



PUBLIC DISCLOSURE STATEMENT

NEW BEACH CO PTY LTD

**ORGANISATION CERTIFICATION
CY2023**

Australian Government

Climate Active Public Disclosure Statement



An Australian Government Initiative



NAME OF CERTIFIED ENTITY	New Beach Co Pty Ltd (trading as New Beach Co)
REPORTING PERIOD	1 January 2023 – 31 December 2023 Arrears report
DECLARATION	<p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p> <p><i>James Gourley</i></p> <p>James Gourley Director 18/6/24</p>



Australian Government

Department of Climate Change, Energy,
the Environment and Water

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Version August 2023.

1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	31 tCO ₂ -e
CARBON OFFSETS USED	100% ACCUs
RENEWABLE ELECTRICITY	N/A
CARBON ACCOUNT	Prepared by: Cool Planet
TECHNICAL ASSESSMENT	18 June 2024 Cool Planet Next technical assessment due: CY2026 report
THIRD PARTY VALIDATION	Type 1 18 June 2024 KREA Consulting Pty Ltd

Contents

1. Certification summary.....	3
2. Certification information.....	4
3. Emissions boundary.....	5
4. Emissions reductions	7
5. Emissions summary	8
6. Carbon offsets	10
7. Renewable Energy Certificate (REC) Summary	12
Appendix A: Additional Information	12
Appendix B: Electricity summary.....	13
Appendix C: Inside emissions boundary	16
Appendix D: Outside emissions boundary	17

2.CERTIFICATION INFORMATION

Description of organisation certification

This organisation certification is for the business operations of New Beach Co Pty Ltd (New Beach Co), ABN 58 646 616 195, including the subsidiaries listed in the table below.

This Public Disclosure Statement includes information for CY2023 reporting period.

Organisation description

New Beach Co Pty Ltd (ABN: 58 646 616 195) is a creative and digital marketing agency based in Byron Bay.

New Beach Co has used an operational control approach to determine the emissions boundary for Climate Active reporting and operates from an office located at 3a/18 Brigantine St, Byron Bay NSW 2481.

The following subsidiaries are also included within this certification:

Legal entity name	ABN	ACN
N/A		

3.EMISSIONS BOUNDARY

This is a small organisation certification, which uses the standard Climate Active small organisation emissions boundary.

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary

Quantified

- Accommodation
- Carbon neutral products and services
- Cleaning and chemicals
- Electricity
- Food
- ICT services and equipment
- Professional services
- Land and sea transport
- Office equipment and supplies
- Postage, courier and freight
- Refrigerants
- Stationary energy and fuels
- Transport (air)
- Transport (land and sea)
- Waste
- Water
- Any other quantified relevant emissions source

Non-quantified

N/A

Optionally included

N/A

Outside emission boundary

Excluded

N/A

4.EMISSIONS REDUCTIONS

Emissions reduction strategy

Climate Active certification enables New Beach co to demonstrate industry leadership and a clear commitment to sustainability principles.

New Beach Co commits to reducing carbon emissions by 40% by 2028 based on a 2023 base year using a financial carbon intensity metric.

The CY2023 carbon intensity figure (30.341 tCO₂-e / per \$100,000 of revenue) is 1.854.

Scope 2 emissions will be reduced by at least 20% through improved energy efficiency practices and technological upgrades.

Scope 3 emissions will be reduced by a minimum of 25% through:

- Waste to landfill reduction through staff education and purchasing decisions.
- Flexible work practices to allow staff to work at home, reducing emissions.
- Buying from more sustainable partner and introduction of a sustainable purchasing policy
- Vehicle electrification.
- Staff education and discussions about reducing carbon emissions and improving sustainability in the workplace.

5.EMISSIONS SUMMARY

Carbon neutral products, services, buildings or precincts

Certified brand name	Product/Service/Building/Precinct used
N/A	

Emissions summary

The electricity summary is available in the Appendix B. Electricity emissions were calculated using a location-based approach.

Emission category	Scope 1 emissions (tCO ₂ -e)	Scope 2 emissions (tCO ₂ -e)	Scope 3 emissions (tCO ₂ -e)	Total emissions (t CO ₂ -e)
Accommodation and facilities	0.00	0.00	0.48	0.48
Cleaning and Chemicals	0.00	0.00	0.84	0.84
Climate Active carbon neutral products and services	0.00	0.00	0.00	0.00
Construction Materials and Services	0.00	0.00	0.00	0.00
Electricity	0.00	5.03	0.37	5.40
Food	0.00	0.00	1.63	1.63
Horticulture and Agriculture	0.00	0.00	0.00	0.00
ICT services and equipment	0.00	0.00	5.77	5.77
Machinery and vehicles	0.00	0.00	0.00	0.00
Office equipment & supplies	0.00	0.00	0.57	0.57
Postage, courier and freight	0.00	0.00	0.10	0.10
Products	0.00	0.00	0.00	0.00
Professional Services	0.00	0.00	3.70	3.70
Refrigerants	0.00	0.00	0.00	0.00
Roads and landscape	0.00	0.00	0.00	0.00
Stationary Energy (gaseous fuels)	0.00	0.00	0.00	0.00
Stationary Energy (liquid fuels)	0.00	0.00	0.00	0.00
Stationary Energy (solid fuels)	0.00	0.00	0.00	0.00
Transport (Air)	0.00	0.00	1.28	1.28
Transport (Land and Sea)	0.00	0.00	6.23	6.23
Waste	0.00	0.00	2.67	2.67
Water	0.00	0.00	0.00	0.00
Working from home	0.00	0.00	0.25	0.25
Total emissions (tCO₂-e)	0.00	5.03	23.87	28.90

Uplift factors

An uplift factor is an upwards adjustment to the total carbon inventory to account for relevant emissions that cannot be reasonably quantified or estimated. This conservative accounting approach helps ensure the integrity of the carbon neutral claim.

