



PUBLIC DISCLOSURE STATEMENT

BUSINESS EVENTS SYDNEY

**ORGANISATION CERTIFICATION
CY2022 (TRUE UP)**


Australian Government

Climate Active Public Disclosure Statement



An Australian Government Initiative



NAME OF CERTIFIED ENTITY	Business Events Sydney
REPORTING PERIOD	Calendar Year 1 January 2022– 31 December 2022 (True-up)
DECLARATION	<p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p>  <p>Kirsty Walker Chief Financial Officer 29/11/2023</p>



Australian Government

Department of Climate Change, Energy,
the Environment and Water

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Version March 2023.



1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	482 tCO ₂ -e
OFFSETS USED	100% ACCUs
RENEWABLE ELECTRICITY	N/A
CARBON ACCOUNT	Prepared by: Pangolin Associates
TECHNICAL ASSESSMENT	31/10/2022 Pangolin Associates Next technical assessment due: 31/10/2025

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2. CARBON NEUTRAL INFORMATION

Description of certification

This organisation certification covers the Sydney Office operations of Business Events Sydney Limited, ABN 42 002 630 364, at the following location:

- Level 20, 100 William St, Sydney, NSW 2011

The methods used for collating data, performing calculations and presenting the carbon account are in accordance with the following standards:

- Climate Active Standards
- The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition)
- National Greenhouse and Energy Reporting (Measurement) Determination 2008

Organisation description

BESydney promotes Sydney as the pre-eminent Asia Pacific visitor destination and acquires strategic business events that deliver economic and social impact for Sydney, New South Wales and global communities.

We are a trusted, independent, not-for-profit organisation that works with partners across government, industry and academia. Our organisation was first established in 1969 and for more than 30 of our 50+ years in operation, the NSW Government has backed us to bring business visitors to Sydney. We provide professional services and support to local leaders and international associations, corporates and event planners to host global meetings in our city; and we purposefully secure and develop bids for global meetings that align with government industry, trade and policy priorities to accelerate outcomes.

- Notes: Sydney Convention and Visitors Bureau is BESydney's former name – the organisation was rebranded in 2008.
- Meet in Sydney was a short term sub-brand for a domestic marketing campaign – it is integrated within our overall business.
- New South Wales Convention Bureau and Business Events New South Wales /NSW are not related to our organisation.

“BESydney is committed to supporting the sustainability goals of Sydney, New South Wales, Australia, and our clients.

We believe that a sustainable future requires resilience and relies on collaboration.

BESydney brings global meetings to Australia that integrate business, government and community – collective effort that generates solutions for change.”

3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary

Quantified

Accommodation and facilities
Carbon Neutral Products and Services
Cleaning and Chemicals
Electricity
Food
ICT services and equipment
Office equipment & supplies
Postage, courier and freight
Professional Services
Stationary Energy (gaseous fuels)
Transport (Air)
Transport (Land and Sea)
Waste
Water
Working from home

Non-quantified

N/A

Optionally included

N/A

Outside emission boundary

Excluded

4.EMISSIONS REDUCTIONS

Emissions reduction strategy

Business Events Sydney is committed to reducing our organization emissions by 30% by 2030, compared to a CY2021 baseline. In order to achieve this target, we will take the following actions:

- Electricity accounts for 15% of the overall emissions, and 100% of the Scope 2 emissions. Business Events Sydney commits to purchasing 100% GreenPower by 2030.
- Base building electricity currently accounts for 46% of the overall emissions. We will continue to work with our building owner to obtain better Base Building Electricity data, and to influence the purchase of GreenPower.
- The majority of our emissions are attributed to Scope 3 sources, such as Advertising (13.4% of emissions) and Printing (4.6% of emissions). Business Events Sydney is committed to working with suppliers and service providers to source better emissions data and where possible, preference suppliers providing more sustainable services.
- Whilst the emissions attributed to Business Flights were low in the CY2021 period, this is expected to increase in future years as Business Events Sydney resumes normal business operation. Activities associated with travel are a core part of our business, but we are committed to reducing business-related travel where possible.
- Located close to the CBD, we encourage all staff to walk to business meetings and events located in a reasonable proximity to promote health and reduce emissions.

