PUBLIC DISCLOSURE STATEMENT

HAIRJAMM PTY LTD

ORGANISATION CERTIFICATION
CY2022

Australian Government

Climate Active
Public Disclosure Statement

An Australian Government Initiative

NAME OF CERTIFIED ENTITY	Hairjamm Pty Ltd (trading as Hairjamm)
REPORTING PERIOD	1 January 2022 – 31 December 2022
DECLARATION	*To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.* 
	Dylan Weber Export Sales Manager 17/10/2023

Australian Government
Department of Climate Change, Energy, the Environment and Water

Version August 2023.

1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	1123 tCO_2-e
OFFSETS USED	16% ACCUs, 84% VCUs
RENEWABLE ELECTRICITY	N/A
CARBON ACCOUNT	Prepared by: Cool Planet
TECHNICAL ASSESSMENT	19 October 2023 Cool Planet Next technical assessment due: CY 2025
THIRD PARTY VALIDATION	Type 1 25 October 2023 Krea Consulting

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2. CARBON NEUTRAL INFORMATION

Description of certification

Hairjamm Pty Ltd (Hairjamm) is certified carbon neutral under the Climate Active Carbon Neutral Standard for Organisations for the calendar year 2022 (CY22). This Public Disclosure Statement (PDS) presents our CY22 emissions covering our Australian business operations.

The associated, embodied emissions of the products produced and distributed by Hairjamm are not included in this scope of certification. The 'Davines' research laboratory and products are also excluded from the certification boundary. The activities included in this certification include the warehousing, distribution and marketing of products, which are included within our organisational emissions boundary.

Organisation description

Hairjamm Pty Ltd (ABN: 67 095 095 319) is a family-owned company that distributes hair products to hair salons throughout Australia. These products include Hairjamm's own brands *Juuce, Fix* & *Pure Haircare* as well as being the sole Australian distributor of Italian Haircare brand *Davines*,

Hairjamm has been carbon neutral with Cool Planet since 2018 and has developed and implemented numerous sustainability and carbon reduction actions throughout its operations and products as part of its broader sustainability strategy.

Hairjamm has used an operational control approach to determine the emissions boundary for Climate Active reporting and operates from an office and warehouse located in Lot 3 / 457 Tufnell RD, Banyo, Queensland, 4104.

