

# PUBLIC DISCLOSURE STATEMENT

TOURISM AUSTRALIA: DREAMTIME 2023 7 NOVEMBER – 9 NOVEMBER

**POST-EVENT REPORT** 

#### Australian Government

# Climate Active Public Disclosure Statement







RESPONSIBLE ENTITY NAME	Tourism Australia
NAME OF EVENT	Dreamtime 2023
EVENT DATE(S)	7 November – 9 November 2023
DECLARATION	To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.  Sophia Chen
	Senior Event Manager 12 February 2024



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Version: August 2023



## 1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	1,060 tCO <sub>2</sub> -e
CARBON OFFSETS USED	100% ACCUs
RENEWABLE ELECTRICITY	18.80%
CARBON ACCOUNT	Prepared by: Rewild Agency
TECHNICAL ASSESSMENT	N/A (small event)
THIRD PARTY VALIDATION	N/A (small event)

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## 2.CERTIFICATION INFORMATION

## **Description of certification**

Dreamtime 2023 was held in Adelaide from 7 November to 9 November. This event brings together Australian business events industry professionals with qualified incentive buyers from around the world to participate in one-on-one business appointments and networking events to showcase Australia's best experiences and products.

Around 300 delegates from Australia and around the world attended Dreamtime 2023 over the 3-day event.

The Climate Active event calculator was used to prepare this carbon inventory, which is based on the *Climate Active Carbon Neutral Standard for Events*.

#### **Event description**

Dreamtime 2023 was a 3-day event delivered by Tourism Australia (TA) and took place in Adelaide / Tarntanya (South Australia) across multiple venues.

Returning after four years, the key events in the program included:

- <u>Dreamtime Business Session</u> a full-day, face-to-face business session of pre-scheduled
  appointments, providing Australian industry sellers with the opportunity to meet and do business
  with international agents. This included a networking lunch with agents.
- <u>Dreamtime Welcome Event and Dreamtime Dinner</u> networking events to provide Australian industry sellers with the opportunity to develop relationships and have further discussions with international business events agents and media.
- Adelaide Breakfast and Adelaide Showcase these two events were designed to showcase
   Adelaide's incentive offering. Agents, media and Australian industry sellers were invited to the breakfast, whilst the Showcase were exclusively available to international agents and media.

This event has not previously sought carbon neutral certification. Further information is available online.



## 3.EMISSIONS BOUNDARY

## Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

**Quantified emissions** have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the event, however are **optionally included**.

**Non-quantified emissions** have been assessed as relevant and are captured within the emissions boundary but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

## Outside the emissions boundary

**Excluded emissions** are those that have been assessed as not relevant to the event's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.



## Inside emissions boundary

## **Quantified**

Attendee accommodation

Attendee travel

Electricity

Natural gas

Food & drink

Water utilities

Waste

Bus transfers

Professional services (photographic services, insurance)

Signage

IT Equipment

Printing

Courier services

## Non-quantified

N/A

# Outside emission boundary

#### **Excluded**

N/A



## **Data collection (post-event)**

Emission source	Data collection method	Assumptions / conservative approach taken
Attendee travel	Attendee flight travel was provided through the registration details, this included key data such as origin city, business class, and flight path (if not direct).  The Climate Active Events Calculator (v8.1) was used to estimate regional travel and local travel.	Local travel (within 20km) was estimated using average commuting statistics for travel methods within the City of Adelaide.
Attendee accommodation	Attendee accommodation was provided through registration details, this included number of nights and the hotel name (thus hotel 'rating')	N/A
Food and drinks	This was calculated using total expenditure from the event budget for both food and drinks (non-alcoholic and alcoholic).	Alcoholic drinks did not distinguish the type of beverage, therefore expenditure has been split between emissions associated with Drinks (beer) and Drinks (wine).
Electricity	Information provided by the Adelaide Convention Centre. Estimated using average electricity data from sourced from FY22/23 invoices from previous events. This data was estimated by breaking down total electricity use per square metre per day (kWh/m²) and applying this figure to the rooms and events spaces utilised for Dreamtime 2023.	Assume electricity consumption for Dreamtime 2023 to be relatively consistent with that of previous Adelaide Convention Centre events.  Assumed Dreamtime 2023 venues do not purchase GreenPower.
Waste	Information provided by the Adelaide Convention Centre. Estimated using average waste volume audits sourced from FY22/23 invoices from previous events. This data was estimated by breaking down total waste use per square metre per day (m³ landfill waste /m²) and applying this figure to the rooms and events spaces utilised for Dreamtime 2023.	Assumed Dreamtime 2023 venues have similar waste collection streams and services as previous events, this includes:  • Landfill • Comingled recycling • Organics • Cardboard • Grease Trap waste
Water & Natural Gas	Information provided by the Adelaide Convention Centre. Estimated using average water and gas utility data from FY22/23 invoices from previous events. This data was estimated by breaking down total resource use and creating a per square metre per day (e.g KL/m²) metrics and applying this figure to the rooms and events spaces utilised for Dreamtime 2023.	Assumed water and natural gas consumption at a similar rate to previous Adelaide Convention Centre events.



