



PUBLIC DISCLOSURE STATEMENT

**CGM COMMUNICATIONS PTY LTD (REGEN
STRATEGIC)**


**ORGANISATION CERTIFICATION
FY2021–22**

Australian Government
Climate Active
Public Disclosure Statement



An Australian Government Initiative



| | |
|--------------------------|---|
| NAME OF CERTIFIED ENTITY | CGM Communications Pty Ltd (ReGen Strategic) |
| REPORTING PERIOD | 1 July 2021 – 30 June 2022 Arrears report |
| DECLARATION | <p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p>  <p>Anthony Fisk Executive Director 13 July 2023</p> |



Australian Government
**Department of Climate Change, Energy,
the Environment and Water**

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Version March 2022.

1. CERTIFICATION SUMMARY

| | |
|------------------------|------------------------|
| TOTAL EMISSIONS OFFSET | 26 tCO ₂ -e |
| OFFSETS BOUGHT | 100% CERs |
| RENEWABLE ELECTRICITY | N/A |
| TECHNICAL ASSESSMENT | N/A |

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2. CARBON NEUTRAL INFORMATION

Description of certification

This certification is for the Australian business operations of ReGen Strategic, ABN 66 619 642 858. It complies with the Climate Active Standard for Carbon Neutral Organisations and is based on the Operational Control approach to the measurement of greenhouse gases.

Organisation description

CGM Communications, founded in 2011 and rebranded as ReGen Strategic in 2021 (ABN 66 619 642 858), works with large, medium and small sized listed and privately owned businesses in sectors including mining, energy, health, property, manufacturing, primary industries, infrastructure and more. Our client base also includes local governments, government agencies, Aboriginal organisations and other not for profits.

Many of our clients do incredible work in the sustainability and ESG space, including renewable energy, carbon farming, carbon capture and usage, just transition, community resilience, gender equality, diversity, inclusion and more. We deliver this through our experienced team of community, government, media and corporate communications professionals, supported by in-house experts in digital and design, and international and national partners.

Others want to get started on their ESG journey, recognising the importance of strong ESG performance to employee, customer and investor attraction and retention, as well as market access and overall brand and reputation.

Under our previous banner of CGM Communications, we developed deep capabilities in engaging with stakeholders, including community, government, media, markets, employees and customers, as well as shareholders.

With new purpose and skills, we are now also helping organisations to get started on their sustainability and ESG journeys, adding value to those already on their way and, in doing so, contributing to the achievement of global Sustainable Development Goals and making the world a better place.

ReGen Strategic is located at Level 3/34 Parliament Place, West Perth, and currently employs 16 staff.

As an organisation dedicated to producing win-win outcomes for our clients and the communities they operate in, we believe strongly in the need for businesses to demonstrate Environmental, Social, and (Corporate) Governance values.”

3.EMISSIONS BOUNDARY

This is a small organisation certification, which uses the standard Climate Active small organisation emissions boundary. Emission sources can be excluded if they do not occur.

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

| Inside emissions boundary | | Outside emission boundary |
|--|---|---|
| <p><u>Quantified</u></p> <ul style="list-style-type: none"> Electricity Air travel Business travel Staff commuting Telecommunications Computer equipment Cleaning services ICT services Legal services Accounting Advertising & promotion Office equipment Copy paper Printing & stationery Postage, mail & couriers Food & catering Waste | <p><u>Non-quantified</u></p> <ul style="list-style-type: none"> Refrigerants Water | <p><u>Excluded</u></p> <ul style="list-style-type: none"> Natural gas Fuel |

Data management plan for non-quantified sources

The data management plan below outlines how more rigorous quantification can be achieved for material (greater than 1%) non-quantified emission sources.

Although there are no non-quantified material items, Regen Strategic will work with the shared office space to attempt to obtain quantifiable data for refrigerant use and water consumption, which are likely to be immaterial. This data will be either directly measured or estimated based on the building's proxy data. This data will be available by FY2022-23.

4. EMISSIONS REDUCTIONS

Emissions reduction strategy

ReGen Strategic commits to reducing the total emissions of its business operations by 30 per cent by FY2026, from a FY2021 baseline.

