



PUBLIC DISCLOSURE STATEMENT

HAIRJAMM PTY LTD

ORGANISATION CERTIFICATION
CY2023

Australian Government


Climate Active Public Disclosure Statement

hairjamm



An Australian Government Initiative



NAME OF CERTIFIED ENTITY	Hairjamm Pty Ltd (trading as Hairjamm)
REPORTING PERIOD	1 January 2023 – 31 December 2023 Arrears report
DECLARATION	<p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p>  <p>Dylan Weber Export Sales Manager 30/4/2024</p>



Australian Government

Department of Climate Change, Energy,
the Environment and Water

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Version August 2023.

1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	1254 tCO ₂ -e
CARBON OFFSETS USED	14% ACCUs, 86% VCUs.
RENEWABLE ELECTRICITY	N/A
CARBON ACCOUNT	Prepared by: Hairjamm
TECHNICAL ASSESSMENT	30/4/24 Cool Planet Next technical assessment due: CY 2025 report

Contents

1. Certification summary	3
2. Certification information	4
3. Emissions boundary	5
4. Emissions reductions	7
5. Emissions summary	8
6. Carbon offsets	10
7. Renewable Energy Certificate (REC) Summary	12
Appendix A: Additional Information	12
Appendix B: Electricity summary	13
Appendix C: Inside emissions boundary	16
Appendix D: Outside emissions boundary	17

2.CERTIFICATION INFORMATION

Description of organisation certification

This organisation certification is for the business operations of Hairjamm Pty Ltd (Hairjamm), ABN 67 095 095 319, including the subsidiaries listed in the table below.

The scope of this certification covers the Australian business operations of Hairjamm.

The associated, embodied emissions of the products produced and distributed by Hairjamm are not included in this scope of certification. The 'Davines' research laboratory and products are also excluded from the certification boundary. The activities included in this certification include the warehousing, distribution and marketing of products, which are included within Hairjamm's organisational emissions boundary.

This Public Disclosure Statement includes information for CY2023 reporting period.

Organisation description

Hairjamm Pty Ltd (ABN: 67 095 095 319) is a family-owned company that distributes hair products to hair salons throughout Australia. These products include Hairjamm's own brands *Juuce*, *Fix* & *Pure Haircare* as well as being the sole Australian distributor of Italian Haircare brand *Davines*,

Hairjamm has been carbon neutral with Cool Planet since 2018 and has developed and implemented numerous sustainability and carbon reduction actions throughout its operations and products as part of its broader sustainability strategy.

Hairjamm has used an operational control approach to determine the emissions boundary for Climate Active reporting and operates from an office and warehouse located in Lot 3 / 457 Tufnell RD, Banyo, Queensland, 4104.

The following subsidiaries are also included within this certification:

Legal entity name	ABN	ACN
N/A		

3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary

Quantified

- Accommodation
- Carbon neutral products and services
- Cleaning and chemicals
- Electricity
- Food
- ICT services and equipment
- Professional services
- Land and sea transport
- Office equipment and supplies
- Postage, courier and freight
- Refrigerants
- Stationary energy and fuels
- Transport (air)
- Transport (land and sea)
- Waste
- Water

Non-quantified

N/A

Optionally included

N/A

Outside emission boundary

Excluded

Embodied emissions of hair products sold by Hairjamm

4.EMISSIONS REDUCTIONS

Emissions reduction strategy

Climate Active certification enables Hairjamm to demonstrate industry leadership and a demonstrable commitment to sustainability principles.

Hairjamm has been carbon Neutral since 2018, B-Corp certified since 2021 and has made considerable reductions in our operational efficiencies in this time.

Hairjamm has committed to reducing total carbon emissions intensity by at least 10% based on revenue by 2027 based on a 2022 base year. Hairjamm's base year carbon intensity figure was 4.769 tCO₂-e/revenue.

Hairjamm's carbon intensity in CY2023 is 5.125, a 7.5% increase.

To reach Hairjamm's 2027 target, the following targets have been introduced:

- 10% reduction in electricity use by 2025 – CY 2023 a 6.7% increase.
- 15% reduction in waste to landfill by 2025 – CY 2023 a 5% reduction.
- 10% reduction in freight emissions by 2025 – CY 2023 a 2% increase.

The primary reason for these increases is attributable to the strong growth of the business which involved a 35% increase in employees.

The secondary reason for this increase is a number of new emission sources which included:

- Food and catering
- Computer and Technical services
- Telecommunications
- Insurance
- Legal Services

These emission sources total 45.848 tCO₂-e, 36% of the increase.