## **4.EMISSIONS REDUCTIONS**

#### **Emissions reduction measures**

Tourism Australia's (TA) corporate purpose is to grow demand and foster a competitive and **sustainable tourism industry**, with their commitment to "driving awareness of, and capability for a sustainable industry". As a part of this commitment, TA have identified eight initial key areas of focus, being:

- 1. **Advocacy**: showcasing sustainable and purpose driven tourism products, experiences and examples of best practice.
- 2. **Leadership:** educating and enabling greater capacity for sustainability in our industry.
- 3. **Brand:** integrating sustainability into Brand Australia to meet growing consumer demand and drive uptake of sustainable tourism experiences.
- 4. **Industry support:** highlighting and encouraging industry best practice and raising awareness of Australian tourism's sustainability credentials.
- 5. **Office footprint:** reducing TA's general footprint, including in the key areas of waste, energy, travel and procurement.
- 6. **Events footprint:** reducing TA's events footprint and encouraging others in the industry to do the same.
- 7. **Procurement and partnerships**: sourcing from sustainable suppliers and establishing sustainable credentials for our partners and suppliers.
- 8. Culture: embedding sustainability as a core value within TA's culture, actions and behaviour.

All listed focus areas are relevant to Dreamtime 2023 and future events, especially through its commitment to **Leadership** and TA's **Events footprints.** 

The Dreamtime 2023 event is a biennial business-to-business tourism trade event held every two years and alternates location, which provides a series of considerations for developing an emissions reduction strategy, including:

- The event likely to be working with new venue(s), vendors, local governments and local stakeholders each event;
- Providing an incentive to standardise basic initiatives where possible to reduce the resources required to develop all new initiatives annually; and
- The importance of developing both strong short-term and long-term partnerships to support
   Dreamtime's emissions reduction strategy.



Considering the above, key initiatives to be undertaken to reduce the footprint of Dreamtime events moving forward include.

Event Section	Emission Source	Initiative
Venue Resource Management	<ul><li>Electricity</li><li>Waste</li></ul>	<ul> <li>Dreamtime to engage with venue owners early to understand overarching sustainability policy and commitments.</li> </ul>
	<ul> <li>Refrigerants</li> <li>Transport (local)</li> <li>Water</li> </ul>	<ul> <li>Dreamtime to develop an 'Dreamtime Venue Sustainability Plan' pre-event to outline:</li> <li>How the event will align, support and improve the sustainability systems and initiatives of the venue (e.g. providing additional signage for correct use of bins in the venue).</li> <li>Agreed collaborations between Dreamtime, the venue and any other key stakeholders for specific sustainability initiatives.</li> <li>Encourage venue management to consider purchasing 100% GreenPower for their venues or establishing a preference for holding events at locations that have solar</li> </ul>
Hospitality	<ul> <li>Food and beverages</li> </ul>	<ul> <li>Aim to provide predominantly vegetarian (60%) menu options for attendees, as well as data management process to distinguish expenditure or menu offerings of vegetarian or non-vegetarian options.</li> <li>Mandating the use of compostable or recyclable materials where possible.</li> <li>Develop partnerships with local organisations (e.g. Foodbank) to reduce (or eliminate) any food wastage.</li> </ul>
Travel	<ul><li>Travel (car)</li><li>Public Transport</li></ul>	Develop a 'Sustainable Travel' information kit for attendees to provide attendees with low-carbon forms of transport from both accommodation partners and event locations. This could include:  • Information on which air travel offset schemes are encouraged to be used by attendees (e.g. those that purchase ACCU credits);  • Instructions on how to purchase a ticket and use specific public transport routes to and from the event;



Event Section	Emission Source	Initiative
		<ul> <li>Information on any bike share or e-scooter infrastructure available; and</li> </ul>
		Information on end-of-trip facilities available at the venues.

As well as the above-mentioned initiatives, Dreamtime will continue to aim to improve its data collection process to improve the accuracy of measuring not only the carbon impact of events – but also wider resource use (e.g. water and waste) and the beneficial outcomes of the event (e.g. supporting local businesses).



