




PUBLIC DISCLOSURE STATEMENT

**TOURISM AUSTRALIA
DESTINATION AUSTRALIA CONFERENCE
13TH MARCH 2024**

PRE-EVENT REPORT

Australian Government
Climate Active
Public Disclosure Statement



RESPONSIBLE ENTITY NAME	Tourism Australia
NAME OF EVENT	Destination Australia 2024
EVENT DATE(S)	13th March 2024
DECLARATION	<p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p>  <p>Roslyn Farrar Head of Industry Events Date 14/02/2024</p>



Australian Government
Department of Climate Change, Energy,
the Environment and Water

Public Disclosure Statement documents are prepared by the submitting organisation. The material in the Public Disclosure Statement documents represents the views of the organisation and do not necessarily reflect the views of the Commonwealth. The Commonwealth does not guarantee the accuracy of the contents of the Public Disclosure Statement document and disclaims liability for any loss arising from the use of the document for any purpose.

Version: August 2023

1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	274.89 tCO ₂ -e
OFFSETS USED	100% VCUs
RENEWABLE ELECTRICITY	18.8%
CARBON ACCOUNT	Prepared by: Rewild Agency
TECHNICAL ASSESSMENT	N/A

Contents

1. Certification summary	3
2. Carbon neutral information	4
3. Emissions boundary	4
4. Emissions reductions.....	8
5. Emissions summary.....	10
6. Carbon offsets	11
7. Renewable Energy Certificate (REC) Summary.....	12
Appendix A: Additional Information	15
Appendix B: Electricity summary	16
Appendix C: Inside emissions boundary	19
Appendix D: Outside emissions boundary.....	20

2. CARBON NEUTRAL INFORMATION

Description of certification

Destination Australia will be held on Wednesday 13 March 2024 at the International Convention Centre Sydney (ICC Sydney). This event brings together the wider tourism industry with industry leaders and topic experts to network and discuss evolving trends and key areas of focus for the future of Australian tourism.

Destination Australia is expected to bring together around 600 attendees, presenters, and staff to participate in the one-day conference in Sydney, New South Wales.

The Climate Active event calculator was used to prepare this carbon inventory, which is based on the *Climate Active Carbon Neutral Standard for Events*.

Event description

Destination Australia is an annual event delivered by Tourism Australia (TA) that will be returning in 2024. This year's theme is 'The next chapter for sustainable growth' and will consist of a full day conference followed by an industry networking function.

Destination Australia Conference – The conference component of this event will run all day on 13 March 2024, from 9:30am to 5:30pm. The program of speakers will focus on trends and topics in the tourism industry such as aviation, distribution & AI, emerging sectors, marketing, accessibility & inclusion, sustainable growth beyond recovery, and approaches to sharing Australia's tourism story with the world.

Destination Australia Networking Event – Following the conference, a networking event will take place from 5:30pm to 8:00pm. This component of the event will allow industry professionals to connect, discuss, collaborate and reflect on the topics of the day.

All of the event components will take place at the ICC Sydney and will be included in this carbon neutral certification. This event has not previously sought carbon neutral certification. Further information is available [online](#).

3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the event, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to the event's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary		Outside emission boundary
<u>Quantified</u>	<u>Non-quantified</u>	<u>Excluded</u>
Electricity	N/A	N/A
Attendee travel		
Food & drink		
Accommodation		
Professional Services (Entertainment, Photographic services)		
Products (Signage)		
Office Equipment and Supplies (Furniture)		
ICT Services and Equipment (AV services and equipment)		
Water		
Waste		

