbon neutral by Climate active in 2018 and 2019. Certification was not sought in 2020 as the event was drastically altered due to COVID19, making it incomparable to previous years'. The event for 2021 sees a return to regular programming with new runway locations and dining experiences being added to stimulate more economic activity in Melbourne. The key locations for MFW runways in 2021 include; Federation Square, The Melbourne Aquarium, The Regent Theatre, the Secret Garden at Melbourne Botanical Gardens, the North Melbourne Meat Market and Rialto Towers.

Events and activations are classified for emissions reporting purposes into three tiers:

Tier one - Events run either directly by City of Melbourne (CoM) or run within a MFW hub

Tier two - Events induced by MFW with funding but run by partner organisations and;

Tier three – Events run by partners under the banner of MFW but without MFW influence or financial support.

While Tier three events are outside operational control of MFW, they are still included in the scope via an estimate which is based on the proportion of total attendees at tier three events. In previous years this has been estimated at 15% but this has been revised down to a 10% based on more programming being brought into the 'tier one' category. An uplift factor of 10% is applied to the emissions inventory to cover Tier three events.

New methods of emissions calculation through the Climate Active calculator for events will see a shift in emissions sources. These new methods put a focus on contractors and service providers where emissions reduction is more difficult to achieve as emissions are calculated via a kilogram per dollar spent factor. Emissions reduction efforts are continuing to be made within the activities under operational control of the MFW team

2. Emissions reduction measures

The following actions have been identified as emissions reduction opportunities for MFW 2021

Producing digital runways and online access to live runway shows : Many events will be streamed virtually in 2021 as a direct result of the risk COVID19 has on event delivery.

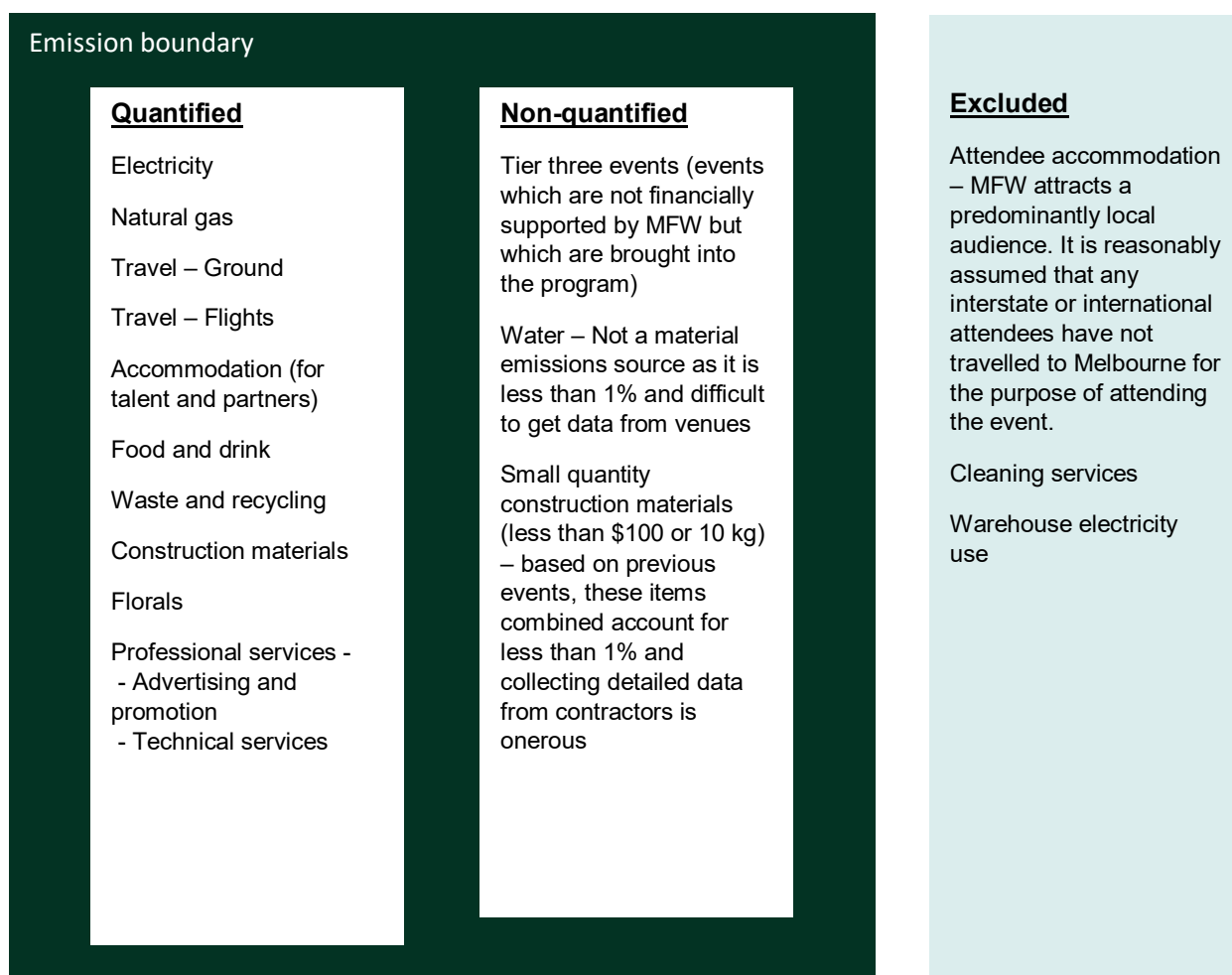
Renewable Electricity: At least one MFW venue uses 100 percent renewable energy and other venues are encouraged to purchase GreenPower to reduce the emissions from their operations.