## 5.EMISSIONS SUMMARY

## Significant changes in emissions – pre-event vs post-event

Emission source	Pre-event emissions (t CO <sub>2</sub> -e)	Post-event emissions (t CO <sub>2</sub> -e)	Reason for change
			More accurate data provided by the venue (ACC). Pre-
			event assessment relied on average usage rates from
			previous TA events (e.g. kWh/person/day), these events
			differed slightly from Dreamtime including in overall
Electricity	8.37	1.91	structure and venue location.
			Metrics used for post-event assessment are more
			accurate with assessing electricity use by area (m²) of
			event space used, and using actual electricity data from
			ACC events.
			More accurate data provided by the venue (ACC). Pre-
			event assessment relied on average usage rates from
			previous TA events (e.g. volume landfill/person/day), these
			events differed slightly from Dreamtime including in overall
			structure and venue location.
Waste	1.58	0.17	Metrica used for part avent assessment are more
			Metrics used for post-event assessment are more
			accurate with assessing waste generated by area (m²) of
			event space used, using actual waste audit data from ACC
			events and including all waste streams that are regularly captured from ACC.

## Use of Climate Active carbon neutral products and services

N/A



## **Emissions summary**

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a market-based approach.

	Pre-event	Post-event					
Emission category	Total emissions (tCO <sub>2</sub> -e)	Scope 1 emissions (tCO <sub>2</sub> -e)	Scope 2 emissions (tCO <sub>2</sub> -e)	Scope 3 emissions (tCO <sub>2</sub> -e)	Total emissions (t CO <sub>2</sub> -e)		
Accommodation and facilities	43.51	0.00	0.00	43.51	43.51		
Electricity	8.37	0.00	1.71	0.23	1.94		
Food	23.42	0.00	0.00	23.42	23.42		
ICT services and equipment	0.19	0.00	0.00	0.19	0.19		
Office equipment and suppliers	1.45	0.00	0.00	1.45	1.45		
Postage, courier and freight	2.62	0.00	0.00	2.62	2.62		
Products	8.19	0.00	0.00	8.19	8.19		
Professional Services	4.43	0.00	0.00	4.43	4.43		
Stationary Energy (gaseous fuels)	0.17	0.13	0.00	0.03	0.16		
Transport (Air)	956.17	0.00	0.00	965.17	965.17		
Transport (Land and Sea)	8.74	0.00	0.00	8.74	8.74		
Waste	1.58	0.00	0.00	0.17	0.17		
Water	0.02	0.00	0.00	0.02	0.02		
Total pre-event emissions	1067.84						
Total post-event emissions		0.13	1.71	1058.15	1059.99		
Difference between pre- event and post-event emissions		7.85 tCO <sub>2</sub> -e					

## **Uplift factors**

N/A



## 6.CARBON OFFSETS

## **Eligible offsets retirement summary**

The total emission to offset for this certification is  $1,059.99 \text{ t CO}_2$ -e. The total number of eligible offsets used in this report is 1,060. Of the total eligible offsets used, 1,068 were previously banked and 0 were newly purchased and retired. 8 units are remaining and have been banked for future use.

Type of offset units	Eligible quantity (used for this reporting period)	Percentage of total
Australian Carbon Credit Units (ACCUs)	1,060	100%

Offsets retired for Climate Active certification											
Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Stapled quantity	Eligible quantity retired (tCO <sub>2</sub> -e)	Eligible quantity used for previous reporting periods	Eligible quantity banked for future reporting periods	Eligible quantity used for this reporting period	Percentage of total (%)
Tallering Human- Induced Regeneration Project	ACCU	ANREU	10 Oct 2023	8,369,762,180 – 8,369,762,713	2022-23	-	534	0	4	530	50%
Karlantijpa North Savanna Burning Project	ACCU	ANREU	09 Oct 2023	8,333,300,465 – 8,333,300,998	2021-22	-	534	0	4	530	50%
	Total offsets retired this report and us							s report and use	ed in this report	1,060	
Total offsets retired this report and banked for future reports						8					



#### Co-benefits

Tallering Human-Induced Regeneration Project:

- Delivers important ecosystem services for the area.
- Promotes biodiversity.
- Regenerates native habitat, supporting endangered species.
- · Regeneration of 'at risk' landscapes.
- Supports infrastructure upgrades including new fencing and water points.
- Supports feral animal population management.
- Delivers investment in the local community.

#### Karlantijpa North Savanna Burning Project:

- By purchasing Community Credits from the Aboriginal Carbon Foundation, Tourism Australia
  have invested in a carbon farming project that supports rangers and Traditional Owners to
  manage Country.
- The project:
- Promotes local income for Traditional Owners.
- Supports infrastructure development (including track improvements and established camp sites).
- Enables senior Traditional Owners to teach younger generations about Country.
- Lessens the impacts of hot fires on the degraded lancewood and other woodland species and their inhabitants.
- Provides training opportunities for ranger groups to gain knowledge of corporate and financial governance and the carbon economy.



