

PUBLIC DISCLOSURE STATEMENT

BUSINESS EVENTS SYDNEY

ORGANISATION CERTIFICATION CY2022 (TRUE UP)

Australian Government

Climate Active Public Disclosure Statement







| NAME OF CERTIFIED ENTITY | Business Events Sydney |
|--------------------------|---|
| REPORTING PERIOD | Calendar Year 1 January 2022– 31 December 2022 (True-up) |
| DECLARATION | To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard. |
| | XW Walker |
| | Kirsty Walker Chief Financial Officer 29/11/2023 |



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Version March 2023.



1.CERTIFICATION SUMMARY

| TOTAL EMISSIONS OFFSET | 482 tCO ₂ -e |
|------------------------|--|
| OFFSETS USED | 100% ACCUs |
| RENEWABLE ELECTRICITY | N/A |
| CARBON ACCOUNT | Prepared by: Pangolin Associates |
| TECHNICAL ASSESSMENT | 31/10/2022 Pangolin Associates Next technical assessment due: 31/10/2025 |

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2. CARBON NEUTRAL INFORMATION

Description of certification

This organisation certification covers the Sydney Office operations of Business Events Sydney Limited, ABN 42 002 630 364, at the following location:

Level 20, 100 William St, Sydney, NSW 2011

The methods used for collating data, performing calculations and presenting the carbon account are in accordance with the following standards:

- Climate Active Standards
- The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (Revised Edition)
- National Greenhouse and Energy Reporting (Measurement)
 Determination 2008

Organisation description

BESydney promotes Sydney as the pre-eminent Asia Pacific visitor destination and acquires strategic business events that deliver economic and social impact for Sydney, New South Wales and global communities.

We are a trusted, independent, not-for-profit organisation that works with partners across government, industry and academia. Our organisation was first established in 1969 and for more than 30 of our 50+ years in operation, the NSW Government has backed us to bring business visitors to Sydney. We provide professional services and support to local leaders and international associations, corporates and event planners to host global meetings in our city; and we purposefully secure and develop bids for global meetings that align with government industry, trade and policy priorities to accelerate outcomes.

"BESydney is committed to supporting the sustainability goals of Sydney, New South Wales, Australia, and our clients.

We believe that a sustainable future requires resilience and relies on collaboration.

BESydney brings global meetings to Australia that integrate business, government and community – collective effort that generates solutions for change."

- Notes: Sydney Convention and Visitors Bureau is BESydney's former name the organisation was rebranded in 2008.
- Meet in Sydney was a short term sub-brand for a domestic marketing campaign it is integrated within our overall business.
- New South Wales Convention Bureau and Business Events New South Wales /NSW are not related to our organisation.



3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.



Inside emissions boundary Quantified Non-quantified Accommodation and facilities N/A Carbon Neutral Products and Services Cleaning and Chemicals Electricity Food ICT services and equipment Office equipment & supplies Postage, courier and freight **Professional Services** Stationary Energy (gaseous fuels) Transport (Air) Transport (Land and Sea) **Optionally included** Waste N/A Water Working from home

Outside emission boundary

Excluded



4.EMISSIONS REDUCTIONS

Emissions reduction strategy

Business Events Sydney is committed to reducing our organization emissions by 30% by 2030, compared to a CY2021 baseline. In order to achieve this target, we will take the following actions:

- Electricity accounts for 15% of the overall emissions, and 100% of the Scope 2 emissions. Business Events Sydney commits to purchasing 100% GreenPower by 2030.
- Base building electricity currently accounts for 46% of the overall emissions. We will continue to
 work with our building owner to obtain better Base Building Electricity data, and to influence the
 purchase of GreenPower.
- The majority of our emissions are attributed to Scope 3 sources, such as Advertising (13.4% of
 emissions) and Printing (4.6% of emissions). Business Events Sydney is committed to working
 with suppliers and service providers to source better emissions data and where possible,
 preference suppliers providing more sustainable services.
- Whilst the emissions attributed to Business Flights were low in the CY2021 period, this is
 expected to increase in future years as Business Events Sydney resumes normal business
 operation. Activities associated with travel are a core part of our business, but we are committed
 to reducing business-related travel where possible.
- Located close to the CBD, we encourage all staff to walk to business meetings and events located in a reasonable proximity to promote health and reduce emissions.