Data collection

Emission source	Data collection method	Assumptions / conservative approach taken
Attendee travel	<p>The Climate Active Events Calculator (v8.1) was used to estimate international travel.</p> <p>Informed expectations based on the current registration data (approximately 35% of total expected attendees) was used to estimate local, regional, and domestic travel patterns.</p> <p>Registration details contained information such as the origin post code, mode of transportation, and flight class. Estimations based on actual information were applied to remaining attendees where registration data has not yet been collected.</p>	<p>Assume remaining attendees yet to register will have similar travel patterns as current attendees. Estimated travel breakdown includes:</p> <ul style="list-style-type: none"> • 40% local (within 20km) • 12% regional (more than 20km) • 46% national (flying domestic) • ~2% international.
Attendee accommodation	Attendee accommodation was estimated based on the number of attendees expected to fly domestically or internationally to the event (consistent with the Climate Active Events Calculator v8.1 approach).	<p>Assume attendees stay in 4-star hotels.</p> <p>Assumes attendees flying to the event require accommodation the night before and the night off the event (2 nights).</p>
Food and drinks	This was calculated using total expenditure from the event budget for both food and drinks, this includes both the day conference and the evening networking event.	Budget did not distinguish between food or drink type breakdown, therefore expenditure for all food and drinks were included under 'food & catering'.
Electricity	Estimated using average electricity data consumed per guest per day on previous TA events which have undertaken a carbon audit.	<p>Assumes electricity consumption for Destination Australia to be relatively consistent with that of previous TA events.</p> <p>Assumed the venue does not purchase GreenPower.</p> <p>Venue providers have been requested to provide metered data for the post-event assessment.</p>
Waste, Water & Natural Gas	Estimated using average rates consumed per guest per day on previous TA events which have undertaken a carbon audit.	<p>Assumes water and waste creation at a similar rate to previous TA events.</p> <p>Assume venue has similar waste collection streams and services as previous TA events.</p> <p>Venue providers have been requested to provide actual data for the post-event assessment.</p>
ICT Services & Equipment	Calculated using total expenditure on AV costs sourced from the event budget.	N/A

4. EMISSIONS REDUCTIONS

Emissions reduction measures

Tourism Australia's (TA) corporate purpose is to grow demand and foster a competitive and **sustainable tourism industry**, and with this a commitment to "driving awareness of, and capability for a sustainable industry". As a part of this commitment, TA have identified eight initial key areas of focus, being:

- **Advocacy:** showcasing sustainable and purpose driven tourism products, experiences and examples of best practice.
- **Leadership:** educating and enabling greater capacity for sustainability in our industry.
- **Brand:** integrating sustainability into Brand Australia to meet growing consumer demand and drive uptake of sustainable tourism experiences.
- **Industry support:** highlighting and encouraging industry best practice and raising awareness of Australian tourism's sustainability credentials.
- **Office footprint:** reducing TA's general footprint, including in the key areas of waste, energy, travel and procurement.
- **Events footprint:** reducing TA's events footprint and encouraging others in the industry to do the same.
- **Procurement and partnerships:** sourcing from sustainable suppliers and establishing sustainable credentials for our partners and suppliers.
- **Culture:** embedding sustainability as a core value within TA's culture, actions and behaviour.

All listed focus areas are relevant to Destination Australia 2024 and future events, especially through TA's commitment to **Leadership** and TA's **Events footprint**.

Destination Australia is Tourism Australia's annual industry conference and networking event that has traditionally moved between locations in Australia, which provides a series of considerations for developing an emissions reduction strategy, including:

- The event likely to be working with new venue(s), vendors, local governments and local stakeholders for each event;
- Providing an incentive to standardise basic initiatives where possible to reduce the resources required to develop all new initiatives annually; and
- The importance of developing both strong short-term and long-term partnerships to support Destination Australia's emissions reduction strategy.

Considering the above, key initiatives to be undertaken to reduce the footprint of Tourism Australia's Destination Australia event moving forward include:

Event Section	Emission Source	Initiative
Venue	Electricity	<ul style="list-style-type: none">• Engage with venue owners early to understand overarching sustainability policy and commitments.• Develop a 'Destination Australia Venue Sustainability
Resource	Waste	
Management	Refrigerants	

	<p>Transport (local)</p> <p>Water</p>	<p>Plan' pre-event to outline:</p> <ul style="list-style-type: none"> ○ How the event will align, support and improve the sustainability systems and initiatives of the venue (e.g. providing additional signage for correct use of bins in the venue). ○ Agreed collaborations between Tourism Australia, the venue and any other key stakeholders for specific sustainability initiatives that can be applied to Destination Australia. ○ Encourage venue management to consider purchasing 100% GreenPower for their venues or establishing a preference for holding events at locations that have solar already installed, or high energy performance ratings.
Hospitality	Food and beverages	<ul style="list-style-type: none"> • Aim to provide predominantly vegetarian menu options for attendees where possible as well as data management process to distinguish expenditure or menu offerings of vegetarian or non-vegetarian options. • Mandating the use of compostable or recyclable materials where possible. • Develop partnerships with local organisations (e.g. Foodbank) to reduce (or eliminate) any food wastage.
Travel	<p>Travel (car)</p> <p>Public Transport</p>	<ul style="list-style-type: none"> • Develop a 'Sustainable Travel' information kit for attendees to provide attendees with low-carbon forms of transport from both accommodation partners and event locations. This could include: <ul style="list-style-type: none"> ○ Information on which air travel offset schemes are encouraged to be used by attendees (e.g. those that purchase ACCU credits); ○ Instructions on how to purchase a ticket and use specific public transport routes to and from the event; ○ Information on any bike share or e-scooter infrastructure available; and ○ Information on end-of-trip facilities available at the venues.