The initiatives in the table below are set out based on the emissions causing activities in ReGen Strategic's carbon inventory. In setting these initiatives we have considered our ability to control or influence emissions reduction, to switch to alternative sources and to purchase lower carbon supplies and services.

| Initiative | FY2023 | FY2024 | FY2025 | Target |
|--|--------|--------|--------|---|
| Renewable power | | | | |
| Move to 100% GreenPower energy plan for CGM's office | | x | | Implementation of 100% GreenPower by FY2024 |
| Energy efficiency | | | | |
| Reduce office energy use through electricity policy | x | | | 100% take-up of electricity policy among staff |
| Reduce air-conditioner use by moderating office temperature with other methods | | x | | Install window treatments on 100% of windows |
| Business travel (employee vehicles and other forms of transport) | | | | |
| Provide carbon-neutral transport options for local travel | | x | | 100% GreenPower charge for electric scooters |
| Staff commuting | | | | |
| Incentivise employees to use public transport to commute to work | x | x | x | Increase staff commuting on public transport by 5% annually |
| Incentivise employees to walk/cycle to work | | | x | Install facilities and storage by 2025 |
| Disincentivise employees driving to work | x | x | x | Reduce car spaces from 7 to 5 |
| Encourage employees to purchase/drive electric vehicles | | | x | Have charging station/s at office by FY2025 |
| Printing and stationery | | | | |
| Reduce need for printing | | | x | Reduce printing by 50% by 2025 |

Emissions reduction actions

ReGen Strategic established a sustainability committee which is responsible for implementing tasks set out in the emissions reduction strategy. Recycling and energy saving instructions were created and distributed amongst staff. Business decisions to reduce our advertising and IT budget also contributed to the reduction.

Also, the impact of COVID saw fewer car journeys to the office, lower levels of stationery used, and a significant reduction in air travel.

5. EMISSIONS SUMMARY

Emissions over time

| Emissions since base year | | Total tCO ₂ -e |
|---------------------------|---------|---------------------------|
| Base year: | 2020–21 | 38.84 |
| Year 1: | 2021–22 | 25.42 |

Significant changes in emissions

| Emission source name | Current year (tCO ₂ -e and/ or activity data) | Previous year (tCO ₂ -e and/ or activity data) | Detailed reason for change |
|---|--|---|---|
| Staff commuting in medium sized cars (petrol) | 2.03 | 0.62 | Behavior change from other vehicle types |
| Advertising services | 3.65 | 1.67 | Increased costs due to re-branding campaign |

Use of Climate Active carbon neutral products and services

| Certified brand name | Product or Service used |
|----------------------|-------------------------|
| Bibbulmun | Copy paper A4 |

Organisation emissions summary

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a location-based approach.

| Emission category | Sum of total emissions (tCO ₂ -e) |
|--------------------------------------|--|
| Accommodation and facilities | 0.00 |
| Air transport (km) | 0.57 |
| Carbon neutral products and services | 0.00 |
| Cleaning and chemicals | 0.70 |
| Electricity | 9.58 |
| Food | 0.10 |
| ICT services and equipment | 3.07 |
| Land and sea transport (km) | 4.32 |
| Office equipment & supplies | 0.51 |
| Postage, courier and freight | 0.06 |
| Professional services | 3.93 |
| Refrigerants | 0.00 |
| Waste | 0.96 |
| Water | 0.00 |
| Working from home | 0.40 |
| Total | 24.21 |

Uplift factors

An uplift factor is an upwards adjustment to the total carbon inventory to account for relevant emissions, which can't be reasonably quantified or estimated. This conservative accounting approach helps ensure the integrity of the carbon neutral claim.

| Reason for uplift factor | tCO ₂ -e |
|---|---------------------|
| Compulsory additional 5% of the total to be added for small organisations | 1.21 |
| Total of all uplift factors | 1.21 |
| Total footprint to offset <i>(total net emissions from summary table + total uplifts)</i> | 25.42 |

6. CARBON OFFSETS

Offsets retirement approach

| In arrears | |
|--|----|
| 1. Total number of eligible offsets banked from last year's report | 61 |
| 2. Total emissions footprint to offset for this report | 26 |
| 3. Total eligible offsets required for this report | 0 |
| 4. Total eligible offsets purchased and retired for this report | 26 |
| 5. Total eligible offsets banked to use toward next year's report | 35 |

Co-benefits

Yarra Yarra Biodiversity Corridor, Western Australia

This biodiverse reforestation projects removes CO2 from the atmosphere and helps to restore the environment in the northern wheatbelt of Southwestern Australia. The plantings of native trees and shrubs contain over 30 species of conservation significance. The goal is to link small patches of remaining vegetation and nature reserves to create a green corridor to help restore ecosystems and to preserve threatened and unique flora and fauna. This project has so far created over 400 jobs with over 50 indigenous roles and contributes to the positive mental health and wellbeing of indigenous communities. These projects contribute to nine Sustainable Development Goals.

