Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

PUBLIC DISCLOSURE STATEMENT

R/GA MEDIA GROUP PTY LTD

ORGANISATION CERTIFICATION
PROJECTION: FY2024–25

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

Australian Government

Climate Active
Public Disclosure Statement

R/GA

An Australian Government Initiative

Climate Active

NAME OF CERTIFIED ENTITY	R/GA MEDIA GROUP PTY LTD
REPORTING PERIOD	Financial year 1 July 2024 – 30 June 2025 Projected
DECLARATION	*To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.* Shelly Spencer
	Shelly Spencer Associate Director, Talent, APAC Date:

Australian Government
Department of Climate Change, Energy, the Environment and Water

Public Disclosure Statement documents are prepared by the submitting organisation. The material in the Public Disclosure Statement document represents the views of the organisation and do not necessarily reflect the views of the Commonwealth. The Commonwealth does not guarantee the accuracy of the contents of the Public Disclosure Statement document and disclaims liability for any loss arising from the use of the document for any purpose.

Version 9.

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	558 t CO_2-e
CARBON OFFSETS USED	100% VCUs
RENEWABLE ELECTRICITY	38.68%
CARBON ACCOUNT	Prepared by: Pangolin Associates
TECHNICAL ASSESSMENT	Date: 02/10/2024 Organisation: Pangolin Associates Next technical assessment due: FY2026
THIRD PARTY VALIDATION	Type: 1 Date: 1/10/2024 Organisation: GPP Audit Pty Limited

Contents

1. Certification summary....3
2. Certification information....4
3. Emissions boundary....5
4. Emissions reductions....7
5. Emissions summary....8
6. Carbon offsets....10
7. Renewable Energy Certificate (REC) Summary....12
Appendix A: Additional Information....13
Appendix B: Electricity summary....14
Appendix C: Inside emissions boundary....17
Appendix D: Outside emissions boundary....18

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

2. CERTIFICATION INFORMATION

Description of organisation certification

This organisation certification is for the Australian business operations of R/GA MEDIA GROUP PTY LTD (R/GA) and does not cover services provided by R/GA.

R/GA Australia has 91 full time employees with Michael Titshall, the CEO, APAC.

This Public Disclosure Statement includes the information for the projected emissions for FY2024-25 based on measured FY2022-23 emissions.

Organisation description

This organisation certification is for the business operations of R/GA MEDIA GROUP PTY LTD, ABN 66 061 404 957.

R/GA are a global creative innovation company. R/GA Media Group PTY Ltd is owned by Truelink Capital. The Australian entity has offices in Sydney, Melbourne and a shared office space in Canberra.

The organisation boundary has been set using an operational control.

The following subsidiaries are also included within this certification:

Legal entity name	ABN	ACN
N/A		

The following entities are excluded from this certification:

Legal entity name	ABN	ACN
N/A		

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however, are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

Emissions boundary for FY2024-25

Inside emissions boundary

Quantified

Accommodation and facilities

Cleaning and chemicals

Climate Active carbon neutral products and services

Electricity

ICT services and equipment

Office equipment and supplies

Postage, courier and freight

Products

Professional services

Refrigerants

Stationary energy (gaseous fuels)

Transport (air)

Transport (land and sea)

Waste

Water

Working from home

Non-quantified

N/A

Outside emission boundary

Excluded

N/A

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

4.EMISSIONS REDUCTIONS

Emissions reduction strategy

99% of R/GA's emissions are result of upstream or downstream activities, resulting in scope 3 emissions. As a result, R/GA will focus on reducing scope 3 emission sources by 30% by FY2030 on the FY2025 base year. R/GA will endeavour to achieve the following actions by FY2030:

Scope 1:

Scope 1 emissions currently represent less than 1% (0.1%) of total emissions. The source of these emissions is attributed to controlled refrigerants. R/GA will consider the global warming potential of any new refrigeration units purchased in future, opting for unit charged with a refrigerant gas with a low global warming potential to maintain scope 1 emission less than 1% of total emissions.

Scope 2:

Tenancy Electricity: RGA will continue procuring GreenPower electricity at all its existing location to maintain scope 2 emissions as zero. Furthermore, R/GA will consider GreenPower for any new locations in future to maintain scope 2 emission at zero.

