



PUBLIC DISCLOSURE STATEMENT

ADHERE PROMOTIONS PTY LTD

**ORGANISATION
FY2022-23**

Australian Government

Climate Active Public Disclosure Statement



NAME OF CERTIFIED ENTITY	Adhere Promotions Pty Ltd
REPORTING PERIOD	1 July 2022 – 30 June 2023 Arrears Report
DECLARATION	<i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i> <i>Signature here</i>  Danielle Van der Hoek Position of signatory: Director Date: 15th September 2025



Australian Government

Department of Climate Change, Energy,
the Environment and Water

Public Disclosure Statement documents are prepared by the submitting organisation. The material in the Public Disclosure Statement document represents the views of the organisation and do not necessarily reflect the views of the Commonwealth. The Commonwealth does not guarantee the accuracy of the contents of the Public Disclosure Statement document and disclaims liability for any loss arising from the use of the document for any purpose.

Version 9.1.

1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	159 tCO ₂ -e
CARBON OFFSETS USED	100% VCUs
RENEWABLE ELECTRICITY	18.80%
CARBON ACCOUNT	Prepared by: KREA Consulting Pty Ltd
TECHNICAL ASSESSMENT	N/A (small organisation)
THIRD PARTY VALIDATION	Type 1 29 November 2024 RSM Australia

Contents

1. Certification summary	3
2. Certification information	4
3. Emissions boundary.....	6
4. Emissions reductions	8
5. Emissions summary.....	10
6. Carbon offsets.....	13
7. Renewable Energy Certificate (REC) Summary.....	15
Appendix A: Additional Information	16
Appendix B: Electricity summary	17
Appendix C: Inside emissions boundary	21
Appendix D: Outside emissions boundary.....	22

2. CERTIFICATION INFORMATION

Description of organisation certification

This organisation certification is for the Australian business operations of Adhere Promotions Pty Ltd ABN 62 120 493 192.

There are no subsidiaries associated with Adhere Promotions Pty Ltd.

The carbon account has been prepared in accordance with the Climate Active Carbon Neutral Standard for Organisations. This GHG statement includes carbon dioxide (CO₂), methane (CH₄), and nitrous oxide (N₂O) emissions measured in tonnes CO₂-e. We are not aware of any significant perfluorocarbons (PFCs), sulphur hexafluoride (SF₆), or nitrogen trifluoride (NF₃) emission sources within the reporting boundary.

This Public Disclosure Statement includes information for FY2022-23 reporting period. Adhere Promotions services are not certified as part of the carbon neutral claim.

Organisation description

Adhere Promotions Pty Ltd ABN 62 120 493 192 is a Promotional Merchandise & Corporate Apparel company based in Sydney's northwest, specialising in branding externally sourced merchandise, apparel & uniforms.

The operational boundary has been defined based on the operational control approach and includes all direct CO₂-e emission reported from within the organisational boundary, as well as those indirect CO₂-e emissions that are a consequence of Adhere Promotions' operations and activities and deemed relevant by the Climate Active initiative administrator.

Facilities included in this GHG inventory are our offices at:

- Unit 28, 9 Hudson Avenue, Castle Hill NSW 2154
- Unit 29, 9 Hudson Avenue, Castle Hill NSW 2154

Since the company was formed in 1998, they are proud to have become a preferred supplier of and work with major brands such as Telstra, Mercedes-Benz, CSR Building Products and MMEM Electrical Group. The business provides an all-inclusive client service, from product design and development, artwork, manufacturing, merchandise programs, and e-commerce solutions to warehousing and fulfilment. Branded products include corporate uniforms, headwear, bags, stationery, drinkware, signage, packaging, technology accessories, writing instruments, and leisure products. In-house branding includes UV printing, Pull-up banners and heat transfer printing onto garments, bags, and headwear.

Adhere Promotions is passionate about what they do and strives to be the best in their industry. They love working with their clients to consistently achieve the best possible results and successfully promote their client's brands and businesses. Adhere Promotions Pty Ltd places the utmost importance on satisfying our client's expectations for quality, delivery, and value for money. Adhere strives to improve business cost effectiveness, competitiveness, sustainability, and customer satisfaction by constantly developing the businesses supply chain and distribution partners.

Adhere Promotions Pty Ltd employs 14 staff, has no subsidiaries and operates under the same trading name as the entity name.

3.EMISSIONS BOUNDARY

This is a small organisation certification, which uses the standard Climate Active small organisation emissions boundary.

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however, are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary		Outside emission boundary
<u>Quantified</u>	<u>Non-quantified</u>	<u>Excluded</u>
Stationary energy and fuels	Water	Purchased Promotional Merchandise / Apparel and Uniform Products
Electricity	Refrigerants	Manufacturing Embodied Emissions
Accommodation		
Carbon Neutral Products and Services		
Cleaning and chemicals		
Food		
ICT services and equipment		
Professional services		
Office equipment and supplies		
Postage, courier and freight		
Transport (air)		
Transport (land and sea)		
Waste		
Products		
Machinery and Vehicles		
Working from Home		
	<u>Optionally included</u>	

4. EMISSIONS REDUCTIONS

Emissions reduction strategy

Adhere Promotions is committed to reduce our FY2022-23 base year carbon footprint by at least 50% by 2030.

