PUBLIC DISCLOSURE STATEMENT

CANVA

ORGANISATION CERTIFICATION
CY2020 (TRUE-UP REPORT)

Australian Government

Climate Active Public Disclosure Statement

An Australian Government Initiative

NAME OF CERTIFIED ENTITY: Canva Pty Ltd

REPORTING PERIOD: 1 January 2020 – 31 December 2020

Declaration

To the best of my knowledge, the information provided in this Public Disclosure Statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.

Signature	DocuSigned by: Jared Ingersoll A8FBC103232943A...	Date	October 1, 2021 | 16:35 AEST
Name of Signatory	Jared Ingersoll		
Position of Signatory	Head of Sustainability		

Australian Government
Department of Industry, Science, Energy and Resources

1. CARBON NEUTRAL INFORMATION

Description of certification

This certification covers Canva's head office and Australian operations (ABN: 80 158 929 938). It also includes Canva's global hosting and data services but does not include global Canva Print operations.

"Canva's commitment to be a 'Force For Good' also extends to the environment and stepping up to the challenge of Climate Change."

Organisation description

Launched in 2013, Canva is an intuitive online design platform with a mission to empower everyone in the world to design. Featuring a simple drag-and-drop user interface and a vast range of templates ranging from presentations to social media graphics, posters, apparel and videos — plus a huge library of fonts, stock photography, and illustrations, Canva helps anyone take an idea and create something beautiful.

Canva has grown to over 40 million monthly active users in over 190 countries, with an average of 80 designs created per second. Today Canva is growing from strength to strength, with a current valuation of US$6 billion, and over 1,200 team members - across offices in Sydney, Manila, Austin and Beijing.

2. EMISSION BOUNDARY

Diagram of the certification boundary

Quantified

Electricity

Natural Gas

ICT services and equipment

Global data services

Water

Business flights

Business Accommodation

Business car hire

Fuel used in company cars

Staff commute to work

Cleaning services

Postal services

Advertising

Food and beverage

Refrigerants

Waste

Working from home

Non-quantified

Software

Paper

Excluded

N/A

Non-quantified sources

Software and paper are considered immaterial and have not been quantified for this certification.

Data management plan

N/A

Excluded sources (outside of certification boundary)

N/A

"Climate Active carbon neutral certification, is the first step towards becoming Climate Positive, and ensuring that Canva always has a positive impact on the environment."

"Canva is working to ensure that every design, social media post, and print delivery is done so sustainably, to protect the environment for"

3. EMISSIONS SUMMARY

Emissions reduction strategy.

- In 2020 Canva has focused on our head office, Australian operations as well as our global data service. It is our first step towards having Canva's global operations and print services certified Carbon Neutral by 2022.
- Since the beginning of Canva Print in 2017 we have focused on our global print operations to be as environmentally conscious as possible. We will continue to reduce emissions generated through print orders and distribution by shipping locally, using eco-conscious materials as well as reforestation initiatives.
- 2021 our Sydney office & operations will be powered with 100% renewable energy. Our global operations will transition to 100% renewable energy by 2024. We are currently working with our data service provider to transition this to 100% renewable energy.
- We are currently reviewing our supply and service partners and aim to reduce the emissions of our team, we will reduce our global per employee emissions by two thirds by 2024.
- We have eliminated single use plastics and introduced a composting system which will reduce waste to landfill by 70% by the end of 2021

Canva will develop a more detailed emissions reduction strategy with time-bound targets over the next two years.