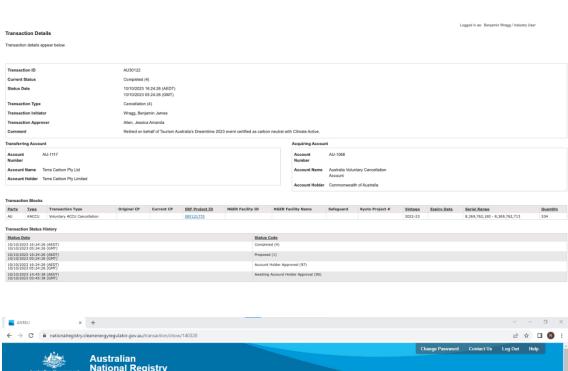
# 7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

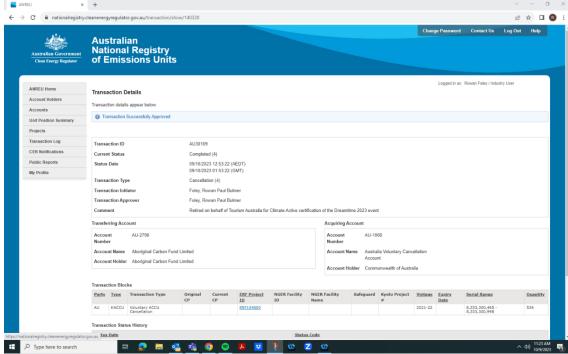
## Renewable Energy Certificate (REC) summary

N/A

## APPENDIX A: ADDITIONAL INFORMATION

#### Evidence of carbon offset units retired for this event certification







## APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

#### Location-based method

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

#### Market-based method

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the market-based approach.



Market-based approach	Activity Data (kWh)	Emissions (kgCO₂-e)	Renewable Percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCS surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	470	0	19%
Residual Electricity	2,030	1,939	0%
Total renewable electricity (grid + non grid)	470	0	19%
Total grid electricity	2,500	1,939	19%
Total electricity (grid + non grid)	2,500	1,939	19%
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	2,030	1,939	
Scope 2	1,793	1,712	
Scope 3 (includes T&D emissions from consumption under operational control)	237	227	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	

Total renewables (grid and non-grid)	18.80%
Mandatory	18.80%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO <sub>2</sub> -e)	1.71
Residual scope 3 emissions (t CO <sub>2</sub> -e)	0.23
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO <sub>2</sub> -e)	1.71
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO <sub>2</sub> -e)	0.23
Total emissions liability (t CO <sub>2</sub> -e)	1.94
Figures may not sum due to rounding. Renewable percentage can be above 100%	



Location-based approach summary  Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kgCO <sub>2</sub> -e)	Scope 3 Emissions (kgCO <sub>2</sub> -e)	(kWh)	Scope 3 Emissions (kgCO <sub>2</sub> -e)
SA	2,500	2,500	625	200	0	0
Grid electricity (scope 2 and 3)	2,500	2,500	625	200	0	0
SA	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	2,500					

Residual scope 2 emissions (t CO <sub>2</sub> -e)	0.63
Residual scope 3 emissions (t CO <sub>2</sub> -e)	0.20
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO <sub>2</sub> -e)	0.63
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO <sub>2</sub> -e)	0.20
Total emissions liability	0.83

## Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO2-e)
N/A	0	0

Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market based method is outlined as such in the market based summary table.

#### Climate Active carbon neutral electricity products

Climate Active carbon neutral product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO2-e)
N/A	0	0

Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market based method is outlined as such in the market based summary table.



## APPENDIX C: INSIDE EMISSIONS BOUNDARY

#### Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. These emissions are accounted for through an uplift factor. They have been non-quantified due to one of the following reasons:

- Immaterial <1% for individual items and no more than 5% collectively
- Cost effective Quantification is not cost effective relative to the size of the emission but uplift applied.

N/A – no relevant emission sources have been non-quantified.

## APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

#### **Excluded emission sources**

Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

- 1. Size The emissions from a particular source are likely to be large relative to the event's electricity.
- 2. Influence The responsible entity has the potential to influence the reduction of emissions from a particular source.
- 3. Risk The emissions from a particular source contribute to the event's greenhouse gas risk exposure.
- 4. Stakeholders The emissions from a particular source are deemed relevant by key stakeholders.
- 5. Outsourcing The emissions are from outsourced activities that were previously undertaken within the event's boundary or from outsourced activities that are typically undertaken within the boundary for comparable events.

N/A – no emission sources were assessed as not relevant for this certification.



Dreamtime 2023