3. EMISSIONS BOUNDARY

Inside the emissions boundary

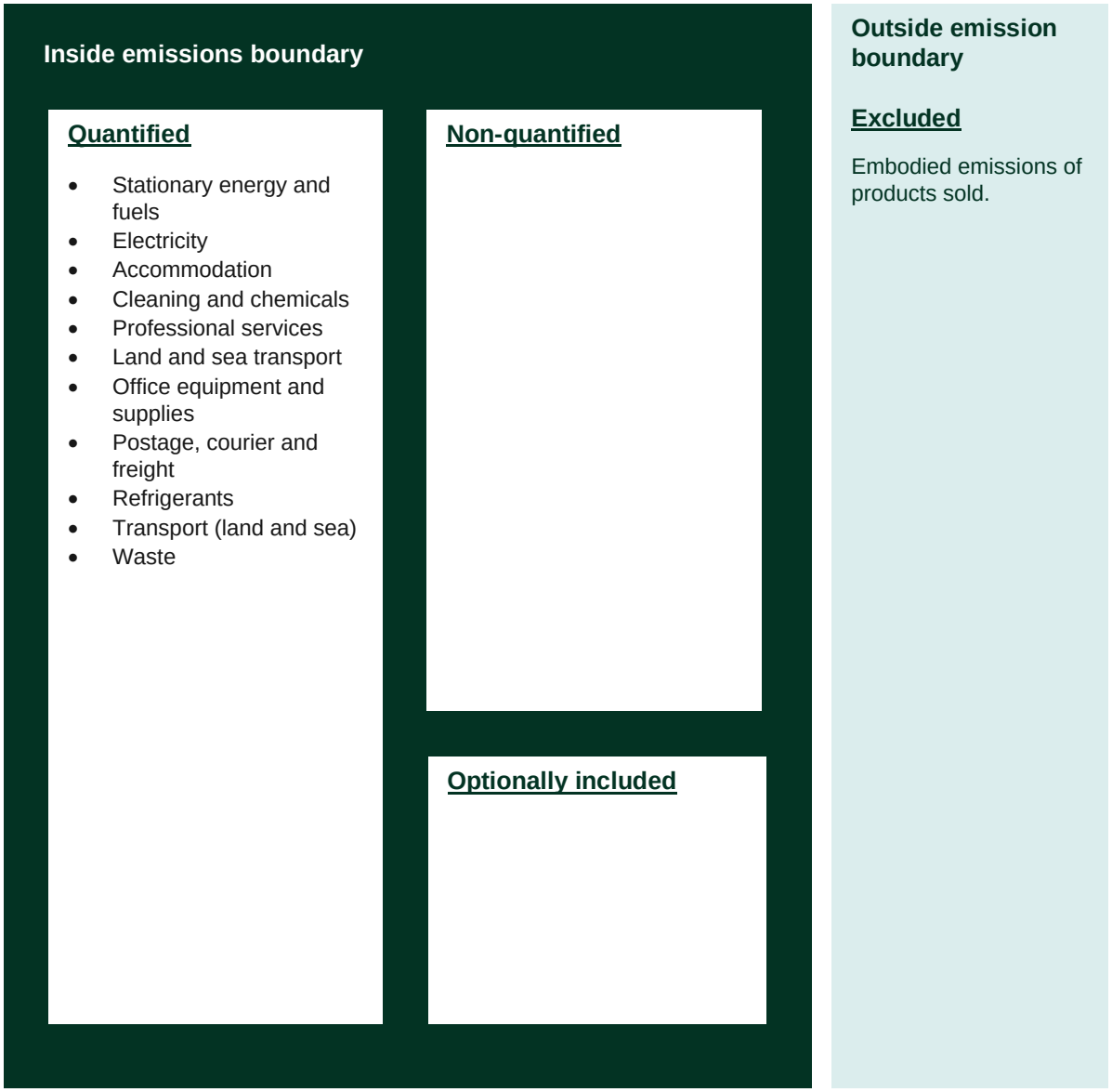
All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.


Inside emissions boundary
Quantified
Stationary energy and fuels
Electricity
Accommodation
Cleaning and chemicals
Professional services
Land and sea transport
Office equipment and supplies
Postage, courier and freight
Refrigerants
Transport (land and sea)
Waste
Non-quantified
Optionally included
Outside emission boundary
Excluded
Embodied emissions of products sold.

4.EMISSIONS REDUCTIONS

Emissions reduction strategy

Climate Active certification enables Hairjamm to demonstrate industry leadership and a demonstrable commitment to sustainability principles.

Hairjamm has been carbon Neutral since 2018, B-Corp certified since 2021 and has made considerable reductions in our operational efficiencies in this time.

Hairjamm commits to reducing total carbon emissions intensity by at least 10% based on revenue by 2027 based on a 2022 base year. Hairjamm's base year carbon intensity figure is 4.769.

To reach Hairjamm's 2027 target, the following intensity targets will be introduced:

• 10% reduction in electricity use by 2025

- A combination of installing solar panels and increased energy efficiency, through the reduction in usage of AC, lights and computers.

• 15% reduction in waste to landfill by 2025

- Better source separation and education of staff.

• 10% reduction in freight emissions by 2025

- Consolidating of orders, better tracking of emissions and using distributers with more fuel efficient vehicles.

Emissions reduction actions

IN 2022 Hairjamm:

• Introduced pallet wrap recycling with over 55000 litres diverted form landfill.

• Increased the use of cardboard cartons in orders packaging (re-using, cartons that stock is delivered in).

• Moved from plastic air pillows and paper filler (packaging for orders) to 100% recycled paper system. Plastic or non-recycled paper is no longer being used.

• LED lights installed throughout warehouse and office.

• PURE range of products using 100% recycled plastic packaging.

.• Batteries and printer cartridges recycled through onsite collection bins.

Use of Climate Active carbon neutral products, services, buildings or precincts

Certified brand name	Product/Service/Building/Precinct used
N/A	

Emissions summary

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a market-based approach.