Emissions reduction actions

Taxis and hire car (-30%) – The introduction of more online video calls to limit unnecessary travel.

Business Services (-77%) – reduction of using third party services.

LPG (-17%) – Staff education about gas usage resulted in greater efficiency.

Waste Landfill (-5%) – Increase in recycling bins and staff education.

5.EMISSIONS SUMMARY

Emissions over time

Emissions since base year			
		Total tCO ₂ -e (without uplift)	Total tCO ₂ -e (with uplift)
Base year:	2022	1122.83	N/A
Year 1:	2023	1253.37	N/A

Use of Climate Active carbon neutral products, services, buildings or precincts

N/A.

Emissions summary

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a market-based approach.

Emission category	Scope 1 emissions (tCO ₂ -e)	Scope 2 emissions (tCO ₂ -e)	Scope 3 emissions (tCO ₂ -e)	Total emissions (t CO ₂ -e)
Accommodation and facilities	0.00	0.00	14.27	14.27
Cleaning and chemicals	0.00	0.00	1.84	1.84
Climate Active carbon neutral products and services	0.00	0.00	0.00	0.00
Construction materials and services	0.00	0.00	0.00	0.00
Electricity	0.00	38.36	4.74	43.10
Food	0.00	0.00	5.21	5.21
Horticulture and agriculture	0.00	0.00	0.00	0.00
ICT services and equipment	0.00	0.00	27.76	27.76
Machinery and vehicles	0.00	0.00	0.00	0.00
Postage, courier and freight	0.00	0.00	873.11	873.11
Products	0.00	0.00	0.00	0.00
Professional services	0.00	0.00	92.66	92.66
Refrigerants	0.50	0.00	0.00	0.50
Roads and landscape	0.00	0.00	0.00	0.00
Stationary energy (gaseous fuels)	0.00	0.00	0.00	0.00
Stationary energy (liquid fuels)	0.84	0.00	0.28	1.12
Stationary energy (solid fuels)	0.00	0.00	0.00	0.00
Transport (air)	0.00	0.00	0.00	0.00
Transport (land and sea)	51.85	0.00	13.09	64.94
Waste	0.00	0.00	111.83	111.83
Water	0.00	0.00	0.00	0.00
Office equipment and supplies	0.00	0.00	17.04	17.04
Total emissions (tCO₂-e)	53.19	38.36	1161.82	1253.37

Uplift factors

N/A.

6. CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

Type of offset units	Eligible quantity (used for this reporting period)	Percentage of total
Australian Carbon Credit Units (ACCU)	173	14%
Verified Carbon Units (VCUs)	1081	86%

Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Stapled quantity	Eligible quantity retired (tCO ₂ -e)	Eligible quantity used for previous reporting periods	Eligible quantity banked for future reporting periods	Eligible quantity used for this reporting period	Percentage of total (%)
Evercreech Plantation Forestry project	ACCU	ANREU	30 April 2024	3,797,821,922 – 3,797,822,094	2019-2020	-	173	0	0	173	14%
Bucakkisla HPP Run-Of-River Hydro Project	VCU	VERRA	30 April 2024	13049-468916993-468917737-VCS-VCU-279-VER-TR-1-1127-01012017-31122017-0 https://registry.terra.org/myModule/rpt/myrpt.asp?r=206&h=223332	2018	-	745	0	0	745	59%
Rimba Raya Biodiversity Reserve Project	VCU	VERRA	30 April 2024	9900-157897493-157897772-VCS-VCU-263-VER-ID-14-674-01012018-31122018-1 https://registry.terra.org/myModule/rpt/myrpt.asp?r=206&h=241147	2017	-	280	0	0	280	23%
Bucakkisla HPP Run-Of-River Hydro Project	VCU	VERRA	17 October 2023	13049-468915846-468916134-VCS-VCU-279-VER-TR-1-1127-01012017-311220170 https://registry.terra.org/myModule/rpt/myrpt.asp?r=206&h=220463	2017	-	289	233	0	56	4%
Total eligible offsets retired and used for this report										1254	
Total eligible offsets retired this report and banked for use in future reports									0		

Co-benefits

Evercreech Plantation Forestry project

Located in the Tyne Valley region of Tasmania, this forestry management project aims to capture and store greenhouse gases through delayed harvesting of plantation timber. It aims to capture and store greenhouse gases by converting an existing short rotation forest to one that utilises longer term harvesting times.

By making this change, it allows the trees to continue absorbing carbon dioxide from the atmosphere and storing it in their wood, branches, leaves, and roots. This process, known as carbon sequestration, helps to mitigate the impacts of climate change by reducing the amount of carbon dioxide in the atmosphere.