True-up information

Table 1: True-up of total net emissions

1) Projected emissions for reporting period	4,454.700 t CO_2-e
2) Actual emissions for reporting period	2,283.761 t CO_2-e
3) Difference	2,170.939 t CO_2-e

Emissions summary (inventory)

Table 2

Emission source category	Projected Emissions (tonnes CO_2-e)	Actual Emissions (tonnes CO_2-e)
Accommodation and facilities	31.219	17.575
Air Transport (km)	398.469	229.981
Cleaning and Chemicals	51.403	24.745
Electricity	424.005	275.272
Food	663.790	250.012
ICT services and equipment	2,121.658	731.258
Land and Sea Transport (fuel)	3.712	3.462
Land and Sea Transport (km)	65.277	62.114
Office equipment & supplies	437.719	0.054
Postage, courier and freight	37.589	14.964
Professional Services	109.201	378.824
Refrigerants	35.886	37.895
Stationary Energy	2.918	117.554
Taxi and Uber	0.815	0.000
Waste	65.295	30.710
Water	1.911	0.507
Working From Home	3.833	108.833
Total Net Emissions	**4,454.700**	**2,283.761**

Uplift factors

Table 3

Reason for uplift factor	tonnes CO_2-e
N/A	N/A
Total footprint to offset (uplift factors + net emissions)	**2,283.761**

Carbon neutral products

This assessment and Climate Active submission was prepared with the assistance of Pangolin Associates and these services are also carbon neutral.

Electricity summary

Electricity was calculated using a market-based approach.

Table 4: Market-based approach summary

Market-based approach	Activity Data (kWh)	Emissions ($kgCO_2$-e)	Renewable %
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	**0**	**0**	**0%**
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Jurisdictional renewables	0	0	0%
Residual Electricity	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	61,098	0	19%
Total grid electricity	255,307	275,272	0%
Total Electricity Consumed (grid + non grid)	**316,405**	**275,272**	**19%**
Electricity renewables	**316,405**	**275,272**	
Residual Electricity	61,098	0	
Exported on-site generated electricity	255,307	275,272	
Emission Footprint ($kgCO_2$-e)		**0**	

Emission Footprint (tCO_2-e)	**275**
LRET renewables	**19.31%**
Voluntary Renewable Electricity	**0.00%**
Total renewables	**19.31%**

Table 5: Location-based approach summary

Location-based approach	Activity Data (kWh)	Emissions ($kgCO_2$-e)
NSW	316,405	284,765
Grid electricity (scope 2 and 3)	**316,405**	**284,765**
Total Electricity Consumed	**316,405**	**284,765**

Emission Footprint (tCO_2-e)	**285**

4. CARBON OFFSETS

Offsets strategy

Table 6

Offset purchasing strategy: Forward purchasing	
1. Total offsets previously forward purchased and banked for this report	4,455
2. Total emissions liability to offset for this report	*2,284*
3. Net offset balance for this reporting period	*2,171 Surplus*
4. Total offsets to be forward purchased to offset the next reporting period	*An additional 113 offsets, bringing the banked total for the next reporting to 2,284*
5. Total offsets required for this report	*2,284*

Co-benefits

Bundled Wind Power Project in Rajasthan by Orange Renewable Power Private Limited

Orange Renewable Power Private Limited, the company implementing the project, strives to eradicate hunger, poverty and malnutrition through heath and sanitation initiatives and contribute to the UN Sustainable Development Goals (SDGs). In addition to generating renewable energy, Orange Renewable Power is having a wider positive impact on the community. The project is improving health and sanitation by providing health care centres, an ambulance service, measures such as ante and post natal care, making safe drinking water available through bore wells, pumps and clean water storage tanks, and implementing sanitary toilet and hand washing facilities in the community. It is also improving environmental outcomes by teaching water conservation to farmers, promoting rainwater harvesting, dam maintenance, and irrigation techniques, and planting trees along roads and in public spaces. There are also economic and humanitarian benefits by providing employment for local people, implementing development programs in trades and technology, adopting strict child labour policies for the project and its supply chain, and developing awareness programs for anti violence, gender and social equality. There are also improvements in education by providing school infrastructure, furniture, books and uniforms, implementing literacy programs for men and women and providing scholarships.

CECIC HKC Danjinghe Wind Farm Project

CECIC HKC Gansu Changma Wind Power consists of 134 wind turbines of 1,500 kW. They are connected locally to the Northwest grid in Gansu Province, China.