Emission category	Sum of Scope 1 (t CO2-e)	Sum of Scope 2 (t CO2-e)	Sum of Scope 3 (t CO2-e)	Sum of Total Emissions (t CO2-e)
Accommodation and facilities	0.00	0.00	13.86	13.86
Cleaning and chemicals	0.00	0.00	1.73	1.73
Electricity	0.00	35.51	4.70	40.21
Postage, courier and freight	0.00	0.00	851.66	851.66
Professional services	0.00	0.00	47.17	47.17
Refrigerants	0.50	0.00	0.00	0.50
Stationary energy (gaseous fuels)	0.00	0.00	0.00	0.00
Stationary energy (liquid fuels)	1.01	0.00	0.34	1.35
Stationary energy (solid fuels)	0.00	0.00	0.00	0.00
Transport (land and sea)	36.42	0.00	9.23	45.65
Waste	0.00	0.00	117.37	117.37
Office equipment and supplies	0.00	0.00	3.32	3.32
Total	**37.93**	**35.51**	**1049.39**	**1122.83**

Uplift factors

N/A

5.CARBON OFFSETS

Offsets retirement approach

This certification has taken an in-arrears offsetting approach. The total emission to offset is 1123 t CO_2-e. The total number of eligible offsets used in this report is 1123. Of the total eligible offsets used, 0 were previously banked and 1179 were newly purchased and retired. 56 are remaining and have been banked for future use.

Co-benefits

Kasigau Project

Located between two national parks, Tsavo West and Tsavo East, the Kasigau Corridor REDD Project Phase I – Rukinga Sanctuary is an example of how community and conservation can coexist. The project protects wildlife and over 2,000 square kilometers of dry forest, while preventing the emission of almost 3 million tonnes of CO2e over 20 years by preventing any further deforestation of the project area and surrounding landscapes.

The project also prevents the loss of spectacular biodiversity and protects the area as a contiguous wildlife migration corridor between Tsavo East and West National Parks for important indigenous species such as African elephant (Loxidonta africana), Cheetah (Acinonyx jubatus), Grevy's zebra (Equus grevyi), African hunting dog (Lycaon pictus), Lion (Panther leo) and 50 other large mammal species. This effect extends into surrounding dryland forest.

The protection of over 500,000 acres of dryland forest maximizes the area's biodiversity values and provides substantial co-benefits to community members. Proceeds from the project are invested back into the creation of alternative livelihoods to ensure long-term community support for the conservation of the forests and wildlife.

Moombidary Forest Regeneration Project

Kullilli Bulloo River and Budjiti Aboriginal Corporations are the Traditional Custodians of Moombidary Station, a 150,000 hectare property in Queensland which is owned and managed by fifth-generation farmer George Mack. The project involves reducing the impact of agricultural practices on regenerating trees, including by investing in new infrastructure and establishing rotational grazing practices. The Moombidary Forest Regeneration Project has already reduced 550,889 tonnes of greenhouse gas emissions since 2012 and will deliver a further one million tonnes in emission reductions over the next 10 years. The project has also helped the Traditional Custodians to regain access and connection to their traditional country and providing options to return to cultural management practices.

The project also provides local employment opportunities such as to assist in annual field work and monitoring of regenerating forest across the carbon project. Key co-benefits include:

• Carbon sequestration • Investment in the local community • Regeneration of the land, improved soil health, reduced erosion and increased ground cover • Preservation of native species habitat • Establishment of rotational grazing practices • Regeneration of traditional medicines and bush tucker • Revenue is used to invest in new infrastructure.

Eligible offsets retirement summary

Offsets retired for Climate Active carbon neutral certification											
Project description	**Type of offset units**	**Registry**	**Date retired**	**Serial number (and hyperlink to registry transaction record)**	**Vintage**	**Stapled quantity**	**Eligible quantity retired (tCO_2-e)**	**Eligible quantity used for previous reporting periods**	**Eligible quantity banked for future reporting periods**	**Eligible quantity used for this reporting period**	**Percentage of total (%)**
Moombidary Forest Regeneration Project	ACCU	ANREU	17 Oct 2023	8,343,059,463 – 8,343,059,642	2021-22	0	180	0	0	180	16%
The Kasigau Corridor REDD Project - Phase II The Community Ranches	VCU	Verra	17 October 2023	9381-93666580-93667289-VCS-VCU-259-VER-KE-14-612-01012019-31122019-1 https://registry.verra.org/myModule/rpt/myrpt.asp?r=206&h=220465	2019	0	710	0	0	710	63%
Bucakkisla HPP Run-Of-River Hydro Project	VCU	Verra	17 October 2023	13049-468915846-468916134-VCS-VCU-279-VER-TR-1-1127-01012017-311220170 https://registry.verra.org/myModule/rpt/myrpt.asp?r=206&h=220463	2017	0	289	0	56	233	21%
									Total eligible offsets retired and used for this report	1123	
									Total eligible offsets retired this report and banked for use in future reports	56	

