

PUBLIC DISCLOSURE STATEMENT

TOURISM AUSTRALIA AUSTRALIA NEXT 2024 8–11 SEPTEMBER 2024

PRE-EVENT REPORT

Australian Government

Climate Active Public Disclosure Statement







RESPONSIBLE ENTITY NAME	Tourism Australia
NAME OF EVENT	Australia Next 2024
EVENT DATE(S)	8 to 11 September 2024
DECLARATION	To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard. Name of signatory: Roslyn Farrar Position of signatory: General Manager Industry Events, Tourism Australia Date 05/09/2025



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Version: January 2024



1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	1,426 tCO ₂ -e
CARBON OFFSETS USED	100% VCUs
RENEWABLE ELECTRICITY	18.96%
CARBON ACCOUNT	Prepared by: Rewild Agency
TECHNICAL ASSESSMENT	N/A

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2. CERTIFICATION INFORMATION

Description of certification

Australia Next (previously known as Dreamtime) will be held in Cairns / Gimuy, Queensland from 8 to 11 September 2024 at the Cairns Convention Centre (Sheridan Street and Wharf Street, Cairns City QLD 4870). This event brings together the Australian business events industry with qualified incentive buyers from around the world to participate in one-on-one scheduled business appointments as well as networking events and experiences to showcase Australia's best offerings and products for international business events.

Around 300 delegates from Australia and around the world are expected to attend Australia Next 2024 over the 3-day event.

The Climate Active event calculator was used to prepare this carbon inventory, which is based on the Climate Active Carbon Neutral Standard for Events.

Event description

Australia Next is an event organised by Tourism Australia (ABN: 996 575 487 12), the Australian Government agency responsible for attracting international visitors to Australia, in partnership with Business Events Cairns & Great Barrier Reef. Further information can be found online.

Key events in the program include:

- Business to business sessions between Australian industry (Australian industry sellers) and international incentive agents (agents).
- Australia Next dinner hosted by Business Events Australia an opportunity to further develop relationships between Australian industry sellers, international agents and media.

All travel to the event and all components of the main event under operational and financial control of Tourism Australia are included in this certification. This includes three days of business-to-business engagement between Australian industry sellers and international incentives agents including: one day of one-on-one business appointments; seller and agent networking events such as morning and afternoon tea, lunch, and dinner. Pre- and post-event excursions are not included in this certification.

Portions of the event not under operational and financial control of Tourism Australia include airport transfers for international attendees and a welcome event and Showcase Day, which are both under financial control of the event partner Business Events Cairns & Great Barrier Reef.

Last year's event (Dreamtime 2023) was held in Adelaide from 7 to 9 November 2023. It was Climate Active Carbon Neutral Certified, producing approximately 1,060 tCO2-e and offset with 100% ACCUs.



3. EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the event, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to the event's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

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Inside emissions boundary

Quantified

Electricity

Attendee travel

Food & drink

Accommodation

Water utilities

Waste

Bus transfers

Professional services (photographic services, insurance)

Signage

IT equipment

Printing

Courier Services

Natural Gas

Non-quantified

N/A

Outside emission boundary

Excluded

Activities organised and paid for by the third-party event partner including:

Airport transfers – for international attendees

Welcome event

Breakfast and Showcase Day



Data collection

Emissions source	Data collection method	Assumptions / conservative approach taken
Attendee travel	Attendee flight travel was provided through the registration details, this included key data such as origin city, business class, and flight path (if not direct). Estimations based on local travel statistics and previous events held in Cairns were made for regional and local travel.	Local travel was estimated using average commuting statistics for travel methods within the City of Cairns. Regional travel was estimated using average distances travelled regionally in similar events held in Cairns. Domestic travel assumed flights from capital of origin state.
Attendee accommodation	Attendee accommodation was provided through registration details for registered buyers, this included number of nights and the hotel.	Assumes sellers travelling domestically will spend 3 nights in a hotel. Assumes 50% of domestic attendees will stay in 5-star hotels and 50% in 4-star hotels.
Food and drinks	Estimated using the budget provided by Australia Next event.	Assumes all non-specified drinks are non-alcoholic. Assumes morning and afternoon consist of 50% tea & coffee and 50% food.
Electricity	Estimated using average electricity data consumed per guest per day on previous Tourism Australia (TA) events which have undertaken a carbon audit – resulting in approximately 15KWh/attendee.	Assumes electricity consumption for Australia Next to be relatively consistent with that of previous TA events. Assumes event venues do not purchase GreenPower. Venue providers have been requested to provide metered data for the post-event assessment.
Waste, Water & Natural Gas	Estimated using average rates consumed per guest per day on previous TA events which have undertaken a carbon audit.	Assumes water and waste creation at a similar rate to previous TA events. Assumes Australia Next venues have similar waste collection streams and services as previous TA events. Venue providers have been requested to provide actual data for the post-event assessment.