Reduce virgin materials in fit out: The City of Melbourne works with all theming and production contractors to minimize the amount of new material used in construction for MFW.

Sustainable transport communication: It is now well understood that attendee transport is the largest single emissions source for CoM major events. Attendees to MFW 2021 are encouraged to walk, cycle or take a tram to reduce their transport emissions.

3. Emissions boundary

Emission boundary Diagram



4. Emissions summary

Table 1 Emissions summary

Emission source category	tonnes CO ₂ -e
Mains gas	0.5
Purchased electricity	23.5
General waste	10.4
New construction materials	23.7
Domestic flights	4.4
Accommodation	4.5
Attendee travel	155.5
Drinks	22.8
Food	66.6
Florals	16.5
Advertising and promotion - Services	86.7
Technical services	194.3
Total tCO₂-e	609.4
10% Uplift factor	61
Total tCO₂-e + uplift factor	671

The 10% uplift factor covers all tier three events which are advertised under the banner of MFW but which are not managed or induced by the City of Melbourne

5. Electricity calculator outputs

Market Based Approach Summary

Market Based Approach	Activity Data (kWh)	Emissions (kgCO ₂ e)	Renewable Percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC Purchased and retired (kWh) (including PPAs)	6,486	0	19%
GreenPower	0	0	0%
Jurisdictional renewables (LGCs retired)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	6,624	0	19%
Residual Electricity	21,890	23,490	0%
Total grid electricity	35,000	23,490	37%
Total Electricity Consumed (grid + non grid)	35,000	23,490	37%
Electricity renewables	13,110	0	
Residual Electricity	21,890	23,490	
Exported on-site generated electricity	0	0	
Emission Footprint (kgCO ₂ e)		23,490	

Emission Footprint (TCO₂e)	23
Mandatory LRET renewables	18.93%
Voluntary Renewable Electricity	18.53%
Total renewables	37.46%

6. Data collection

Table 2 Data collection

Emission source	Data collection method	Assumptions
Travel	<p>MFW conducts a survey of up to 500 attendees and gathers -</p> <ol style="list-style-type: none"> 1) mode of transport and 2) origin of destination (postcode) <p>This data is then extrapolated across all attendee numbers and an attribution factor is applied based on whether an attendee attended a paid event, a free event or just an event activation.</p>	<ul style="list-style-type: none"> - The extrapolation is representative of true travel distance - That the attribution factor accurately represents the proportion of travel that can be attributed to the event versus other activities the attendee may have travelled for on that day
Accommodation	Attendee accommodation is not quantified.	MFW is predominantly attended by