The wind farm is a source of employment for local contractors and suppliers. CECEC HKC hired new employees directly for the project, with approximately 300 additional jobs realised through third party

construction companies.

The Yumen wind power project also has a direct impact on the lives and the homes of people in the community. Reliable electricity results in faster, cleaner cooking regimes. The reduction of indoor pollutants means improved air quality and health outcomes. Local schools received a donation of 600,000 RMB from the project. These funds provide scholarships for students. The donation also placed kids in school who otherwise would not have the financial means to attend.

Rice Husk Thermal Energy Generation, Vietnam

Cai Be District in South Vietnam turns an environmental problem into a clean, renewable energy solution. Processing rice for bran oil typically resulted in the disposal of rice husks into waterways. Decaying husks then released methane into the atmosphere, a greenhouse gas 25 times worse than carbon dioxide. Instead, Cai Be captures rice husk methane to produce electricity.

Biomass based thermal energy generation technology requires specialized expertise and good knowledge of the operational procedures. Implementation of such boiler technology thus comes with the need for trained manpower to operate and maintain the system. Thus the local in the area, which is a developing region, are employed by the project and will benefit from training and increased job opportunity.

Mersin Wind Farm, Turkey stapled with Australian vegetation offsets

Galata Wind Enerji A.S. installed Mersin Wind Farm Project with 42 MWM/42 MWe installed capacity in Mut district of Mersin province, Turkey. The project has 14 turbines, each having an output of 3.0 MW. The total electricity production of the project is expected to be 133.704 MWh/year. The annual emission reductions are estimated as 81.559 tCO2-eq/year. The project helps Turkey to stimulate and commercialise the use of grid connected renewable energy technologies and markets. It demonstrates the viability of wind power plants which support improved energy security, improved air quality, alternative sustainable energy futures, improved local livelihoods and sustainable renewable energy industry development.

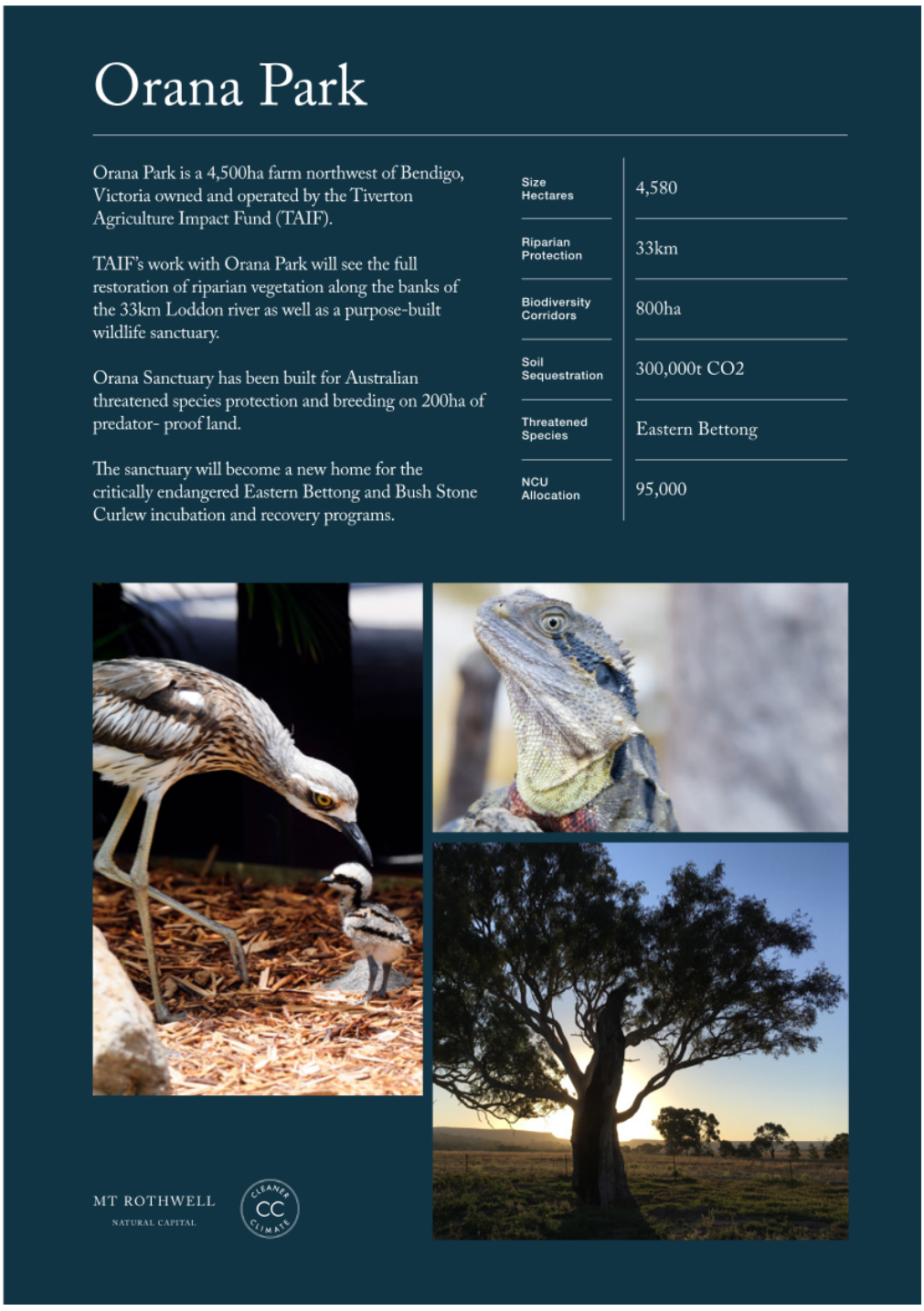
This project contributes to the following United Nations Sustainable Development Goals:

- SDG 7: Affordable and Clean Energy; Helping to reduce Turkey's increasing energy deficit and diversifying the electricity generation mix and reducing import dependency
- SDG 8: Decent Work and Economic Growth; Helping to stimulate the growth of wind power industry in Turkey and creating local employment during the operation phase of the plant
- SDG 13: Climate Action; Reducing greenhouse gas emissions in Turkey compared to business-as-usual scenario

The Mersin Wind Farm credits are stapled with an Australian vegetation offset from Bendigo, Victoria (see project details below). The project is ambitious, encompassing regenerative farming, threatened species recovery and work into bio-links.

Ghani Solar Renewable Power Project stapled with Australian Greenfleeet donation

The main purpose of this project activity is to generate a clean form of electricity through renewable solar energy sources. The project activity involves installation of a 500 MW solar power project in Morocco.



Pradesh state of India. Over the 10 years of first crediting period, the project will replace anthropogenic emissions of greenhouse gases (GHG's) estimated to be approximately 887,800 tCO2e per year, thereon displacing 919,800 MWh/year amount of electricity from the generation-mix of power plants connected to the Indian grid, which is mainly dominated by thermal/fossil fuel-based power plant.

Greenko Group is committed to practical and sustainable advancement in all areas of prevalence as part of being accountable towards their economic, environmental and social responsibilities. They have launched the Suryamitra Skill Development Program in collaboration with State Nodal Agencies at various locations across India. Under this scheme they have introduced a Solar Skill Development Certification Program for students of the local communities to enhance their skills for employability and so far have provided employment to over 100 trainees of the Development Program. Greenko Group have also organised free general medical camps and eye camps across India in association with local hospitals to

help provide quality health care to local communities.

Canva purchased an additional 400 tonnes of biodiversity offsets through Greenfleet. Greenfleet is a leading Australian not-for-profit environmental organisation on a mission to protect our climate by restoring forests. Greenfleet forests address critical deforestation, restore habitat for wildlife including many endangered species, capture carbon emissions to protect our climate, reduce soil erosion, improve water quality, and economically support local and indigenous communities.