4.EMISSIONS REDUCTIONS

Emissions reduction measures

Tourism Australia's (TA) corporate purpose is to grow demand and foster a competitive and **sustainable tourism industry**, with a commitment to "driving awareness of, and capability for a sustainable industry". As a part of this commitment, TA has identified eight initial key areas of focus, being:

- Advocacy: showcasing sustainable and purpose driven tourism products, experiences and examples of best practice.
- 2. **Leadership:** educating and enabling greater capacity for sustainability in our industry.
- 3. **Brand:** integrating sustainability into Brand Australia to meet growing consumer demand and drive uptake of sustainable tourism experiences.
- 4. **Industry support:** highlighting and encouraging industry best practice and raising awareness of Australian tourism's sustainability credentials.
- 5. **Office footprint:** reducing TA's general footprint, including in the key areas of waste, energy, travel and procurement.
- 6. **Events footprint:** reducing TA's events footprint and encouraging others in the industry to do the same.
- 7. **Procurement and partnerships**: sourcing from sustainable suppliers and establishing sustainable credentials for our partners and suppliers.
- 8. Culture: embedding sustainability as a core value within TA's culture, actions and behaviour.

All listed focus areas are relevant to Australia Next and future events, especially through its commitment to **Leadership** and TA's **Events footprints.**

The Australia Next event is a biennial business-to-business tourism trade event that alternates location every two years. As part of the post pandemic focus on rebuilding tourism to Australia, the event is running in back-to-back years for 2023 and 2024 However, the event' typical format provides a series of considerations for developing an emissions reduction strategy, including:

- The event likely to be working with new venue(s), vendors, local governments and local stakeholders at each event:
- Providing an incentive to standardise basic initiatives where possible to reduce the resources required to develop all new initiatives annually; and
- The importance of developing both strong short-term and long-term partnerships to support Australia Next's emissions reduction strategy.

Considering the above, key initiatives to be undertaken to reduce the footprint of Australia Next events moving forward include.



Event Section	Emission Source	Initiative
Venue Resource Management	 Electricity Waste Refrigerants Transport (local) Water 	 Australia Next to engage with venue owners early to understand overarching sustainability policy and commitments. Australia Next to develop an 'Australia Next Venue Sustainability Plan' pre-event to outline: How the event will align, support and improve the sustainability systems and initiatives of the venue (e.g. providing additional signage for correct use of bins in the venue). Agreed collaborations between Australia Next, the venue and any other key stakeholders for specific sustainability initiatives. Encourage venue management to consider purchasing 100% GreenPower for their venues or establishing a preference for holding events at locations that have solar already installed, or high energy performance ratings.
Hospitality	Food and beverages	 Aim to provide predominantly vegetarian (60%) menu options for attendees, as well as data management processes to distinguish expenditure or menu offerings of vegetarian or non-vegetarian options. Mandating the use of compostable or recyclable materials where possible. Develop partnerships with local organisations (e.g. Foodbank) to reduce (or eliminate) any food wastage.
Travel	 Travel (car) Public Transport 	Develop a 'Sustainable Travel' information kit for attendees to provide attendees with low-carbon forms of transport from both accommodation partners and event locations. This could include: • Information on which air travel offset schemes are encouraged to be used by attendees (e.g. those that purchase ACCU credits); • Instructions on how to purchase a ticket and use specific public transport routes to and from the event; • Information on any bike share or e-scooter infrastructure available; and • Information on end-of-trip facilities available at the venues.

As well as the above-mentioned initiatives, Australia Next will continue to aim to improve its data collection process to improve the accuracy of measuring not only the carbon impact of events – but also wider resource use (e.g. water and waste) and the beneficial outcomes of the event (e.g. supporting local businesses).



5.EMISSIONS SUMMARY

Use of Climate Active carbon neutral products, services, buildings or precincts

N/A

Emissions summary

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a market-based approach.

Emission category	Scope 1 emissions (tCO ₂ -e)	Scope 2 emissions (tCO ₂ -e)	Scope 3 emissions (tCO ₂ -e)	Total emissions (t CO ₂ -e)
Accommodation and facilities	0.00	0.00	45.89	45.89
Electricity	0.00	8.86	1.09	9.95
Food	0.00	0.00	22.18	22.18
ICT services and equipment	0.00	0.00	1.63	1.63
Office equipment & supplies	0.00	0.00	4.88	4.88
Postage, courier and freight	0.00	0.00	0.46	0.46
Products	0.00	0.00	1.80	1.80
Professional Services	0.00	0.00	5.64	5.64
Transport (Air)	0.00	0.00	1331.71	1331.71
Transport (Land and Sea)	0.00	0.00	1.06	1.06
Waste	0.00	0.00	0.35	0.35
Water	0.00	0.00	0.08	0.08
Total emissions (tCO ₂ -e)	0.00	8.86	1416.77	1425.64

Uplift factors

N/A



6.CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

This is a pre-event report. Any eligible offsets allocated to this event will be reconciled as part of the post-event report.