Adhere Promotions focuses on best management practices and meets accredited standards in key areas, which apply across the whole of our business activities.

We continue to actively seek to understand social and environment risk and impacts within our business and supply chain and ensure all our suppliers can provide evidence through either an audit process by a certified organisation or certification showing that their factory is using best practices commonly agreed upon in the area of social responsibility and environmental practices.

Adhere Promotions is working towards reducing our emissions by 50% for of all Scope 1, 2, and 3 emissions by 2030. To support our emission reduction strategy, we will develop and implement an internal system that ranks products and its sustainability attributes across, low impact material, renewable energy factories and ethical manufacturing practices.

Reduction strategies:

Scope 1

By 2030 we will transition our Company vehicle/s to Hybrid and/or EV.

Scope 2

Move 100% of our purchased electricity usage to a 100% renewable electricity product, effective from 1 January 2025. This would have the ability to save an annual 20.12 tCO₂-e of our total carbon emissions based on our FY23 base year (4.8% of our total carbon footprint).

Scope 3

Continue to utilise virtual meetings to reduce air and land travel.

Move our office paper to 100% recycled Australian office paper.

Work with our third-party freight partners to reduce our overall freight volume through freight consolidation and methods that will reduce our carbon footprint – such as minimising air freight and predominately use sea freight for imported goods where possible.

Focus on marketing innovative, sustainable products which are produced and purchases from lower impact or recycled materials.

Phase out the use of all single use plastics in packaging and ensure packaging is made of renewable or recycled material and is fully recyclable by July 2025.

Continue to implement circular economy practices in our business to reduce landfill across finished garment and product.

5.EMISSIONS SUMMARY

Use of Climate Active carbon neutral products, services, buildings or precincts

Certified brand name	Product/Service/Building/Precinct used
N/A	

Emissions summary

The electricity summary is available in Appendix B. Electricity emissions were calculated using a market-based approach.

Emission category	Scope 1 emissions (tCO ₂ -e)	Scope 2 emissions (tCO ₂ -e)	Scope 3 emissions (tCO ₂ -e)	Total emissions (t CO ₂ -e)
Accommodation and facilities	0.00	0.00	0.00	0.00
Cleaning and Chemicals	0.00	0.00	3.22	3.22
Climate Active carbon neutral products and services	0.00	0.00	0.00	0.00
Construction Materials and Services	0.00	0.00	0.00	0.00
Electricity	0.00	18.93	2.44	21.37
Food	0.00	0.00	1.84	1.84
Horticulture and Agriculture	0.00	0.00	0.00	0.00
ICT services and equipment	0.00	0.00	9.10	9.10
Machinery and vehicles	0.00	0.00	11.28	11.28
Office equipment & supplies	0.00	0.00	0.73	0.73
Postage, courier and freight	0.00	0.00	37.44	37.44
Products	0.00	0.00	1.03	1.03
Professional Services	0.00	0.00	13.98	13.98
Roads and landscape	0.00	0.00	0.00	0.00
Stationary Energy (gaseous fuels)	0.00	0.00	0.00	0.00
Stationary Energy (liquid fuels)	0.00	0.00	0.00	0.00
Stationary Energy (solid fuels)	0.00	0.00	0.00	0.00
Transport (Air)	0.00	0.00	0.00	0.00
Transport (Land and Sea)	14.08	0.00	14.88	28.96
Waste	0.00	0.00	21.11	21.11
Working from home	0.00	0.00	-0.73	-0.73*
Total emissions (tCO₂-e)	14.08	18.93	116.31	149.32

*Working from home negative emissions represents avoided emissions not accounted for in staff commute net emissions.

Uplift factors

An uplift factor is an upwards adjustment to the total carbon inventory to account for relevant emissions that cannot be reasonably quantified or estimated. This conservative accounting approach helps ensure the integrity of the carbon neutral claim.

Reason for uplift factor	tCO ₂ -e
Site Water Consumption 11 Staff	1.098
Onsite Refrigerants	1.098
Mandatory 5% uplift for small organisations	7.466
Total of all uplift factors (tCO ₂ -e)	9.661
Total emissions footprint to offset (tCO₂-e) <i>(total emissions from summary table + total of all uplift factors)</i>	158.98

6. CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

Type of offset unit	Quantity used for this reporting period	Percentage of total units used
Verified Carbon Units (VCUs)	159	100%

Project name	Type of offset unit	Registry	Date retired	Serial number	Vintage	Total quantity retired	Quantity used in previous reporting periods	Quantity banked for future reporting periods	Quantity used for this reporting period	Percentage of total used this reporting period
Rimba Raya Biodiversity Reserve Project	VCU	Verra Registry	16/12/2024	9839-143659805-143659823-VCS-VCU-263-VER-ID-14-674-01012017-22062017-1	2017	19	0	0	19	11.95%
Rimba Raya Biodiversity Reserve Project	VCU	Verra Registry	16/12/2024	9900-158237331-158237470-VCS-VCU-263-VER-ID-14-674-01012018-31122018-1	2018	140	0	0	140	88.05%
Offset Totals:						159	0	0	159	100.00%

Co-benefits

Adhere Promotions has purchased offsets from the Rimba Raya Biodiversity Reserve Project.