As well as the above-mentioned initiatives, Tourism Australia will continue to aim to improve its data collection process for the delivery of Destination Australia, to improve the accuracy of measuring not only the carbon impact of events – but also wider resource use (e.g. water and waste) and the beneficial outcomes of the event (e.g. supporting local businesses).

5.EMISSIONS SUMMARY

Use of Climate Active carbon neutral products and services

N/A

Emissions summary

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a market-based approach.

Emission category	Sum of Scope 1 (t CO2-e)	Sum of Scope 2 (t CO2-e)	Sum of Scope 3 (t CO2-e)	Sum of Total Emissions (t CO2-e)
Accommodation and facilities	0.00	0.00	30.87	30.87
Electricity	0.00	7.72	1.02	8.74
Food	0.00	0.00	23.89	23.89
ICT services and equipment	0.00	0.00	17.02	17.02
Products	0.00	0.00	0.27	0.27
Professional services	0.00	0.00	3.83	3.83
Stationary energy (gaseous fuels)	0.00	0.00	0.00	0.00
Transport (air)	0.00	0.00	179.01	179.01
Transport (land and sea)	0.00	0.00	6.39	6.39
Waste	0.00	0.00	2.06	2.06
Water	0.00	0.00	0.06	0.06
Office equipment and supplies	0.00	0.00	2.76	2.76
Total	0.00	7.72	267.19	274.91

Uplift factors

N/A

6. CARBON OFFSETS

Eligible offsets retirement summary

This is a pre-event report. Any eligible offsets allocated to this event will be reconciled as part of the post-event report.

Offsets retired for Climate Active carbon neutral certification											
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Stapled quantity	Eligible quantity retired (tCO ₂ -e)	Eligible quantity used for previous reports	Eligible quantity banked for future reports	Eligible quantity allocated for this event	Percentage of total (%)
Biodiverse Reforestation Carbon Offset Project, WA ¹	Tonnes		14 Feb 2024	NWSA-B1-23/0003066-0003340.	-	275	-	-	-	-	-
Stapled to Solar Energy Project(s) by SB Energy Private Limited, India	VCU	Verra	14 Feb 2024	8423-15978395-15978669-VCS-VCU-997-VER-IN-1-1805-01012018-31122018-0.	2018	-	275	0	0	0	100%
Total eligible offsets retired and allocated for this event										275	
Total eligible offsets retired and banked for future reports										0	

¹Biodiverse Reforestation Yarra Yarra units are not Eligible Offset Units under Climate Active so have been stapled with an equal number of Eligible Offset Units.

Type of offset units	Eligible quantity (used for this reporting period)	Percentage of total
Verified Carbon Units (VCUs)	275	100%

Co-benefits






Co-Benefits - Biodiversity Reforestation Carbon Offsets (BRCO) - Australian Yarra Yarra

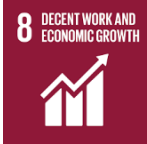



Biodiversity Project

The *Yarra Yarra Biodiversity Corridor* is a native reforestation project located in Southwest Australia. The table indicates the co-benefits of this project and how this project contributes to the United Nation SDGs.

As land use and forestry activities are recognised as requiring high levels of upfront finance to source land, to plant and to manage, we have supplemented local biodiverse reforestation carbon offsets from the *Yarra Yarra Biodiversity Corridor* with Climate Active eligible offset units.