Type of offset units	Eligible quantity (used for this reporting period)	Percentage of total
Australian Carbon Credit Units (ACCUs)	713	50%
Verified Carbon Units (VCUs)	713	50%

Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Stapled quantity	Eligible quantity retired (tCO ₂ -e)	Eligible quantity used for previous reports	Eligible quantity banked for future reports	Eligible quantity allocated for this event	Percentage of total (%)
Western Australia Conservation Initiative - Site 2	ACCU	ANREU	26 June 2024	9,006,904,178 - 9,006,904,952	2023-24	-	775	0	192	583	41%
Werai Park Forest Regeneration	ACCU	ANREU	22 August 2024	8,348,411,716 – 8,348,411,845	2022-23	-	130	0	0	130	9%
REDD+ Project for Caribbean Guatemala: The Conservation Coast	VCU	VERRA	28 June 2024	6370-317307421- 317309420-VCU-024-MER- GT-14-1622-01012014- 31122014-1	2014	-	2,000	40	1,247	713	50%
Total eligible offsets retired and allocated for this event							1,426				
	Total eligible offsets retired and banked for future reports 1,439										



Co-benefits

Co-benefits of the Western Australia Conservation Initiative – Site 2 – Talisker project include:

- Supporting large-scale infrastructure improvement to increase productivity.
- Improved feral animal and livestock management.
- Improved land condition.
- Future business sustainability.
- Investment in the local community.
- Creation of job opportunities on the land.

Co-benefits of the Guatemalan Conservation Coast project include:

- 54,000ha of threatened forest protected.
- 30 high conservation value species protected.
- 7 sustainable enterprises created or supported.
- Over 3,250 families benefiting from job creation, agricultural training and increased access to legal and financial resources.
- 716 jobs supported, 30% held by women.
- Over 1,300 people benefiting from improved access to healthcare, particularly sexual and reproductive services.



7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A



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APPENDIX A: ADDITIONAL INFORMATION

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1 July 2024 VC202324-00504

To whom it may concern,

Voluntary cancellation of units in ANREU

This letter is confirmation of the voluntary cancellation of units in the Australian National Registry of Emissions Units (ANREU) by ANREU account holder, Terra Carbon Pty Limited (account number AU-1117).

The details of the cancellation are as follows:

Date of t	ransaction	26 June 2024
Transacti	ion ID	AU34475
Type of u	ınits	KACCU
Total Nu	mber of units	1,075
Block 1 Serial number range ERF Project		9,006,904,178 - 9,006,904,952 (775 KACCUs)
		Western Australia Conservation Initiative - Site 2 - ERF123913
	Vintage	2023-24
Block 2	Serial number range	9,003,377,490 - 9,003,377,789 (300 KACCUs)
	ERF Project	South Australian Conservation Alliance - Site #2 - ERF139932
Vintage		2023-24
Transacti	ion comment	Units retired by GreenCollar on behalf of Tourism Australia for the Climate Active event certification.

Details of all voluntary cancellations in the ANREU are published on the Clean Energy Regulator's website, Voluntary cancellations register | Clean Energy Regulator (cer.gov.au).

If you require additional information about the above transaction, please email CER-RegistryContact@cer.gov.au

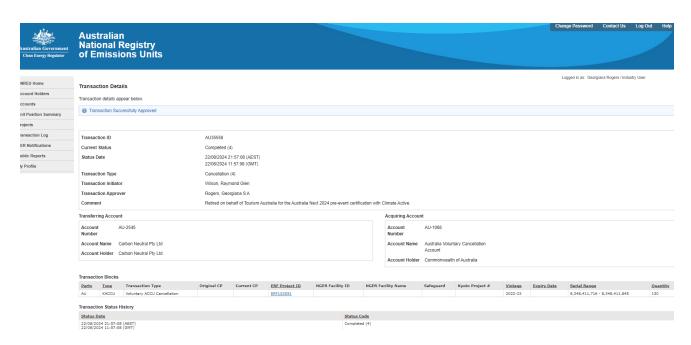
Yours sincerely.

Baca

ANREU and International NGER and Safeguard Branch Scheme Operations Division



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Home





APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the market-based approach.