	Accommodation for partners and talent is coordinated by MFW and its contractors and all booking information is available	Victorians or remotely by those outside Victoria.
Food	Data collection sheets are given to those events known to have catering. In most cases catering will be managed by a limited number of suppliers at Venue Hubs. This data can be collected directly from these caterers.	That tier three events utilise catering proportionally to hub events thus the subsequent emissions are picked up through the uplift factor.
Electricity	Electricity accounts from venues will be collected and a daily average will be calculated and applied to the number of days the venue is used for MFW. For outdoor and large public are runways, additional lighting and sound equipment lists will be used to determine total electricity draw instead of using electricity accounts	That average daily electricity usage is representative of actual daily electricity usage over the period of MFW.
Construction Materials and Services	All providers of construction services will present all relevant construction material costs on a data collection sheet provided ahead of construction. All providers will be briefed on the requirements of data collection	
Professional Services	All invoices for the various professional services will be provided by event management staff	

7. Eligible offset units

Offsets summary

Table 3: Offsets summary


Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Quantity (tonnes CO2-e)
Boobera Native Forest Regeneration: Restoring native forests and sequestering carbon on degraded agricultural land.	ACCUs	ANREU	03/06/2020	3,792,963,615 – 3,792,964,614	2019-20	671
Total offsets cancelled						671

The City of Melbourne's offset provider has pre-retired all 1000 ACCUs from this project. With these 671 offset units attributed to Melbourne Fashion Week 2021, 329 units remain and will be attributed to future City of Melbourne carbon neutral events.

8. Use of certification trade mark

Table 4: Trade mark register

Description where trademark used	Logo type
Melbourne Fashion Week Website	Certified event
Digital and promotional material	Certified event



Australian National Registry of Emissions Units

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ANREU Home
Account Holders
Accounts
Unit Position Summary
Projects
Transaction Log
CER Notifications
Public Reports
My Profile

Transaction Details

Transaction details appear below.

[Transaction Successfully Approved](#)

Transaction ID	AU15162
Current Status	Completed (4)
Status Date	03/06/2020 18:37:47 (AEST) 03/06/2020 08:37:47 (GMT)
Transaction Type	Cancellation (4)
Transaction Initiator	Galea, Rhyannon Margaret Rosalie
Transaction Approver	Galea, Rhyannon Margaret Rosalie
Comment	Carbon credits retired on behalf of City of Melbourne to comply with its Climate Active certification for emissions during FY2019/20

Transferring Account		Acquiring Account	
Account Number	AU-2977	Account Number	AU-1068
Account Name	South Pole Australia Financial Services Pty Ltd	Account Name	Australia Voluntary Cancellation Account
Account Holder	South Pole Australia Financial Services Pty Ltd	Account Holder	Commonwealth of Australia

PartX	Type	Transaction Type	Original CP	Current CP	ERF Project ID	NGER Facility ID	NGER Facility Name	Safeguard	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACCU Cancellation			ERF101805					2019-20		3,792,963,615 - 3,792,964,614	1,000
AU	KACCU	Voluntary ACCU Cancellation			EQP100972					2019-20		3,799,427,512 - 3,799,428,511	1,000

Transaction Status History	
Status Date	Status Code
03/06/2020 18:37:47 (AEST)	Completed (4)
03/06/2020 08:37:47 (GMT)	Proposed (1)
03/06/2020 18:37:47 (AEST)	
03/06/2020 08:37:47 (GMT)	Account Holder Approved (97)
03/06/2020 18:37:47 (AEST)	
03/06/2020 08:37:47 (GMT)	Awaiting Account Holder Approval (95)
03/06/2020 18:37:26 (AEST)	
03/06/2020 08:37:26 (GMT)	

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