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A.

APPENDIX A: ADDITIONAL INFORMATION

ACCU retirement details below:

Transaction Details

Transaction details appear below.

Transaction Successfully Approved

Transaction ID AU/33469
Current Status Completed (4)
Status Date 01/05/2024 09:14:28 (AEST)
30/04/2024 23:14:28 (GMT)
Transaction Type Cancellation (4)
Transaction Initiator Cayzer, Nicholas
Transaction Approver Cayzer, Nicholas
Comment Voluntary retirement on behalf of Hairjamm Pty Ltd (ABN 67 095 095 319)

Transferring Account

Account Number AU-3287
Account Name GAIA INVESTMENTS (AUST)
PTY LTD
Account Holder GAIA INVESTMENTS (AUST)
PTY LTD

Acquiring Account

Account Number AU-1068
Account Name Australia Voluntary Cancellation
Account
Account Holder Commonwealth of Australia

Transaction Blocks

Entity	Issue	Transaction Type	Original CP	Current CP	SBE Project ID	NGER Facility ID	NGER Facility Name	Safeguard	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACCU Cancellation			68218256					2019-20		3,797,821,922 - 3,797,822,094	173

Transaction Status History

Status Date	Status Code
01/05/2024 09:14:28 (AEST) 30/04/2024 23:14:28 (GMT)	Completed (4)
01/05/2024 09:14:28 (AEST) 30/04/2024 23:14:28 (GMT)	Proposed (1)
01/05/2024 09:14:28 (AEST) 30/04/2024 23:14:28 (GMT)	Account Holder Approved (97)
01/05/2024 09:13:18 (AEST) 30/04/2024 23:13:18 (GMT)	Awaiting Account Holder Approval (95)

APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **market-based approach**.

Market Based Approach Summary			
Market Based Approach	Activity Data (kWh)	Emissions (kg CO ₂ -e)	Renewable Percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active certified - Precinct/Building (voluntary renewables)	0	0	0%
Climate Active certified - Precinct/Building (LRET)	0	0	0%
Climate Active certified - Precinct/Building jurisdictional renewables (LGCs surrendered)	0	0	0%
Climate Active certified - Electricity products (voluntary renewables)	0	0	0%
Climate Active certified - Electricity products (LRET)	0	0	0%
Climate Active certified - Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	11,080	0	19%
Residual electricity	47,357	43,095	0%
Total renewable electricity (grid + non grid)	11,080	0	19%
Total grid electricity	58,437	43,095	19%
Total electricity (grid + non grid)	58,437	43,095	19%
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	47,357	43,095	
Scope 2	42,153	38,359	
Scope 3 (includes T&D emissions from consumption under operational control)	5,204	4,736	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	

Total renewables (grid and non-grid)	18.96%
Mandatory	18.96%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO₂-e)	38.36
Residual scope 3 emissions (t CO₂-e)	4.74
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	38.36
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	4.74
Total emissions liability (t CO₂-e)	43.10

Figures may not sum due to rounding. Renewable percentage can be above 100%

Location-based approach summary						
Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kgCO ₂ -e)	Scope 3 Emissions (kgCO ₂ -e)	(kWh)	Scope 3 Emissions (kgCO ₂ -e)
QLD	58,437	58,437	42,659	8,766	0	0
Grid electricity (scope 2 and 3)	58,437	58,437	42,659	8,766	0	0
QLD	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	58,437					

Residual scope 2 emissions (t CO ₂ -e)	42.66
Residual scope 3 emissions (t CO ₂ -e)	8.77
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO ₂ -e)	42.66
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO ₂ -e)	8.77
Total emissions liability	51.42

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market-based method is outlined as such in the market-based summary table.		

Climate Active carbon neutral electricity products

Climate Active carbon neutral electricity product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market-based summary table.		

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources	Justification reason
N/A	

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to this organisation's operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions.
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.
4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.
5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.

Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
Embodied emissions of products sold by Hairjamm.	N	Y	N	N	N	<p>Size: Emissions from products would be small in relation to freight and electricity emissions.</p> <p>Influence: Hairjamm could influence products that are made in-house and specific suppliers.</p> <p>Risk: There are no relevant laws or regulations that apply to limit emissions specifically from this source, the source does not create supply chain risks, and it is unlikely to be of significant public interest.</p> <p>Stakeholders: Key stakeholders understand that product and organisational emissions and certifications are different.</p> <p>Outsourcing: We have not previously undertaken this activity within our emissions boundary and comparable organisations do not typically undertake this activity within their organisational boundary.</p>



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