Market Based Approach	Activity Data (kWh)	Emissions (kg CO2-e)	Renewable Percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCS surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	2,559	0	19%
Residual Electricity	10,938	9,954	0%
Total renewable electricity (grid + non grid)	2,559	0	19%
Total grid electricity	13,497	9,954	19%
Total electricity (grid + non grid)	13,497	9,954	19%
Percentage of residual electricity consumption under operational control	100%	,	
Residual electricity consumption under operational control	10,938	9,954	
Scope 2	9,736	8,860	
Scope 3 (includes T&D emissions from consumption under operational control)	1,202	1,094	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	

Total renewables (grid and non-grid)	18.96%
Mandatory	18.96%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO2-e)	8.86
Residual scope 3 emissions (t CO2-e)	1.09
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	8.86
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	1.09
Total emissions liability (t CO2-e)	9.95
Figures may not sum due to rounding. Renewable percentage can be above 100%	



Location Based Approach	Activity Data (kWh) total	Under operational control				Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kgCO2-e)	Scope 3 Emissions (kgCo2-e)	(kWh)	Scope 3 Emissions (kgCO2-e)	
ACT	0	0	0	0	0	0	
NSW	0	0	0	0	0	0	
SA	0	0	0	0	0	0	
Vic	0	0	0	0	0	0	
Qld	13,497	13,497	9,853	2,025	0	0	
NT	0	0	0	0	0	0	
WA	0	0	0	0	0	0	
Tas	0	0	0	0	0	0	
Grid electricity (scope 2 and 3)	13,497	0	0	0	0	0	
ACT	0	0	0	0			
NSW	0	0	0	0			
SA	0	0	0	0			
Vic	0	0	0	0			
Qld	0	0	0	0			
NT	0	0	0	0			
WA	0	0	0	0			
Tas	0	0	0	0			
Non-grid electricity (behind the meter)	0	0	0	0			
Total electricity (grid + non grid)	13,497						

Residual scope 2 emissions (t CO2-e)	9.85
Residual scope 3 emissions (t CO2-e)	2.02
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	9.85
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	2.02
Total emissions liability	11.88

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO2-e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. Active member through their building or precinct certification. This e	•	,

Active member through their building or precinct certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market based method is outlined as such in the market based summary table.

Climate Active carbon neutral electricity products

Chimate Active darbon fledital electricity products		
Climate Active carbon neutral product used	Electricity claimed from	Emissions
	Climate Active electricity products (kWh)	(kg CO2-e)
N/A	0	0

Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market based method is outlined as such in the market based summary table.



APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. These emissions are accounted for through an uplift factor. They have been non-quantified due to <u>one</u> of the following reasons:

- 1. Immaterial <1% for individual items and no more than 5% collectively
- 2. Cost effective Quantification is not cost effective relative to the size of the emission but uplift applied.
- 3. <u>Data unavailable</u> Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
- 4. Maintenance Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources	Justification reason
N/A	



APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

- 1. <u>Size</u> The emissions from a particular source are likely to be large relative to the event's electricity.
- 2. <u>Influence</u> The responsible entity has the potential to influence the reduction of emissions from a particular source.
- 3. Risk The emissions from a particular source contribute to the event's greenhouse gas risk exposure.
- 4. **Stakeholders** The emissions from a particular source are deemed relevant by key stakeholders.
- Outsourcing The emissions are from outsourced activities that were previously undertaken within the
 event's boundary or from outsourced activities that are typically undertaken within the boundary for
 comparable events.



Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
Airport transfers – International Attendees	Υ	N	N	N	N	Size: The emissions source has the potential to be material compared to the event's electricity emissions (9.95 t-CO ₂ e), but the distance travelled is estimated to be short in comparison to previous TA events due to the close proximity of the airport to the event venue. Influence: TA are not managing or paying for the airport transfers and therefore do not have operational or financial control of these GHG emissions. Risk: There are no material regulatory or reputational risks identified for this activity. Stakeholders: This activity has not been determined as relevant by stakeholders. Outsourcing: Not applicable.
Welcome Event	Y	N	N	N	N	Size: The emissions source has the potential to be material compared to the event's electricity emissions (9.95 t-CO ₂ e). Influence: TA are not managing or paying for the welcome event and therefore do not have operational or financial control of the event. Risk: There are no material regulatory or reputational risks identified for this activity. Stakeholders: This activity has not been determined as relevant by stakeholders. Outsourcing: Not applicable.
Breakfast and Showcase Day	Υ	N	N	N	N	Size: The emissions source has the potential to be material compared to the event's electricity emissions (9.95 t-CO ₂ e). Influence: TA are not managing or paying for the welcome event and therefore do not have operational or financial control of the event. Risk: There are no material regulatory or reputational risks identified for this activity. Stakeholders: This activity has not been determined as relevant by stakeholders. Outsourcing: Not applicable.