5.EMISSIONS SUMMARY

Emissions over time

		Emissions since base year	
		Total tCO ₂ -e (without uplift)	Total tCO ₂ -e (with uplift)
Projected (from CY2021 baseline data)	2022	128.8	128.8
True-up	2022	481.4	481.4

Use of Climate Active carbon neutral products, services, buildings or precincts

Certified brand name	Product/Service/Building/Precinct used
Opal Australian Paper	Reflex Paper
Qantas/ Virgin Australia	Opt-in Flights

Significant changes in emissions

Emission source name	Previous year emissions (t CO ₂ -e)	Current year emissions (t CO ₂ -e)	Detailed reason for change
Electricity	80.32	116.8	CY2021 was heavily impacted by Covid, with increased working from home and therefore less tenancy and base building electricity use.
Professional Services	17.24	156.1	There was an increase in advertising spend in CY2022.
ICT services and equipment	6.35	31.6	There was an increase in spend on IT equipment in CY2022.
Transport (Air)	0.52	147.4	CY2021 was heavily impacted by Covid, which saw a large reduction in travel-related emissions.

Emissions summary

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a location -based approach.

Emission category	Projected emissions (tCO ₂ -e)	Sum of Scope 1 (t CO ₂ -e)	Sum of Scope 2 (t CO ₂ -e)	Sum of Scope 3 (t CO ₂ -e)	Sum of Total Emissions (t CO ₂ -e)
Accommodation and facilities	0.00	0.00	0.00	1.81	1.81
Cleaning and Chemicals	1.12	0.00	0.00	1.18	1.18
Climate Active Carbon Neutral Products and Services	0.00	0.00	0.00	0.00	0.00
Electricity	80.32	0.00	107.91	8.87	116.78
Food	0.05	0.00	0.00	0.39	0.39
ICT services and equipment	6.35	0.00	0.00	31.58	31.58
Office equipment & supplies	7.19	0.00	0.00	3.66	3.66
Postage, courier and freight	0.38	0.00	0.00	0.85	0.85
Professional Services	17.24	0.00	0.00	156.08	156.08
Stationary Energy (gaseous fuels)	0.00	1.16	0.00	0.30	1.46
Transport (Air)	0.52	0.00	0.00	147.42	147.42
Transport (Land and Sea)	3.86	0.00	0.00	15.26	15.26
Waste	1.38	0.00	0.00	0.02	0.02
Water	3.47	0.00	0.00	3.74	3.74
Working from home	6.93	0.00	0.00	1.21	1.21
Total	128.80	1.16	107.91	372.35	481.42

Uplift factors

N/A

6. CARBON OFFSETS

Offsets retirement approach

This certification has taken a forward offsetting approach. The total emission to offset is 482 t CO₂-e. The total number of eligible offsets used in this report is 482. Of the total eligible offsets used, 0 were previously banked and 482 were newly purchased and retired. 0 are remaining and have been banked for future use.

Co-benefits

Karlantijpa North Savanna Burning project Aboriginal carbon farming projects, which are led and managed by Aboriginal ranger groups and Traditional Owners, provide core benefits to community. These benefits resonate with today's generation and provide pathways for inter-generational learning, connection to country and wealth generation. The carbon farming projects and initiatives provide a sustainable business model, which extends land management and conservation work and provides core benefits in a range of areas. This includes social, cultural, environmental, economic, health and political self-determination. Such as:

- increased community harmony, through enhanced relationships and reduction of drug and alcohol abuse
- increased opportunities for women to participate and benefit from project
- education of children by Elders in traditional knowledge, especially caring for country
- increased retention of language and identity, recovery of biodiversity through the protection of native species of flora and fauna
- secure employment for people living in remote communities
- development of income generation projects
- improved spiritual wellbeing through the regular completion of cultural obligations to country
- increased management of tourists visiting country and reduction of their impacts and Achievement of Sustainable Development Goals at local and national levels between others.

