



# **PUBLIC DISCLOSURE STATEMENT**

**TOURISM AUSTRALIA**

**DREAMTIME 2023**

**7<sup>TH</sup> NOVEMBER – 9<sup>TH</sup> NOVEMBER 2023**

**PRE-EVENT REPORT**


Australian Government

# Climate Active Public Disclosure Statement



An Australian Government Initiative



RESPONSIBLE ENTITY NAME	Tourism Australia
NAME OF EVENT	Dreamtime 2023
EVENT DATE(S)	7 <sup>th</sup> November - 9 <sup>th</sup> November 2023
DECLARATION	<p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p>  <p>Sophia Chen Senior Event Manager 6 October 2023</p>



**Australian Government**  
**Department of Climate Change, Energy,  
the Environment and Water**

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Version: August 2023

# 1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	1,068 tCO <sub>2</sub> -e
OFFSETS USED	100% ACCUs
RENEWABLE ELECTRICITY	18.8%
CARBON ACCOUNT	Prepared by: Rewild Agency
TECHNICAL ASSESSMENT	N/A – small event

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## 2. CARBON NEUTRAL INFORMATION

### Description of certification

Dreamtime 2023 will be held in Adelaide from 7<sup>th</sup> to 9<sup>th</sup> of November 2023. This event brings together the Australian business events industry with qualified incentive buyers from around the world to participate in networking events and showcase Australia's best experiences and products.

Around 300 delegates from Australia and around the world are expected to attend Dreamtime 2023 over the 3-day event.

The Climate Active event calculator was used to prepare this carbon inventory, which is based on the *Climate Active Carbon Neutral Standard for Events*.

### Event description

Dreamtime 2023 is a 3-day event to be delivered by Tourism Australia (TA) and is scheduled to take place in Adelaide / Tarntanya (South Australia) in multiple venues.

Returning after 4 years, the key events in the program include:

- Dreamtime Business Session – a full-day, face-to-face business session of pre-scheduled appointments, providing Australian industry sellers with the opportunity to meet and do business with international agents. A networking lunch with agents is included.
- Dreamtime Welcome Event and Dreamtime Dinner – these networking events provide Australian industry sellers with the opportunity to develop relationships and have further discussions with international agents and media.
- Adelaide Breakfast and Adelaide Showcase – both events are designed to showcase Adelaide's incentive offering. Agents, media and Australian industry sellers are invited to the breakfast, and the showcase is exclusively available to international agents and media.

This event has not previously sought carbon neutral certification. Further information is available [online](#).

## 3.EMISSIONS BOUNDARY

### Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

**Quantified emissions** have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the event, however are **optionally included**.

**Non-quantified emissions** have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

### Outside the emissions boundary

**Excluded emissions** are those that have been assessed as not relevant to the event's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary		Outside emission boundary
<u>Quantified</u>	<u>Non-quantified</u>	<u>Excluded</u>
Electricity	N/A	N/A
Attendee travel		
Food & drink		
Accommodation		
Water utilities		
Waste		
Bus Transfers		
Professional services (photographic services, Insurance)		
Signage		
IT Equipment		
Printing		
Courier Services		
Natural Gas		

## Data collection

Emission source	Data collection method	Assumptions / conservative approach taken
Attendee travel	<p>Attendee flight travel was provided through the registration details, this included key data such as origin city, business class, and flight path (if not direct).</p> <p>The Climate Active Events Calculator (v8.1) was used to estimate regional travel and local travel.</p>	Local travel was estimated using average commuting statistics for travel methods within the City of Adelaide.
Attendee accommodation	Attendee accommodation was provided through registration details, this included number of nights and the hotel.	N/A
Food and drinks	This was calculated using total expenditure from the event budget for both food and drinks (non-alcoholic and alcoholic).	Alcoholic drinks did not distinguish the type of beverage, therefore expenditure has been split between emissions associated with Drinks (beer) and Drinks (wine).
Electricity	Estimated using average electricity data consumed per guest per day on previous TA events which have undertaken a carbon audit – resulting in approximately 12KWh/attendee.	<p>Assume electricity consumption for Dreamtime23 to be relatively consist with that of previous TA events.</p> <p>Assumed Dreamtime23 venues do not purchase GreenPower.</p> <p>Venue providers have been requested to provide metered for the post-event assessment.</p>
Waste, Water & Natural Gas	Estimated using average rates consumed per guest per day on previous TA events which have undertaken a carbon audit	<p>Assumes water and waste creation at a similar rate to previous TA events.</p> <p>Assumes Dreamtime23 venues have similar waste collection streams and services as previous TA events.</p> <p>Venue providers have been requested to provide actual data for the post-event assessment.</p>