5.EMISSIONS SUMMARY

Emissions over time

| | | Emissions since base year | |
|--|------|--|---|
| | | Total tCO ₂ -e (without uplift) | Total tCO ₂ -e (with uplift) |
| Projected (from CY2021 baseline data) | 2022 | 128.8 | 128.8 |
| True-up | 2022 | 481.4 | 481.4 |

Use of Climate Active carbon neutral products, services, buildings or precincts

| Certified brand name | Product/Service/Building/Precinct used |
|--------------------------|--|
| Opal Australian Paper | Reflex Paper |
| Qantas/ Virgin Australia | Opt-in Flights |

Significant changes in emissions

| Emission source name | Previous year emissions (t CO ₂ -e) | Current year emissions (t CO ₂ -e) | Detailed reason for change |
|-----------------------|--|---|----------------------------|
| Electricity | 80.32 | 116.8 | CY2021 was heavily |
| | | | impacted by Covid, with |
| | | | increased working from |
| | | | home and therefore less |
| | | | tenancy and base |
| | | | building electricity use. |
| Professional Services | 17.24 | 156.1 | There was an increase |
| | | | in advertising spend in |
| | | | CY2022. |
| ICT services and | 6.35 | 31.6 | There was an increase |
| equipment | | | in spend on IT |
| | | | equipment in CY2022. |
| Transport (Air) | 0.52 | 147.4 | CY2021 was heavily |
| | | | impacted by Covid, |
| | | | which saw a large |
| | | | reduction in travel- |
| | | | related emissions. |



Emissions summary

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a location -based approach.

| Emission category | Projected emissions (tCO2-e) | Sum of Scope 1 (t CO2-e) | Sum of Scope 2 (t CO2-e) | Sum of Scope 3 (t CO2-e) | Sum of Total Emissions (t CO2-e) |
|---|------------------------------------|--------------------------------|--------------------------------|--------------------------------|---|
| Accommodation and facilities | 0.00 | 0.00 | 0.00 | 1.81 | 1.81 |
| Cleaning and Chemicals | 1.12 | 0.00 | 0.00 | 1.18 | 1.18 |
| Climate Active Carbon Neutral Products and Services | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Electricity | 80.32 | 0.00 | 107.91 | 8.87 | 116.78 |
| Food | 0.05 | 0.00 | 0.00 | 0.39 | 0.39 |
| ICT services and equipment | 6.35 | 0.00 | 0.00 | 31.58 | 31.58 |
| Office equipment & supplies | 7.19 | 0.00 | 0.00 | 3.66 | 3.66 |
| Postage, courier and freight | 0.38 | 0.00 | 0.00 | 0.85 | 0.85 |
| Professional Services | 17.24 | 0.00 | 0.00 | 156.08 | 156.08 |
| Stationary Energy (gaseous fuels) | 0.00 | 1.16 | 0.00 | 0.30 | 1.46 |
| Transport (Air) | 0.52 | 0.00 | 0.00 | 147.42 | 147.42 |
| Transport (Land and Sea) | 3.86 | 0.00 | 0.00 | 15.26 | 15.26 |
| Waste | 1.38 | 0.00 | 0.00 | 0.02 | 0.02 |
| Water | 3.47 | 0.00 | 0.00 | 3.74 | 3.74 |
| Working from home | 6.93 | 0.00 | 0.00 | 1.21 | 1.21 |
| Total | 128.80 | 1.16 | 107.91 | 372.35 | 481.42 |

Uplift factors

N/A



6.CARBON OFFSETS

Offsets retirement approach

This certification has taken a forward offsetting approach. The total emission to offset is 482 t CO₂-e. The total number of eligible offsets used in this report is 482. Of the total eligible offsets used, 0 were previously banked and 482 were newly purchased and retired. 0 are remaining and have been banked for future use.