Eligible offsets retirement summary

Offsets retired for Climate Active Carbon Neutral Certification											
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Stapled quantity	Eligible quantity retired (tCO ₂ -e)	Eligible quantity used for previous reporting periods	Eligible quantity banked for future reporting periods	Eligible quantity used for this reporting period	Percentage of total (%)
Karantijpa North Savanna Burning project	ACCUs	ANREU	31 Oct 2022	8,333,298,635-8,333,298,763	2021-22		129	0	0	129	26.7%
Karantijpa North Savanna Burning project	ACCUs	ANREU	4th Oct 2023	8,333,300,295-8,333,300,464	2021-22		170	0	0	170	35.3%
Karantijpa North Savanna Burning project	ACCUs	ANREU	3rd Oct 2023	8,333,299,822-8,333,299,991	2021-22		170	0	0	170	35.3%
Karantijpa North Savanna Burning project	ACCUs	ANREU	3rd Oct 2023	8,333,300,282-8,333,300,294	2021-22		13	0	0	13	2.7%
Total eligible offsets retired and used for this report										482	
Total eligible offsets retired this report and banked for use in future reports										0	
Type of offset units		Eligible quantity (used for this reporting period)					Percentage of total				
Australian Carbon Credit Units (ACCUs)		482					100%				

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

APPENDIX A: ADDITIONAL INFORMATION

Offset retirement screenshots:

Transaction details appear below:

Transaction Successfully Approved

Transaction ID: AU24577
 Current Status: Completed (4)
 Status Date: 31/10/2022 18:03:14 (AEDT)
 31/10/2022 07:03:14 (GMT)
 Transaction Type: Cancellation (4)
 Transaction Initiator: Foley, Rowan Paul Bulmer
 Transaction Approver: Foley, Rowan Paul Bulmer
 Comment: Voluntary retirement on behalf of Business Events Sydney for Climate Active certification FY2022

Transferring Account
 Account Number: AU-2798
 Account Name: Aboriginal Carbon Fund Limited
 Account Holder: Aboriginal Carbon Fund Limited

Acquiring Account
 Account Number: AU-1068
 Account Name: Australia Voluntary Cancellation Account
 Account Holder: Commonwealth of Australia

Transaction Blocks

Party	Type	Transaction Type	Original CP	Current CP	ERF Project ID	NGER Facility ID	NGER Facility Name	Safeguard	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACCU Cancellation			ERF104800					2021-22		8,333,298,635 - 8,333,298,763	129

Transaction Status History

Status Date	Status Code
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Transaction details appear below:

Transaction Successfully Approved

Transaction ID: AU30832
 Current Status: Completed (4)
 Status Date: 04/10/2023 13:00:07 (AEDT)
 04/10/2023 02:00:07 (GMT)
 Transaction Type: Cancellation (4)
 Transaction Initiator: Foley, Rowan Paul Bulmer
 Transaction Approver: Foley, Rowan Paul Bulmer
 Comment: Retired on behalf of Business Events Sydney for Climate Active emissions for CY2022

Transferring Account
 Account Number: AU-2798
 Account Name: Aboriginal Carbon Fund Limited
 Account Holder: Aboriginal Carbon Fund Limited

Acquiring Account
 Account Number: AU-1968
 Account Name: Australia Voluntary Cancellation Account
 Account Holder: Commonwealth of Australia

Transaction Blocks

Party	Type	Transaction Type	Original CP	Current CP	ERF Project ID	NGER Facility ID	NGER Facility Name	Safeguard	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACCU Cancellation			ERF104800					2021-22		8,333,300,295 - 8,333,300,464	170

Transaction Status History

Status Date	Status Code
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ANREU | Australian National Registry of Emissions Units

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Logged in as: Rowan Foley / Industry User

Transaction Details

Transaction details appear below:

Transaction Successfully Approved

Transaction ID: AU30017
 Current Status: Completed (4)
 Status Date: 03/10/2023 14:18:49 (AEDT)
 03/10/2023 03:18:49 (GMT)
 Transaction Type: Cancellation (4)
 Transaction Initiator: Foley, Rowan Paul Bulmer
 Transaction Approver: Foley, Rowan Paul Bulmer
 Comment: Retired on behalf of Business Events Sydney for Climate Active emissions for CY2022