## 4. EMISSIONS REDUCTIONS

### Emissions reduction measures

Tourism Australia's (TA) corporate purpose is to grow demand and foster a competitive and **sustainable tourism industry**, with their commitment to "driving awareness of, and capability for a sustainable industry". As a part of this commitment, TA have identified eight initial key areas of focus, being:

1. **Advocacy:** showcasing sustainable and purpose driven tourism products, experiences and examples of best practice.
2. **Leadership:** educating and enabling greater capacity for sustainability in our industry.
3. **Brand:** integrating sustainability into Brand Australia to meet growing consumer demand and drive uptake of sustainable tourism experiences.
4. **Industry support:** highlighting and encouraging industry best practice and raising awareness of Australian tourism's sustainability credentials.
5. **Office footprint:** reducing TA's general footprint, including in the key areas of waste, energy, travel and procurement.
6. **Events footprint:** reducing TA's events footprint and encouraging others in the industry to do the same.
7. **Procurement and partnerships:** sourcing from sustainable suppliers and establishing sustainable credentials for our partners and suppliers.
8. **Culture:** embedding sustainability as a core value within TA's culture, actions and behaviour.

All listed focus areas are relevant to Dreamtime 2023 and future events, especially through its commitment to **Leadership** and TA's **Events footprints**.

The Dreamtime 2023 event is a biennial business-to-business tourism trade event that alternates location every two years, which provides a series of considerations for developing an emissions reduction strategy, including:

- The event likely to be working with new venue(s), vendors, local governments and local stakeholders each event;
- Providing an incentive to standardise basic initiatives where possible to reduce the resources required to develop all new initiatives annually; and
- The importance of developing both strong short-term and long-term partnerships to support Dreamtime's emissions reduction strategy



Considering the above, key initiatives to be undertaken to reduce the footprint of Dreamtime events moving forward include.

Event Section	Emission Source	Initiative
Venue Resource Management	<ul style="list-style-type: none"> <li>Electricity</li> <li>Waste</li> <li>Refrigerants</li> <li>Transport (local)</li> <li>Water</li> </ul>	<ul style="list-style-type: none"> <li>Dreamtime to engage with venue owners early to understand overarching sustainability policy and commitments.</li> <li>Dreamtime to develop an 'Dreamtime Venue Sustainability Plan' pre-event to outline: <ul style="list-style-type: none"> <li>How the event will align, support and improve the sustainability systems and initiatives of the venue (e.g. providing additional signage for correct use of bins in the venue).</li> <li>Agreed collaborations between Dreamtime, the venue and any other key stakeholders for specific sustainability initiatives.</li> <li>Encourage venue management to consider purchasing 100% GreenPower for their venues or establishing a preference for holding events at locations that have solar already installed, or high energy performance ratings.</li> </ul> </li> </ul>
Hospitality	<ul style="list-style-type: none"> <li>Food and beverages</li> </ul>	<ul style="list-style-type: none"> <li>Aim to provide predominantly vegetarian (60%) menu options for attendees, as well as data management process to distinguish expenditure or menu offerings of vegetarian or non-vegetarian options.</li> <li>Mandating the use of compostable or recyclable materials where possible.</li> <li>Develop partnerships with local organisations (e.g. Foodbank) to reduce (or eliminate) any food wastage.</li> </ul>
Travel	<ul style="list-style-type: none"> <li>Travel (car)</li> <li>Public Transport</li> </ul>	<p>Develop a 'Sustainable Travel' information kit for attendees to provide attendees with low-carbon forms of transport from both accommodation partners and event locations. This could include:</p> <ul style="list-style-type: none"> <li>Information on which air travel offset schemes are encouraged to be used by attendees (e.g. those that purchase ACCU credits);</li> <li>Instructions on how to purchase a ticket and use specific public transport routes to and from the event;</li> <li>Information on any bike share or e-scooter infrastructure available; and</li> <li>Information on end-of-trip facilities available at the venues.</li> </ul>

As well as the above-mentioned initiatives, Dreamtime will continue to aim to improve its data collection process to improve the accuracy of measuring not only the carbon impact of events – but also wider resource use (e.g. water and waste) and the beneficial outcomes of the event (e.g. supporting local businesses).

## 5.EMISSIONS SUMMARY

### Use of Climate Active carbon neutral products and services

N/A

### Emissions summary

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a market-based approach.