Type of offset units	Eligible quantity (used for this reporting period)	Percentage of total
Australian Carbon Credit Units (ACCUs)	180	16%
Verified Carbon Units (VCUs)	943	84%

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

APPENDIX A: ADDITIONAL INFORMATION

N/A

APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **market-based approach**

Market-based approach summary

Market-based approach	Activity Data (kWh)	Emissions (kg CO_2-e)	Renewable percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	**0**	**0**	**0%**
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCS surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	9,646	0	19%
Residual Electricity	42,103	40,208	0%
Total renewable electricity (grid + non grid)	**9,646**	**0**	**19%**
Total grid electricity	**51,749**	**40,208**	**19%**
Total electricity (grid + non grid)	**51,749**	**40,208**	**19%**
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	**42,103**	**40,208**	
Scope 2	37,182	35,509	
Scope 3 (includes T&D emissions from consumption under operational control)	4,921	4,700	
Residual electricity consumption not under operational control	**0**	**0**	
Scope 3	0	0	.

Total renewables (grid and non-grid)	**18.64%**
Mandatory	**18.64%**
Voluntary	**0.00%**
Behind the meter	**0.00%**
Residual scope 2 emissions (t CO_2-e)	**35.51**
Residual scope 3 emissions (t CO_2-e)	**4.70**
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**35.51**
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**4.70**
Total emissions liability (t CO_2-e)	**40.21**

Figures may not sum due to rounding. Renewable percentage can be above 100%

Location-based approach summary

Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	**100%**	**(kWh)**	**Scope 2 Emissions ($kgCO_2$-e)**	**Scope 3 Emissions ($kgCO_2$-e)**	**(kWh)**	**Scope 3 Emissions ($kgCO_2$-e)**
ACT	0	0	0	0	0	0
NSW	0	0	0	0	0	0
SA	0	0	0	0	0	0
VIC	0	0	0	0	0	0
QLD	51,749	51,749	37,777	7,762	0	0
NT	0	0	0	0	0	0
WA	0	0	0	0	0	0
TAS	0	0	0	0	0	0
Grid electricity (scope 2 and 3)	**51,749**	**51,749**	**37,777**	**7,762**	**0**	**0**
ACT	0	0	0	0		
NSW	0	0	0	0		
SA	0	0	0	0		
VIC	0	0	0	0		
QLD	0	0	0	0		
NT	0	0	0	0		
WA	0	0	0	0		
TAS	0	0	0	0		
Non-grid electricity (behind the meter)	**0**	**0**	**0**	**0**		
Total electricity (grid + non grid)	**51,749**					

Residual scope 2 emissions (t CO_2-e)	**37.78**
Residual scope 3 emissions (t CO^2-e)	**7.76**
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**37.78**
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**7.76**
Total emissions liability	**45.54**

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO_2-e)
N/A	**0**	**0**

Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market based method is outlined as such in the market based summary table.

Climate Active carbon neutral electricity products

Climate Active carbon neutral product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO_2-e)
N/A	**0**	**0**

Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market based summary table.

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources	Justification reason
N/A	

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to this organisation's operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions.

2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.

3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.

4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.

5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.

Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
Embodied emissions of products sold.	N	Y	N	N	N	**Size: Small in comparison to electricity and freight emissions.** **Influence: Products that are made in-house would be able to be influenced.** **Risk: Limited risk** **Stakeholders: Vast majority of businesses will have separate calculations and certification for products and organisation.** **Outsourcing: No change in outsourcing operations, similar operations to other operators in the industry.**

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