22nd October 2020

This is to certify

Canva Pty Ltd

Offset **400 tonnes** of CO2-e

Your contribution is helping to restore biodiverse native forests in Australia, which address critical deforestation, capture carbon emissions to protect our climate, improve land and water quality and restore habitat for native wildlife, including many endangered species.

Greenfleet forests are protected for up to 100 years.

Thank you for helping us grow our forests and climate hope.

Wayne Wescott | Greenfleet CEO

Thank you

Greenfleet Australia ABN 22 095 044 465 as corporate trustee on behalf of the Greenfleet Trust ABN 86 693 237 685
Greenfleet Australia is a Corporate Authorised Representative of Greenfleet AFSL Pty Ltd ABN 35 159 984 308, AFSL 427552
Level 4, 517 Flinders Lane Melbourne VIC 3000 I POBox 16011 Collins Street West VIC 8007
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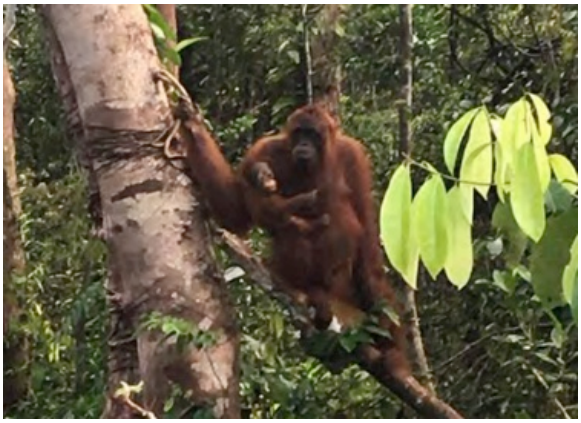
Climate Active

Rimba Raya Biodiversity Reserve Project REDD+ Project, Borneo

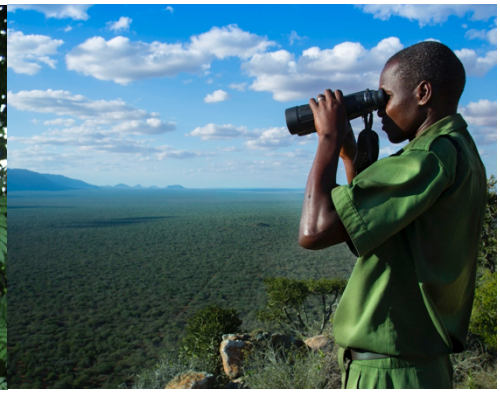
The Rimba Raya REDD+ project has successfully defended 64,500 hectares of carbon-and biodiversity-rich lowland peat forest from conversion to oil palm plantations, which surround the project area and adjacent Tanjung Putting National Park. Rimba Raya protects over 120 threatened and endangered species in the project area including the endangered Borneo Orangutan and supports over 10,000 forest-dependent community members living in and along the boundaries of the project, who have traditionally held no tenure and who have used the forest in an unsustainable way.



(Image provided by the project operator)

The Kasigau Corridor REDD+ Project - Phase II The Community Ranches, Kenya

The Kasigau Corridor REDD+ Project in Kenya has transformed the paradigm of conflict between humans and nature. Through a comprehensive, community-governed benefit sharing model, the project has directly touched the lives of 120,000 people living in the area through investments in health, education, water and other infrastructure, income-generating enterprise, and direct job creation, Humans, wildlife, and the forest are prospering together.



(Images provided by the project operator)