Co-benefits

Karlantijpa North Savanna Burning project Aboriginal carbon farming projects, which are led and managed by Aboriginal ranger groups and Traditional Owners, provide core benefits to community. These benefits resonate with today's generation and provide pathways for inter-generational learning, connection to country and wealth generation. The carbon farming projects and initiatives provide a sustainable business model, which extends land management and conservation work and provides core benefits in a range of areas. This includes social, cultural, environmental, economic, health and political self-determination. Such as:

- increased community harmony, through enhanced relationships and reduction of drug and alcohol abuse increased opportunities for women to participate and benefit from project
- · education of children by Elders in traditional knowledge, especially caring for country
- increased retention of language and identity, recovery of biodiversity through the protection of native species of flora and fauna
- secure employment for people living in remote communities
- development of income generation projects
- improved spiritual wellbeing through the regular completion of cultural obligations to country
- increased management of tourists visiting country and reduction of their impacts and Achievement of Sustainable Development Goals at local and national levels between others.



Eligible offsets retirement summary

| Offsets retired for Climate Active Carbon Neutral Certification | | | | | | | | | | | |
|---|---|----------|-----------------|--|---------|------------------|--|---|---|--|-------------------------|
| Project description | Type of offset units | Registry | Date retired | Serial number (and hyperlink to registry transaction record) | Vintage | Stapled quantity | Eligible quantity retired (tCO ₂ -e) | Eligible quantity used for previous reporting periods | Eligible quantity banked for future reporting periods | Eligible quantity used for this reporting period | Percentage of total (%) |
| Karlantijpa North Savanna Burning project | ACCUs | ANREU | 31 Oct 2022 | 8,333,298,635- 8,333,298,763 | 2021-22 | | 129 | 0 | 0 | 129 | 26.7% |
| Karlantijpa North Savanna Burning project | ACCUs | ANREU | 4th Oct 2023 | 8,333,300,295- 8,333,300,464 | 2021-22 | | 170 | 0 | 0 | 170 | 35.3% |
| Karlantijpa North Savanna Burning project | ACCUs | ANREU | 3rd Oct 2023 | 8,333,299,822- 8,333,299,991 | 2021-22 | | 170 | 0 | 0 | 170 | 35.3% |
| Karlantijpa North Savanna Burning project | ACCUs | ANREU | 3rd Oct 2023 | 8,333,300,282- 8,333,300,294 | 2021-22 | | 13 | 0 | 0 | 13 | 2.7% |
| Total eligible offsets retired and used for this report | | | | | | | 482 | | | | |
| | Total eligible offsets retired this report and banked for use in future reports 0 | | | | | | | | | | |





7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

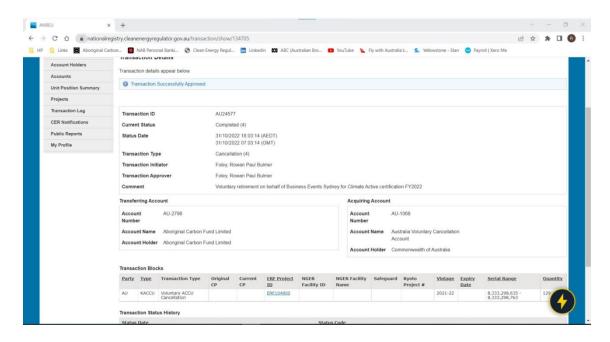
Renewable Energy Certificate (REC) summary