Reason for uplift factor	tCO ₂ -e
mandatory 5% uplift for small organisations	1.444
Total of all uplift factors (tCO ₂ -e)	1.444
Total emissions footprint to offset (tCO₂-e) <i>(total emissions from summary table + total of all uplift factors)</i>	30.34

6.CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

Type of offset units	Eligible quantity (used for this reporting period)	Percentage of total
Australian Carbon Credit Units (ACCU)	31	100%

Project description	Type of offset units	Registry	Date retired	Serial number (and hyperlink to registry transaction record)	Vintage	Stapled quantity	Eligible quantity retired (tCO ₂ -e)	Eligible quantity used for previous reporting periods	Eligible quantity banked for future reporting periods	Eligible quantity used for this reporting period	Percentage of total (%)
Paroo River North Environmental Project	ACCU	ANREU	14 Jun 2024	<u>8,334,357,826 – 8,334,357,856</u>	2021-22	-	31	0	0	31	100%
Total eligible offsets retired and used for this report										31	
Total eligible offsets retired this report and banked for use in future reports									0		

Co-benefits

Paroo River North Environmental Project

Changes to agricultural processes on the Yerrel and Humeburn Station are promoting the regrowth of the native forest while protecting local wetlands and river systems. This is significant since the wetlands are rare and provide vital habitat for a variety of plants and animals.

The project is also supporting indigenous use of the land and improving overall environmental health by reducing grazing and revegetating the land. The regenerating forest is promoting biodiversity and improving the health of the local ecosystem. Overall, the human-induced regeneration continues to make a positive impact on the environment while supporting sustainable land use in the area.

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

APPENDIX A: ADDITIONAL INFORMATION

Transaction Details

Transaction details appear below.

Transaction Successfully Approved

Transaction ID	AU34255
Current Status	Completed (4)
Status Date	14/06/2024 14:08:34 (AEST) 14/06/2024 04:08:34 (GMT)
Transaction Type	Cancellation (4)
Transaction Initiator	Cayzer, Nicholas
Transaction Approver	Cayzer, Nicholas
Comment	Voluntary Retirement on behalf of NEW BEACH CO PTY LTD ABN 58 646 616 195 for Climate Active Certification

Transferring Account	Account Number AU-3287 Account Name GAIA INVESTMENTS (AUST) PTY LTD Account Holder GAIA INVESTMENTS (AUST) PTY LTD	Acquiring Account	Account Number AU-1068 Account Name Australia Voluntary Cancellation Account Account Holder Commonwealth of Australia
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Entity	Type	Transaction Type	Original CP	Current CP	EBE Project ID	NGER Facility ID	NGER Facility Name	Safeguard	Kyoto Project #	Vintage	Expiry Date	Serial Range	Quantity
AU	KACCU	Voluntary ACCU Cancellation			EBE104646					2021-22		8,334,357,625 - 8,334,357,856	31

Transaction Status History	
Status Date	Status Code
14/06/2024 14:08:34 (AEST) 14/06/2024 04:08:34 (GMT)	Completed (4)
14/06/2024 14:08:34 (AEST) 14/06/2024 04:08:34 (GMT)	Proposed (1)
14/06/2024 14:08:34 (AEST) 14/06/2024 04:08:34 (GMT)	Account Holder Approved (97)
14/06/2024 14:08:01 (AEST) 14/06/2024 04:08:01 (GMT)	Awaiting Account Holder Approval (95)

APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **location-based approach**.

Market-based approach summary			
Market-based approach	Activity Data (kWh)	Emissions (kg CO ₂ -e)	Renewable percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCS surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	1,402	0	19%
Residual Electricity	5,993	5,453	0%
Total renewable electricity (grid + non grid)	1,402	0	19%
Total grid electricity	7,395	5,453	19%
Total electricity (grid + non grid)	7,395	5,453	19%
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	5,993	5,453	
Scope 2	5,334	4,854	
Scope 3 (includes T&D emissions from consumption under operational control)	659	599	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	.

Total renewables (grid and non-grid)	18.96%
Mandatory	18.96%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO₂-e)	4.85
Residual scope 3 emissions (t CO₂-e)	0.60
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	4.85
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	0.60
Total emissions liability (t CO₂-e)	5.45
<i>Figures may not sum due to rounding. Renewable percentage can be above 100%</i>	

Location-based approach summary						
Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kgCO ₂ -e)	Scope 3 Emissions (kgCO ₂ -e)	(kWh)	Scope 3 Emissions (kgCO ₂ -e)
NSW	7,395	7,395	5,028	370	0	0
Grid electricity (scope 2 and 3)	7,395	7,395	5,028	370	0	0
ACT	0	0	0	0		
NSW	0	0	0	0		
SA	0	0	0	0		
VIC	0	0	0	0		
QLD	0	0	0	0		
NT	0	0	0	0		
WA	0	0	0	0		
TAS	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	7,395					

Residual scope 2 emissions (t CO₂-e)	5.03
Residual scope 3 emissions (t CO₂-e)	0.37
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	5.03
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	0.37
Total emissions liability	5.40

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market-based method is outlined as such in the market-based summary table.		

Climate Active carbon neutral electricity products

Climate Active carbon neutral electricity product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market-based summary table.		

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources	Justification reason
N/A	

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to this organisation's operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions.
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.
4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.
5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.

Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
N/A						



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