Offsets summary

Proof of cancellation of offset units

Table 7

Offsets cancelled for Climate Active Carbon Neutral Certification										
Project description	**Type of offset units**	**Registry**	**Date retired**	**Serial number (and hyperlink to registry transaction record)**	**Vintage**	**Eligible Quantity (tCO_2-e)**	**Quantity used for previous reporting**	**Quantity banked for future reporting**	**Quantity used for this reporting**	**Percentage of total (%)**
Bundled Wind Power Project in Rajasthan by Orange	VCUs	Verra	30 October 202	5326-224007684-224008460-VCU-030-MER-IN-1-1465-010420	2015	777	0	0	777	34.0%
CECIC HKC Danjinghe Wind Farm Project	VCUs	Verra	30 October 202	6498-324164679-324165178-VCU-034-APX-CN-1-1839-29122	2015	500	0	0	500	21.9%
Rice Husk Thermal Energy Generation, Vietnam	VCUs	Verra	30 October 202	3983-170790153-170791852-VCU-008-APX-VN-1-908-010320	2014	1700	0	693	1007	44.1%
Mersin Wind Farm, Turkey stapled with	Gold Standard	Gold Standard	30 October	GS1-1-TR-GS753-12-2014-7213-3699-4098	2014	400	0	400	0	N/A
Ghani Solar, India stapled with Australian Greenfleet	VCUs	Verra	30 October 202	6770-341948757-341949156-VCU-034-APX-IN-1-1792-310320	2017	400	0	400	0	N/A
Rimba Raya Biodiversity Reserve Project REDD+ Project,	VCUs	Verra	30 October 202	5816-261748830-261748946-VCU-016-MER-ID-14-674-010720	2013	378	0	378	0	N/A
The Kasigau Corridor REDD+ Project, Kenya	VCUs	Verra	30 October 202	6776-343573782-343574081-VCU-006-MER-KE-14-612-010120	2015	300	0	300	0	N/A
Rimba Raya Biodiversity Reserve Project	VCUs	Verra	20 August 202	5784-259472892-259473004-VCU-016-MER-ID-14-674-010720	2013	113	0	113	0	N/A
Total offsets retired this report and used in this report										2,284
Total offsets retired this report and banked for future reports										2,284

Type of offset units	Quantity (used for this reporting period claim)	Percentage of Total

Verified Carbon Units (VCUs)	2,284	100%

Table 8

Description where trademark used	Logo type
Sustainability report	Certified organisation
Canva sustainability web site	Certified organisation
Internal communications	Certified organisation
Blog post & social media announcements	Certified organisation

6. ADDITIONAL INFORMATION

At Canva, we are dedicated to using our platform to inspire, empower and drive change. Using design as the vehicle to realise this goal, the most recent Earth Day saw 3.1 million downloads of our Earth Day templates globally.

Canva are signatories to Leaders For Climate Action, as well as being the first Australian company to join The Climate Pledge.

In addition to the initiatives we drive as an organisation, we actively encourage employees to engage by giving them time off to attend climate strikes, by supporting NGOs and organisations with ‘dollar for dollar’ donation matching, as well as providing paid leave for employees who want to support climate-related organisations and charities.

Our commitment to the environment is ingrained in our culture. We have Sustainability Clubs in all of our offices around the world wherein teams actively participate in creating sustainable solutions. Ranging from personal emission reduction challenges, composting and ‘bokashi’ workshop, through to working with organisations in Manila that are focused on repurposing household waste. In our Sydney office, we have beehives on the rooftop, as well as a food garden. This is part of our commitment to assisting with pollination in the local area and providing sustainably sourced fruit, vegetables and herb to our in-house kitchen team.

APPENDIX 1

Excluded emissions

To be deemed relevant an emission must meet two of the five relevance criteria. Excluded emissions are detailed below against each of the five criteria.

Table 9

Relevance test					
Excluded emission sources	*The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions*	*The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.*	*Key stakeholders deem the emissions from a particular source are relevant.*	*The responsible entity has the potential to influence the reduction of emissions from a particular source.*	*The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.*
N/A	N/A	N/A	N/A	N/A	N/A

APPENDIX 2

Non-quantified emissions for organisations

Table 10

Non-quantification test				
Relevant-non-quantified emission sources	*Immaterial <1% for individual items and no more than 5% collectively*	*Quantification is not cost effective relative to the size of the emission but uplift applied.*	*Data unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.*	*Initial emissions non-quantified but repairs and replacements quantified*
Software	Yes	No	No	No
Paper	Yes	No	No	No

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