Emission category	Scope 1 (t CO <sub>2</sub> -e)	Scope 2 (t CO <sub>2</sub> -e)	Scope 3 (t CO <sub>2</sub> -e)	Total emissions (t CO <sub>2</sub> -e)
Accommodation and facilities	0.00	0.00	43.51	43.51
Electricity	0.00	7.39	0.98	8.37
Food	0.00	0.00	23.42	23.42
ICT services and equipment	0.00	0.00	0.19	0.19
Office equipment and supplies	0.00	0.00	1.45	1.45
Postage, courier and freight	0.00	0.00	2.62	2.62
Products	0.00	0.00	8.19	8.19
Professional services	0.00	0.00	4.43	4.43
Stationary energy (gaseous fuels)	0.14	0.00	0.03	0.17
Transport (air)	0.00	0.00	965.17	965.17
Transport (land and sea)	0.00	0.00	8.74	8.74
Waste	0.00	0.00	1.58	1.58
Water	0.00	0.00	0.02	0.02
<b>Total</b>	<b>0.14</b>	<b>7.39</b>	<b>1060.31</b>	<b>1067.84</b>

### Uplift factors

N/A

## 6. CARBON OFFSETS

### Eligible offsets retirement summary

This is a pre-event report. Any eligible offsets allocated to this event will be reconciled as part of the post-event report.

Offsets retired for Climate Active certification											
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Stapled quantity	Eligible quantity retired (tCO <sub>2</sub> -e)	Eligible quantity used for previous reports	Eligible quantity banked for future reports	Eligible quantity allocated for this event	Percentage of total (%)
Tallering Human-Induced Regeneration Project	ACCU	ANREU	10 Oct 2023	8,369,762,180 – 8,369,762,713	2022-23	0	534	0	0	534	50%
The Karlantijpa North Savanna Burning Project	ACCU	ANREU	09 Oct 2023	8,333,300,465 – 8,333,300,998	2021-22	0	534	0	0	534	50%
Total eligible offsets retired and allocated for this event										1,068	
Total eligible offsets retired and banked for future reports									0		

Type of offset units	Eligible quantity (used for this reporting period)	Percentage of total
Australian Carbon Credit Units (ACCU)	1,068	100%

## Co-benefits

### Tallering Human-Induced Regeneration Project:

- Delivers important ecosystem services for the area.
- Promotes biodiversity.
- Regenerates native habitat, supporting endangered species.
- Regeneration of 'at risk' landscapes.
- Supports infrastructure upgrades including new fencing and water points.
- Supports feral animal population management.
- Delivers investment in the local community.

### Karlantijpa North Savanna Burning Project:

By purchasing Community Credits from the Aboriginal Carbon Foundation, Tourism Australia have invested in a carbon farming project that supports rangers and Traditional Owners to manage country.

The project:

- Promotes local income for traditional owners.
- Supports infrastructure development (including track improvements and established camp sites).
- Enables senior traditional owners to teach younger generations about country.
- Lessens the impacts of hot fires on the degraded lancewood and other woodland species and their inhabitants.
- Provides training opportunities for ranger groups to gain knowledge of corporate and financial governance and the carbon economy.

## 7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

### Renewable Energy Certificate (REC) summary

N/A

# APPENDIX A: ADDITIONAL INFORMATION

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Account Holders  
Accounts  
Unit Position Summary  
Projects  
Transaction Log  
CER Notifications  
Public Reports  
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Transaction Details

Transaction details appear below.

Transaction Successfully Approved

Transaction ID AU30109  
Current Status Completed (4)  
Status Date 09/10/2023 12:53:22 (AEDT)  
09/10/2023 01:53:22 (GMT)  
Transaction Type Cancellation (4)  
Transaction Initiator Foley, Rowan Paul Bulmer  
Transaction Approver Foley, Rowan Paul Bulmer  
Comment Retired on behalf of Tourism Australia for Climate Active certification of the Dreamtime 2023 event

Transferring Account  
Account Number AU-2798  
Account Name Aboriginal Carbon Fund Limited  
Account Holder Aboriginal Carbon Fund Limited

Acquiring Account  
Account Number AU-1068  
Account Name Australia Voluntary Cancellation Account  
Account Holder Commonwealth of Australia

Transaction Blocks

Party	Type	Transaction Type	Original CP	Current CP	ERF Project ID	NGER Facility ID	NGER Facility Name	Safeguard	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACU Cancellation			ERF124800					2021-22		8,333,300,465 - 8,333,300,998	534

Transaction Status History

Status Code

Transaction Details

Transaction details appear below.

Transaction ID AU30122  
Current Status Completed (4)  
Status Date 10/10/2023 16:24:26 (AEDT)  
10/10/2023 05:24:26 (GMT)  
Transaction Type Cancellation (4)  
Transaction Initiator Wragg, Benjamin James  
Transaction Approver Allen, Jessica Amanda  
Comment Retired on behalf of Tourism Australia's Dreamtime 2023 event certified as carbon neutral with Climate Active.