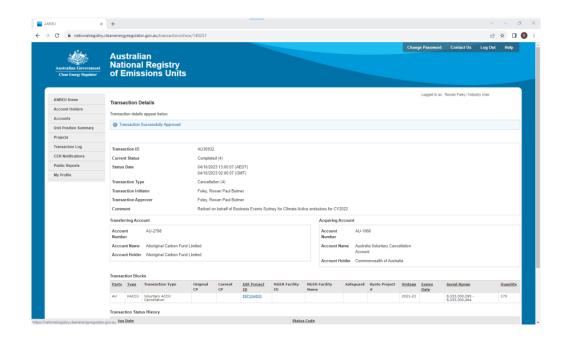
N/A



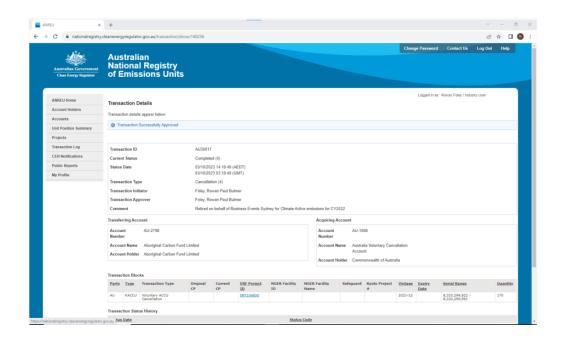
APPENDIX A: ADDITIONAL INFORMATION

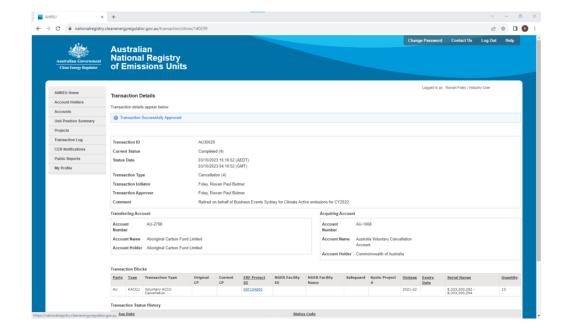
Offset retirement screenshots:













APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the location-based approach



| Market Based Approach Summary | | | |
|---|------------------------|--------------------------------|----------------------------------|
| Market Based Approach | Activity Data (kWh) | Emissi ons (kg CO2-e) | Renewable Percentage of total |
| Behind the meter consumption of electricity generated | 0 | 0 | 0% |
| Total non-grid electricity | 0 | | |
| | | 0 | 0% |
| LGC Purchased and retired (kWh) (including PPAs) | 0 | 0 | 0% |
| GreenPower | 0 | 0 | 0% |
| Climate Active precinct/building (voluntary renewables) | 0 | 0 | 0% |
| Precinct/Building (LRET) | 0 | 0 | 0% |
| Precinct/Building jurisdictional renewables (LGCs surrendered) | 0 | 0 | 0% |
| Electricity products (voluntary renewables) | 0 | 0 | 0% |
| Electricity products (LRET) | 0 | 0 | 0% |
| Electricity products jurisdictional renewables (LGCs surrendered) | 0 | 0 | 0% |
| Jurisdictional renewables (LGCs surrendered) | 0 | 0 | 0% |
| Jurisdictional renewables (LRET) (applied to ACT grid electricity) | 0 | 0 | 0% |
| Large Scale Renewable Energy Target (applied to grid electricity only) | 27,553 | 0 | 19% |
| Residual Electricity | 120,265 | 114,853 | 0% |
| Total renewable electricity (grid + non grid) | 27,553 | 0 | 19% |
| Total grid electricity | 147,818 | 114,853 | 19% |
| Total electricity (grid + non grid) | 147,818 | 114,853 | 19% |
| Percentage of residual electricity consumption under operational control | 100% | 111,000 | |
| Residual electricity consumption under operational control | 120,265 | 114,853 | |
| Scope 2 | 106,208 | 101,429 | |
| Scope 3 (includes T&D emissions from consumption under operational control) | 14,057 | 13,424 | |
| Residual electricity consumption not under operational | 14,007 | 13,424 | |
| control | 0 | 0 | |
| Scope 3 | 0 | 0 | |
| · · | | | • |

| Total renewables (grid and non-grid) | 18.64% |
|--|--------|
| Mandatory | 18.64% |
| Voluntary | 0.00% |
| Behind the meter | 0.00% |
| Residual scope 2 emissions (t CO2-e) | 101.43 |
| Residual scope 3 emissions (t CO2-e) | 13.42 |
| Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e) | 101.43 |
| Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e) | 13.42 |
| Total emissions liability (t CO2-e) | 114.85 |