Scope 3:

R/GA will aim to reduce business flights and accommodation emissions by 15% by 2030 on FY2025 base year emissions. To achieve this, R/GA will investigate introducing a travel policy which set quotas for travel allowances for employees. Furthermore, R/GA will look at improving the governance around travel sign offs, to ensure employees are only travelling when necessary.

R/GA aim to reduce Postage, courier and freight emissions. R/GA will target air freight emission by aiming to reduce air freight emissions by 30% by 2030 on FY2025 base year emissions. R/GA aims to achieve this by reviewing it procurement policy, in particularly around IT equipment inventories to minimise the need for next day deliveries which are achieved through air freight.

R/GA will aim to reduce the amount of waste that ends up in landfill by 40% on FY2025 base year emissions. R/GA aims to work with employees to improve education through workshops and programs on recycling. R/GA will also seek external advice to further improve it recycling and equipment reuse opportunities beyond The Lap Top Initiative already in place.

Furthermore, RGA will work with employees to identify opportunities to reduce emissions associated with employee commute to and from work so that R/GA can achieve the overarching emission reduction target stated above.

Moreover, R/GA will continue working with their building managers to identify opportunities to reduce emissions associated with base building electricity so that R/GA can achieve the overarching emission reduction target stated above.

Lastly, R/GA will review its procurement policy to identify opportunities to meet the overarching target. A key principle of the procurement policy to be reviewed is to procure from suppliers that report on their emissions.

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

5.EMISSIONS SUMMARY

Emissions over time

Emissions over time			
		Total tCO_2-e (without uplift)	**Total tCO_2-e** (with uplift)
Base year:	2024-25 (projected)	557.52	557.52

Use of Climate Active carbon neutral products, services, buildings or precincts for FY2024-25

Certified brand name	Product/Service/Building/Precinct used
Australian Opal Paper	Reflex Blue Paper

R/GA MEDIA GROUP PTY LTD intends to use the same Climate Active certified products in the next reporting period (if these are available), which have been accounted for in our FY2024-25 projected carbon inventory.

Emissions summary for FY2024-25 (projection)

This projection has been conducted because the original project scope was to certify for FY2023, however, as there was a slight delay with the project, R/GA and Pangolin Associates decided to withdraw application for FY2023 in arrears and re-apply to CA for FY2025 projection based on FY2023 baseline.

It has been assumed that business will continue as usual between FY2023 and FY2025. This assumption has been made as there are no significant upcoming changes at R/GA, and R/GA plans to continue with its usual service offerings.

The electricity summary is available in Appendix B. Electricity emissions were calculated using a market-based approach.

This table shows the projected emissions summary for the forward reporting period.

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

Emission category	Projection			
	Sum of scope 1 (tCO_2-e)	**Sum of scope 2** (tCO_2-e)	**Sum of scope 3** (tCO_2-e)	**Sum of total emissions** (t CO_2-e)
Accommodation and facilities	0.00	0.00	8.70	8.70
Cleaning and Chemicals	0.00	0.00	5.64	5.64
Climate Active carbon neutral products and services	0.00	0.00	0.00	0.00
Electricity	0.00	0.00	95.22	95.22
ICT services and equipment	0.00	0.00	25.46	25.46
Office equipment & supplies	0.00	0.00	5.34	5.34
Postage, courier and freight	0.00	0.00	60.10	60.10
Products	0.00	0.00	4.25	4.25
Professional Services	0.00	0.00	13.10	13.10
Refrigerants	0.54	0.00	2.70	3.24
Stationary Energy (gaseous fuels)	0.00	0.00	5.31	5.31
Transport (Air)	0.00	0.00	224.75	224.75
Transport (Land and Sea)	0.00	0.00	34.37	34.37
Waste	0.00	0.00	37.50	37.50
Water	0.00	0.00	1.95	1.95
Working from home	0.00	0.00	32.60	32.60
Total projection emissions (tCO_2-e)	**0.54**	**0.00**	**556.98**	**557.52**

Uplift factors for FY2024-25 (projection)

It has been assumed that business will continue as usual between FY2023 and FY2025. Therefore, no uplift factor has been applied for business growth.

6. CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

Type of offset unit	Quantity used for this reporting period	Percentage of total units used
Verified Carbon Units (VCUs)	558	100%

Project name	Type of offset unit	Registry	Date retired	Serial number	Vintage	Total quantity retired	Quantity used in previous reporting periods	Quantity banked for future reporting periods	Quantity used for this reporting period	Percentage of total used this reporting period
Rimba Raya Biodiversity Reserve Project	VCU	Verra	19/12/2024	9900-157946176-157946733-VCS-VCU-263-VER-ID-14-674-01012018-31122018-1	2018	558	0	0	558	100.00%

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

Co-benefits

Rimba Raya Biodiversity Reserve

Rimba Raya is situated in Central Kalimantan in Indonesian Borneo. Covering land approximately the same size as Singapore, it is known as one of the largest Orangutan sanctuaries in the world. Offering a viable alternative to deforestation, a practice very common in the area, the project has a wealth of benefits to the biodiversity of the region and the surrounding communities. Rimba Raya is home to over 300 species of birds, 122 species of mammals and 180 species of trees and plants. The project has strong community-based initiatives including increased employment for communities, greater access to medical and health services, and assistance with education.

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

APPENDIX A: ADDITIONAL INFORMATION

N/A

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the market-based approach.

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

Market-based approach summary

Market-based approach	Activity Data (kWh)	Emissions (kg CO_2-e)	Renewable percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	**0**	**0**	**0%**
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	32,328	0	20%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCS surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	30,570	0	19%
Residual Electricity	99,706	95,220	0%
Total renewable electricity (grid + non grid)	**62,898**	**0**	**39%**
Total grid electricity	**162,604**	**95,220**	**39%**
Total electricity (grid + non grid)	**162,604**	**95,220**	**39%**
Percentage of residual electricity consumption under operational control	0%		
Residual electricity consumption under operational control	**0**	**0**	
Scope 2	0	0	
Scope 3 (includes T&D emissions from consumption under operational control)	0	0	
Residual electricity consumption not under operational control	**99,706**	**95,220**	
Scope 3	99,706	95,220	

Total renewables (grid and non-grid)	**38.68%**
Mandatory	**18.80%**
Voluntary	**19.88%**
Behind the meter	**0.00%**
Residual scope 2 emissions (t CO_2-e)	**0.00**
Residual scope 3 emissions (t CO_2-e)	**95.22**
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**0.00**
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**95.22**
Total emissions liability (t CO_2-e)	**95.22**

Figures may not sum due to rounding. Renewable percentage can be above 100%

Location-based approach summary

Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	**20%**	**(kWh)**	**Scope 2 Emissions ($kgCO_2$-e)**	**Scope 3 Emissions ($kgCO_2$-e)**	**(kWh)**	**Scope 3 Emissions ($kgCO_2$-e)**
ACT	0	0	0	0	0	0
NSW	81,098	16,124	11,770	967	64,974	51,330
SA	0	0	0	0	0	0
VIC	81,506	16,205	13,774	1,134	65,301	60,077
QLD	0	0	0	0	0	0
NT	0	0	0	0	0	0
WA	0	0	0	0	0	0
TAS	0	0	0	0	0	0
Grid electricity (scope 2 and 3)	**162,604**	**32,329**	**25,545**	**2,102**	**130,275**	**111,407**
ACT	0	0	0	0		
NSW	0	0	0	0		
SA	0	0	0	0		
VIC	0	0	0	0		
QLD	0	0	0	0		
NT	0	0	0	0		
WA	0	0	0	0		
TAS	0	0	0	0		
Non-grid electricity (behind the meter)	**0**	**0**	**0**	**0**		
Total electricity (grid + non grid)	**162,604**					

Residual scope 2 emissions (t CO_2-e)	**25.54**
Residual scope 3 emissions (t CO^2-e)	**113.51**
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**25.54**
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**113.51**
Total emissions liability	**139.05**

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

N/A

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

N/A

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1

Excluded emissions sources summary

N/A

Docusign Envelope ID: BCD01E71-4D82-47A1-8110-3858AC6EEEC1



An Australian Government Initiative

Climate Active