Located in Central Kalimantan, Indonesian Borneo, the Rimba Raya Biodiversity Reserve Project protects tropical peat swamp from deforestation for palm oil production. In addition, Rimba Raya develops livelihood programmes in surrounding villages to provide education, employment and hope for the future.

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

The following RECs have been surrendered to reduce electricity emissions under the market-based reporting method.

1. Large-scale Generation certificates (LGCs)*

N/A

* LGCs in this table only include those surrendered voluntarily (including through PPA arrangements), and does not include those surrendered in relation to the LRET, GreenPower, and jurisdictional renewables.

Project supported by LGC purchase	Project location	Eligible unit type	Registry	Surrender date	Accreditation code	Certificate serial number	Generation year	Fuel source	Quantity (MWh)
Total LGCs surrendered this report and used in this report									0

APPENDIX A: ADDITIONAL INFORMATION

N/A

APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **market-based approach**

Market-based approach summary			
Market-based approach	Activity Data (kWh)	Emissions (kg CO ₂ -e)	Renewable percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCS surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	5,180	0	19%
Residual Electricity	22,375	21,368	0%
Total renewable electricity (grid + non grid)	5180	0	19%
Total grid electricity	27,555	21,368	19%
Total electricity (grid + non grid)	27,555	21,368	19%
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	22,375	21,368	
Scope 2	19,821	18,929	
Scope 3 (includes T&D emissions from consumption under operational control)	2,554	2,439	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	

Total renewables (grid and non-grid)	18.80%
Mandatory	18.80%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO₂-e)	18.93
Residual scope 3 emissions (t CO₂-e)	2.44
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	18.93
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	2.44
Total emissions liability (t CO₂-e)	21.37
<i>Figures may not sum due to rounding. Renewable percentage can be above 100%</i>	

Location-based approach summary						
Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kgCO ₂ -e)	Scope 3 Emissions (kgCO ₂ -e)	(kWh)	Scope 3 Emissions (kgCO ₂ -e)
ACT	0	0	0	0	0	0
NSW	27,555	27,555	20,115	1,653	0	0
SA	0	0	0	0	0	0
VIC	0	0	0	0	0	0
QLD	0	0	0	0	0	0
NT	0	0	0	0	0	0
WA	0	0	0	0	0	0
TAS	0	0	0	0	0	0
Grid electricity (scope 2 and 3)	27,555	27,555	20,115	1,653	0	0
ACT	0	0	0	0		
NSW	0	0	0	0		
SA	0	0	0	0		
VIC	0	0	0	0		
QLD	0	0	0	0		
NT	0	0	0	0		
WA	0	0	0	0		
TAS	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	27,555					

Residual scope 2 emissions (t CO ₂ -e)	20.12
Residual scope 3 emissions (t CO ₂ -e)	1.65
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO ₂ -e)	20.12
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO ₂ -e)	1.65
Total emissions liability	21.77

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market-based method is outlined as such in the market-based summary table.		

Climate Active carbon neutral electricity products

Climate Active carbon neutral electricity product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market-based summary table.		

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources	Justification reason
Water	Cost Effective (water consumption is not measured and paid within rental fee of site facility). Small uplift applied to account for 11 FTE employees
Refrigerants	Immaterial

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to these operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions.
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.
4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.
5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.

Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
Promotional Merchandise / Apparel and Uniform Products Manufacturing Embodied Emissions	Y	N	N	N	N	Size: The emissions source is likely material compared to the total emissions from electricity, stationary energy and fuel emissions. Influence: Adhere Promotions provide an extensive range of labelled product offering to their clients. The products used for branding are not manufactured or produced by Adhere Promotions. All products are externally sourced, produced and manufactured outside organisation boundary, with most purchased from overseas operations. Adhere Promotions do not have the potential or knowledge to influence the upstream manufacturing processes of these products and the emissions from this source. Risk: There are no relevant laws or regulations that apply to limit emissions specifically from this source, the source does not create supply chain risks, and it is unlikely to be of significant public interest. Stakeholders: Key stakeholders, including the public, are unlikely to consider this a relevant source of emissions for our business. Adhere Promotions is not a product manufacturing operation. However, all emissions associated with branding/printing is included within the emissions boundary. Outsourcing: We have not previously undertaken this activity within our emissions boundary and comparable organisations do not typically undertake this activity within their boundary. This has always been an outsourced activity for Adhere Promotions and not within the organisational boundary.



An Australian Government Initiative