Table: Co-benefits of the *Yarra Yarra Biodiversity Corridor*, Australia

Co-benefits category	Core co-benefit	Co-benefit description/nature of potential co-benefit	UN Sustainable Development Goals
Environment	Biodiversity / ecosystem services	The Yarra Yarra project reconnects and restores fragmented and declining (remnant) woodland and shrubland which provides habitat for threatened flora and fauna.	Goal 15: Life on land 
	Water Quality	Water quality is assumed to improve due to reduced surface runoff and reduction in sediment and nutrient loads in water catchments. Groundwater levels and salt concentrations are also expected to reduce over time.	Goal 6: Clean Water and Sanitation 
	Soil Quality	Soil quality of the Yarra Yarra project area is expected to improve over time with soil organic matter increasing and salt concentrations declining.	Goal 15: Life on land 
Economic	Local Employment and Skills	The establishment of plantations and conservation areas creates employment opportunities and skills development during the preparation, planting, management of the Yarra Yarra project.	Goal 3: Good Health and Well-being 
			Goal 4: Quality Education 
			Goal 8: Decent Work

			and Economic Growth	
			Goal 17: Partnerships for the goals	
Social	Indigenous cultural heritage	The Yarra Yarra project recognises and continues to protect significant cultural heritage sites that are located in the project area. This is assumed to strengthen cultural heritage and support spiritual re-connection to country which potentially has positive impacts on mental health and wellbeing of indigenous communities.	Goal 3: Good Health and Well-being Goal 17: Partnerships for the goals	 

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

APPENDIX A: ADDITIONAL INFORMATION



This is to certify that

Tourism Australia

has permanently surrendered

275

Biodiverse Reforestation Carbon Offsets
from an Australian global biodiversity hotspot.

Thank you for making a difference to our planet and future generations by combating climate change.



Encouraging positive social, environmental and economic change with solutions that help overcome the effects of the climate crisis.

Carbon Neutral Pty Ltd is regulated by the Australian Securities and Investments Commission and holds Australian Financial Services Licence Number 430004


Dr Phil Ireland | Chief Executive Officer

Issue Date: 14 February 2024

Serial numbers (inclusive): NWSA-B1-23/0003066-0003340.

Carbon Neutral retires an equal number of verified carbon credits from an international project for all Biodiverse Carbon Offsets to satisfy claims of carbon offsetting (and carbon neutrality where applicable).

Serial numbers (inclusive): 8423-15978395-15978669-VCS-VCU-997-VER-IN-1-1805-01012018-31122018-0.

APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **market-based approach**.

Market Based Approach Summary			
Market Based Approach	Activity Data (kWh)	Emissions (kg CO2-e)	Renewable Percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCs surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	2,097	0	19%
Residual Electricity	9,151	8,739	0%
Total renewable electricity (grid + non grid)	2,097	0	19%
Total grid electricity	11,248	8,739	19%
Total electricity (grid + non grid)	11,248	8,739	19%
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	9,151	8,739	
Scope 2	8,082	7,718	
Scope 3 (includes T&D emissions from consumption under operational control)	1,070	1,021	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	.

Total renewables (grid and non-grid)	18.64%
Mandatory	18.64%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO2-e)	7.72
Residual scope 3 emissions (t CO2-e)	1.02
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	7.72
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	1.02
Total emissions liability (t CO2-e)	8.74

Figures may not sum due to rounding. Renewable percentage can be above 100%

Location Based Approach Summary						
Location Based Approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kg CO2-e)	Scope 3 Emissions (kg CO2-e)	(kWh)	Scope 3 Emissions (kg CO2-e)
ACT	0	0	0	0	0	0
NSW	11,248	11,248	8,211	675	0	0
SA	0	0	0	0	0	0
VIC	0	0	0	0	0	0
QLD	0	0	0	0	0	0
NT	0	0	0	0	0	0
WA	0	0	0	0	0	0
TAS	0	0	0	0	0	0
Grid electricity (scope 2 and 3)	11,248	11,248	8,211	675	0	0
ACT	0	0	0	0		
NSW	0	0	0	0		
SA	0	0	0	0		
VIC	0	0	0	0		
QLD	0	0	0	0		
NT	0	0	0	0		
WA	0	0	0	0		
TAS	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	11,248					

Residual scope 2 emissions (t CO2-e)	8.21
Residual scope 3 emissions (t CO2-e)	0.67
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	8.21
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	0.67
Total emissions liability (t CO2-e)	8.89

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

N/A

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the event's electricity.
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the event's greenhouse gas risk exposure.
4. **Stakeholders** The emissions from a particular source are deemed relevant by key stakeholders.
5. **Outsourcing** The emissions are from outsourced activities that were previously undertaken within the event's boundary or from outsourced activities that are typically undertaken within the boundary for comparable events.

Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
N/A	Y / N	Y / N	Y / N	Y / N	Y / N	<p>Size: N/A.</p> <p>Influence: N/A.</p> <p>Risk: N/A.</p> <p>Stakeholders: N/A.</p> <p>Outsourcing: N/A.</p>



An Australian Government Initiative