| Location Based Approach | Activity Data (kWh) total | Unde | er operational | Not under operational control | | |
|--|------------------------------------|---------|------------------------------------|------------------------------------|-------|------------------------------------|
| Percentage of grid electricity consumption under operational control | 100% | (kWh) | Scope 2 Emissions (kg CO2-e) | Scope 3 Emissions (kg CO2-e) | (kWh) | Scope 3 Emissions (kg CO2-e) |
| ACT | 0 | 0 | 0 | 0 | 0 | 0 |
| NSW | 147,818 | 147,818 | 107,907 | 8,869 | 0 | 0 |
| SA | 0 | 0 | 0 | 0 | 0 | 0 |
| VIC | 0 | 0 | 0 | 0 | 0 | 0 |
| QLD | 0 | 0 | 0 | 0 | 0 | 0 |
| NT | 0 | 0 | 0 | 0 | 0 | 0 |
| WA | 0 | 0 | 0 | 0 | 0 | 0 |
| TAS | 0 | 0 | 0 | 0 | 0 | 0 |
| Grid electricity (scope 2 and 3) | 147,818 | 147,818 | 107,907 | 8,869 | 0 | 0 |
| ACT | 0 | 0 | 0 | 0 | | |
| NSW | 0 | 0 | 0 | 0 | | |
| SA | 0 | 0 | 0 | 0 | | |
| VIC | 0 | 0 | 0 | 0 | | |
| QLD | 0 | 0 | 0 | 0 | | |
| NT | 0 | 0 | 0 | 0 | | |
| WA | 0 | 0 | 0 | 0 | | |
| TAS | 0 | 0 | 0 | 0 | | |
| Non-grid electricity (behind the meter) | 0 | 0 | 0 | 0 | | |

| Residual scope 2 emissions (t CO2-e) | 107.91 |
|--|--------|
| Residual scope 3 emissions (t CO2-e) | 8.87 |
| Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e) | 107.91 |
| Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e) | 8.87 |
| Total emissions liability (t CO2-e) | 116.78 |



Operations in Climate Active buildings and precincts

| Оре | erations in Climate Active buildings and precincts | Electricity consumed in Climate Active certified building/precinct (kWh) | Emissions (kg CO ₂ -e) |
|-----|--|--|--------------------------------------|
| N/A | 1 | 0 | 0 |

Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market based method is outlined as such in the market based summary table.

Climate Active carbon neutral electricity products

| Chimate 7 totave darborn floatial electricity products | | |
|--|---|--------------------------------------|
| Climate Active carbon neutral product used | Electricity claimed from Climate Active electricity products (kWh) | Emissions (kg CO ₂ -e) |
| N/A | 0 | 0 |
| Climate Active carbon neutral electricity is not renewable electricity. These el | ectricity emissions have by | en offset hv |

Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market based summary table.



APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to <u>one</u> of the following reasons:

- 1. <u>Immaterial</u> <1% for individual items and no more than 5% collectively
- 2. Cost effective Quantification is not cost effective relative to the size of the emission but uplift applied.
- 3. <u>Data unavailable</u> Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
- 4. Maintenance Initial emissions non-quantified but repairs and replacements quantified.

| Relevant non-quantified emission sources | Justification reason |
|--|----------------------|
| N/A | |
| | |

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.



APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to this organisation's operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

- <u>Size</u> The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions.
- 2. <u>Influence</u> The responsible entity has the potential to influence the reduction of emissions from a particular source.
- 3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.
- 4. Stakeholders Key stakeholders deem the emissions from a particular source are relevant.
- Outsourcing The emissions are from outsourced activities previously undertaken within the
 organisation's boundary, or from outsourced activities typically undertaken within the boundary for
 comparable organisations.



Excluded emissions sources summary

| Emission sources tested for relevance | Size | Influence | Risk | Stakeholders | Outsourcing | Justification |
|---------------------------------------|------|-----------|------|--------------|-------------|---------------|
| N/A | | | | | | |