Transferring Account  
Account Number AU-1117  
Account Name Terra Carbon Pty Ltd  
Account Holder Terra Carbon Pty Limited

Acquiring Account  
Account Number AU-1068  
Account Name Australia Voluntary Cancellation Account  
Account Holder Commonwealth of Australia

Transaction Blocks

Party	Type	Transaction Type	Original CP	Current CP	ERF Project ID	NGER Facility ID	NGER Facility Name	Safeguard	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACU Cancellation			ERF121720					2022-23		8,369,762,180 - 8,369,762,713	534

Transaction Status History

Status Date	Status Code
10/10/2023 16:24:26 (AEDT)	Completed (4)
10/10/2023 05:24:26 (GMT)	Proposed (1)
10/10/2023 16:24:26 (AEDT)	Account Holder Approved (97)
10/10/2023 05:24:26 (GMT)	Awaiting Account Holder Approval (95)
10/10/2023 14:45:38 (AEDT)	
10/10/2023 03:45:38 (GMT)	

## APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

**For this certification, electricity emissions have been set by using the market-based approach.**

Market Based Approach Summary			
Market Based Approach	Activity Data (kWh)	Emissions (kg CO <sub>2</sub> -e)	Renewable percentage of total
Behind the meter consumption of electricity generated	0	0	0%
<b>Total non-grid electricity</b>	<b>0</b>	<b>0</b>	<b>0%</b>
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCs surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	2,030	0	19%
Residual Electricity	8,768	8,373	0%
<b>Total renewable electricity (grid + non grid)</b>	<b>2,030</b>	<b>0</b>	<b>19%</b>
<b>Total grid electricity</b>	<b>10,798</b>	<b>8,373</b>	<b>19%</b>
<b>Total electricity (grid + non grid)</b>	<b>10,798</b>	<b>8,373</b>	<b>19%</b>
Percentage of residual electricity consumption under operational control	100%		
<b>Residual electricity consumption under operational control</b>	<b>8,768</b>	<b>8,373</b>	
Scope 2	7,743	7,395	
Scope 3 (includes T&D emissions from consumption under operational control)	1,025	979	
<b>Residual electricity consumption not under operational control</b>	<b>0</b>	<b>0</b>	
Scope 3	0	0	

<b>Total renewables (grid and non-grid)</b>	<b>18.80%</b>
<b>Mandatory</b>	<b>18.80%</b>
<b>Voluntary</b>	<b>0.00%</b>
<b>Behind the meter</b>	<b>0.00%</b>
<b>Residual scope 2 emissions (t CO<sub>2</sub>-e)</b>	<b>7.39</b>
<b>Residual scope 3 emissions (t CO<sub>2</sub>-e)</b>	<b>0.98</b>
<b>Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO<sub>2</sub>-e)</b>	<b>7.39</b>
<b>Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO<sub>2</sub>-e)</b>	<b>0.98</b>
<b>Total emissions liability (t CO<sub>2</sub>-e)</b>	<b>8.37</b>

Figures may not sum due to rounding. Renewable percentage can be above 100%



Location Based Approach Summary						
Location Based Approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kg CO <sub>2</sub> -e)	Scope 3 Emissions (kg CO <sub>2</sub> -e)	(kWh)	Scope 3 Emissions (kg CO <sub>2</sub> -e)
SA	10,798	10,798	2,700	864	0	0
Grid electricity (scope 2 and 3)	10,798	10,798	2,700	864	0	0
SA	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	10,798					

Residual scope 2 emissions (t CO <sub>2</sub> -e)	2.70
Residual scope 3 emissions (t CO <sub>2</sub> -e)	0.86
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO <sub>2</sub> -e)	2.70
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO <sub>2</sub> -e)	0.86
Total emissions liability (t CO <sub>2</sub> -e)	3.56

### Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO <sub>2</sub> -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market based method is outlined as such in the market based summary table.		

### Climate Active carbon neutral electricity products

Climate Active carbon neutral product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO <sub>2</sub> -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market based method is outlined as such in the market based summary table.		

## APPENDIX C: INSIDE EMISSIONS BOUNDARY

### Non-quantified emission sources

N/A

## APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

### Excluded emission sources

Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the event's electricity.
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the event's greenhouse gas risk exposure.
4. **Stakeholders** The emissions from a particular source are deemed relevant by key stakeholders.
5. **Outsourcing** The emissions are from outsourced activities that were previously undertaken within the event's boundary or from outsourced activities that are typically undertaken within the boundary for comparable events.

N/A – no excluded emission sources listed for this event.

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