Metro Delhi Project, India

The development of the Delhi Metro provides an efficient, safe, rapid, and convenient transit system that reduces emissions by replacing conventional forms of transport. The Metro system stretches 102km around Delhi, transporting around 1.5 million passengers daily. The project is certified as contributing to improved social wellbeing as well as less time lost due to congestion and fewer accidents. In addition, the decreased particulate air pollution helps decreases respiratory disease. Modern and efficient mass transport systems like the Delhi Metro are not common in India, and the project will help demonstrate their potential for success in other regions.

Eligible offsets retirement summary

| Offsets cancelled for Climate Active Carbon Neutral Certification | | | | | | | | | | | |
|---|----------------------|----------|--------------|--|---------|------------------|---|---|---|--|-------------------------|
| Project description | Type of offset units | Registry | Date retired | Serial number (and hyperlink to registry transaction record) | Vintage | Stapled quantity | Eligible quantity (tCO ₂ -e) | Eligible quantity used for previous reporting periods | Eligible quantity banked for future reporting periods | Eligible quantity used for this reporting period | Percentage of total (%) |
| Biodiverse Reforestation Carbon Offsets1 Yarra Yarra Biodiversity Corridor, Western Australia | | | 9 May 2022 | 12PWA261664B - 12PWA261763B. | - | 100 | - | - | - | - | - |
| Stapled to: IN-4463 Metro Delhi Project, India | CDM-CER | ANREU | 9 May 2022 | 239,721,037 - 239,721,136 | CP2 | | 100 | 39 | 35 | 26 | 100% |
| Total offsets retired this report and used in this report | | | | | | | | | | 26 | |
| Total offsets retired this report and banked for future reports | | | | | | | | | 35 | | |

| Type of offset units | Quantity (used for this reporting period claim) | Percentage of total |
|---------------------------------------|---|---------------------|
| Certified Emissions Reductions (CERs) | | 100% |

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

APPENDIX A: ADDITIONAL INFORMATION

As there is no hyperlink for offsets retired on the ANREU register, a screenshot of the entry on the register is shown below.

The screenshot displays the ANREU website interface. At the top, there is a navigation bar with the Australian Government logo and the text 'Australian National Registry of Emissions Units'. On the right side of the header, there are links for 'Change Password', 'Contact Us', 'Log Out', and 'Help'. Below the header, a user is logged in as 'Raymond Wilson / Industry User'.

The main content area is divided into a left-hand navigation menu and a central 'Transaction Details' section. The navigation menu includes links for 'ANREU Home', 'Account Holders', 'Accounts', 'Unit Position Summary', 'Projects', 'Transaction Log', 'CER Notifications', 'Public Reports', and 'My Profile'.

The 'Transaction Details' section shows the following information:

- Transaction ID:** AU22099
- Current Status:** Completed (4)
- Status Date:** 09/05/2022 12:22:33 (AEST) and 09/05/2022 02:22:33 (GMT)
- Transaction Type:** Cancellation (4)
- Transaction Initiator:** Wilson, Raymond Gan
- Transaction Approver:** Wilson, Raymond Gan
- Comment:** Retired for CDM Communications Pty Ltd for its Climate Active Carbon Neutral Organisation certification for FY2021 and subsequent years.

Below the transaction details, there are two sections for 'Transferring Account' and 'Acquiring Account':

- Transferring Account:**
 - Account Number: AU-2545
 - Account Name: Carbon Neutral Pty Ltd
 - Account Holder: Carbon Neutral Pty Ltd
- Acquiring Account:**
 - Account Number: AU-2764
 - Account Name: Voluntary Cancellation - CP2
 - Account Holder: Commonwealth of Australia

At the bottom of the transaction details, there is a 'Transaction Blocks' table:

| Part | Type | Transaction Type | Original CP | Current CP | EMF_Project_ID | NGER Facility ID | NGER Facility Name | Safeguard | Kyoto Project # | Unitclass | Entry Date | Serial Range | Quantity |
|------|------|------------------------------|-------------|------------|----------------|------------------|--------------------|-----------|-----------------|-----------|------------|---------------------------|----------|
| DN | CER | Kyoto Voluntary Cancellation | 2 | 2 | | | | | DN-4443 | | | 229,721,037 - 229,721,136 | 100 |

Finally, there is a 'Transaction Status History' section with a table showing the status of the transaction:

| Status Date | Status Code |
|----------------------------|---------------|
| 09/05/2022 12:22:33 (AEST) | Completed (4) |
| 09/05/2022 02:22:33 (GMT) | |

APPENDIX B: ELECTRICITY SUMMARY

Electricity emissions are calculated using a location-based approach.