Transferring Account

Account Number: AU-2798
 Account Name: Aboriginal Carbon Fund Limited
 Account Holder: Aboriginal Carbon Fund Limited

Acquiring Account

Account Number: AU-1068
 Account Name: Australia Voluntary Cancellation Account
 Account Holder: Commonwealth of Australia

Transaction Blocks

Partic	Type	Transaction Type	Original CP	Current CP	ERF Project ID	NGER Facility ID	NGER Facility Name	Safeguard #	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACCU Cancellation			ERF104800					2021-22		8,333,299,822 - 8,333,299,991	170

Transaction Status History

Box Date | Status Code

ANREU | Australian National Registry of Emissions Units

Change Password | Contact Us | Log Out | Help

Logged in as: Rowan Foley / Industry User

Transaction Details

Transaction details appear below:

Transaction Successfully Approved

Transaction ID: AU30020
 Current Status: Completed (4)
 Status Date: 03/10/2023 15:10:52 (AEDT)
 03/10/2023 04:10:52 (GMT)
 Transaction Type: Cancellation (4)
 Transaction Initiator: Foley, Rowan Paul Bulmer
 Transaction Approver: Foley, Rowan Paul Bulmer
 Comment: Retired on behalf of Business Events Sydney for Climate Active emissions for CY2022

Transferring Account

Account Number: AU-2798
 Account Name: Aboriginal Carbon Fund Limited
 Account Holder: Aboriginal Carbon Fund Limited

Acquiring Account

Account Number: AU-1068
 Account Name: Australia Voluntary Cancellation Account
 Account Holder: Commonwealth of Australia

Transaction Blocks

Partic	Type	Transaction Type	Original CP	Current CP	ERF Project ID	NGER Facility ID	NGER Facility Name	Safeguard #	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACCU Cancellation			ERF104800					2021-22		8,333,300,282 - 8,333,300,294	13

Transaction Status History

Box Date | Status Code

APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **location-based approach**

Market Based Approach Summary			
Market Based Approach	Activity Data (kWh)	Emissions (kg CO2-e)	Renewable Percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCs surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	27,553	0	19%
Residual Electricity	120,265	114,853	0%
Total renewable electricity (grid + non grid)	27,553	0	19%
Total grid electricity	147,818	114,853	19%
Total electricity (grid + non grid)	147,818	114,853	19%
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	120,265	114,853	
Scope 2	106,208	101,429	
Scope 3 (includes T&D emissions from consumption under operational control)	14,057	13,424	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	

Total renewables (grid and non-grid)	18.64%
Mandatory	18.64%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO2-e)	101.43
Residual scope 3 emissions (t CO2-e)	13.42
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	101.43
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	13.42
Total emissions liability (t CO2-e)	114.85

Location Based Approach Summary						
Location Based Approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kg CO2-e)	Scope 3 Emissions (kg CO2-e)	(kWh)	Scope 3 Emissions (kg CO2-e)
ACT	0	0	0	0	0	0
NSW	147,818	147,818	107,907	8,869	0	0
SA	0	0	0	0	0	0
VIC	0	0	0	0	0	0
QLD	0	0	0	0	0	0
NT	0	0	0	0	0	0
WA	0	0	0	0	0	0
TAS	0	0	0	0	0	0
Grid electricity (scope 2 and 3)	147,818	147,818	107,907	8,869	0	0
ACT	0	0	0	0		
NSW	0	0	0	0		
SA	0	0	0	0		
VIC	0	0	0	0		
QLD	0	0	0	0		
NT	0	0	0	0		
WA	0	0	0	0		
TAS	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	147,818					

Residual scope 2 emissions (t CO2-e)	107.91
Residual scope 3 emissions (t CO2-e)	8.87
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	107.91
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	8.87
Total emissions liability (t CO2-e)	116.78

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market based method is outlined as such in the market based summary table.		

Climate Active carbon neutral electricity products

Climate Active carbon neutral product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market based summary table.		

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources	Justification reason
N/A	

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to this organisation's operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions.
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.
4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.
5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.

Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
N/A						



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