Location-based method

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

| Market Based Approach Summary | | | |
|--|---------------------|---------------------------------|-------------------------------|
| Market Based Approach | Activity Data (kWh) | Emissions (kgCO ₂ e) | Renewable Percentage of total |
| Behind the meter consumption of electricity generated | 0 | 0 | 0% |
| Total non-grid electricity | 0 | 0 | 0% |
| LGC Purchased and retired (kWh) (including PPAs & Precinct LGCs) | 0 | 0 | 0% |
| GreenPower | 0 | 0 | 0% |
| Jurisdictional renewables (LGCs retired) | 0 | 0 | 0% |
| Jurisdictional renewables (LRET) (applied to ACT grid electricity) | 0 | 0 | 0% |
| Large Scale Renewable Energy Target (applied to grid electricity only) | 2,619 | 0 | 19% |
| Residual Electricity | 11,471 | 11,413 | 0% |
| Total grid electricity | 14,091 | 11,413 | 19% |
| Total Electricity Consumed (grid + non grid) | 14,091 | 11,413 | 19% |
| Electricity renewables | 2,619 | 0 | |
| Residual Electricity | 11,471 | 11,413 | |
| Exported on-site generated electricity | 0 | 0 | |
| Emissions (kgCO ₂ e) | | 11,413 | |
| Total renewables (grid and non-grid) | 18.59% | | |
| Mandatory | 18.59% | | |
| Voluntary | 0% | | |
| Behind the meter | 0% | | |
| Residual Electricity Emission Footprint (TCO₂e) | 11 | | |

Figures may not sum due to rounding. Renewable percentage can be above 100%

Location Based Approach Summary

| Location Based Approach | Activity Data (kWh) | Scope 2 Emissions (kgCO2e) | Scope 3 Emissions (kgCO2e) |
|--|---------------------|----------------------------|----------------------------|
| WA | 14,091 | 9,441 | 141 |
| Grid electricity (scope 2 and 3) | 14,091 | 9,441 | 141 |
| WA | 0 | 0 | 0 |
| Non-grid electricity (Behind the meter) | 0 | 0 | 0 |
| Total Electricity Consumed | 14,091 | 9,441 | 141 |

| | |
|-----------------------------------|-----------|
| Emission Footprint (TCO2e) | 10 |
| <i>Scope 2 Emissions (TCO2e)</i> | 9 |
| <i>Scope 3 Emissions (TCO2e)</i> | 0 |

Climate Active Carbon Neutral Electricity summary

| Carbon Neutral electricity offset by Climate Active Product | Activity Data (kWh) | Emissions (kgCO2e) |
|---|---------------------|--------------------|
| N/A | 0 | 0 |

Climate Active carbon neutral electricity is not renewable electricity. The emissions have been offset by another Climate Active member through their Product certification.

APPENDIX C: INSIDE EMISSIONS BOUNDARY

The following sources emissions have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

| Relevant-non-quantified emission sources | (1) Immaterial | (2) Cost effective (but uplift applied) | (3) Data unavailable (but uplift applied & data plan in place) | (4) Maintenance |
|--|----------------|---|--|-----------------|
| Refrigerants | Yes | No | No | No |
| Water | Yes | No | No | No |

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to an organisation's or precinct's operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.
4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.
5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.

Although fuel and natural gas are deemed relevant emission sources under the small organisation certification, they are not being used on premises and as such have not been included in this PDS or the carbon inventory.

| Emission sources tested for relevance | (1) Size | (2) Influence | (3) Risk | (4) Stakeholders | (5) Outsourcing | Included in boundary? |
|---------------------------------------|----------|---------------|----------|------------------|-----------------|-----------------------|
| Natural gas | N/A | N/A | N/A | N/A | N/A | N/A |
| Fuel | N/A | N/A | N/A | N/A | N/A | N/A |



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