



PUBLIC DISCLOSURE STATEMENT

INKE PACKAGING PTY LTD

**ORGANISATION CERTIFICATION
CY2024**

Australian Government

Climate Active Public Disclosure Statement

inke.



An Australian Government Initiative



NAME OF CERTIFIED ENTITY	Inke Packaging Pty Ltd
REPORTING PERIOD	1 January 2024 – 31 December 2024
DECLARATION	<p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p> <p><i>Jordan Shreeve</i></p> <p>Jordan Shreeve Managing Director 9/5/2025</p>



Australian Government
Department of Climate Change, Energy,
the Environment and Water

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Version 9.1.

1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	35 tCO ₂ -e
CARBON OFFSETS USED	100% VCUs
RENEWABLE ELECTRICITY	18.48%
CARBON ACCOUNT	Prepared by: Sustainable Business Consultants
TECHNICAL ASSESSMENT	N/A – small organisation

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2.CERTIFICATION INFORMATION

Description of organisation certification

This organisation certification is for the business operations of Inke Packaging Pty Ltd, ABN 63 624 690 759. This certification specifically addresses organisation-based emissions. Emissions stemming from the product life cycle are outside of this boundary and are therefore not included within this certification.

This Public Disclosure Statement includes information for CY2024 reporting period.

Organisation description

Inke Packaging Pty Ltd (ABN 63 624 690 759) exists to change the way brands large and small purchase custom-branded, eco-friendly packaging. Our online platform is disrupting the printing industry by offering a direct-to-consumer and user-friendly experience, from designing to purchasing and receiving. Brands all over Australia love our effortless approach to ordering their packaging with our eco-friendly production, fast turnaround and team of experts on-hand to answer any questions at any time.

Inke has an office in Cremorne, Victoria. Regular tasks within the business encompass client relationship management, upkeep and optimisation of web assets, overseeing and coordinating with product suppliers to ensure seamless operations, and attending to the administrative and strategic responsibilities inherent to business operations. It should be noted that this certification specifically addresses organisation-based emissions; emissions stemming from the product life cycle are outside of its boundary and are not included within this certification's emission boundary.

This certification follows the operational control approach.

3.EMISSIONS BOUNDARY

This is a small organisation certification which uses the standard Climate Active small organisation emissions boundary.

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary

Quantified

- Accommodation
- Carbon neutral products and services
- Cleaning and chemicals
- Electricity
- Food
- ICT services and equipment
- Machinery and vehicles
- Professional services
- Office equipment and supplies
- Postage, courier and freight
- Transport (air)
- Transport (land and sea)
- Waste
- Water

Non-quantified

Natural gas
Refrigerants

Outside emission boundary

Excluded

N/A

4.EMISSIONS REDUCTIONS

Emissions reduction strategy

Inke is well on its way to becoming carbon positive by 2025, with our Climate Active eligible carbon emissions offsets, and our stapled South Australian revegetation project, coupled with our extra partnership with One Tree Planted which is planting a tree with every order.

Inke Packaging commits to a 53% emissions reduction per FTE by 2033, based on the base year 2023 of 13 tCO₂-e/FTE. The emissions per FTE for 2024 is 8.75 tCO₂-e so a reduction of 33% has already been achieved.

Over the last couple of years, Inke has made an investment in reducing emissions by steadily implementing our plan for more sustainable facilities and other initiatives. See table below.

Initiative	2025	2026	2027	2028	2029	Measures and targets
Scope 2 Electricity						
Turn off lights when not needed and install motion detectors if new facility allows	x	x	x	x	x	Reduce energy consumption by 5%
Implement a checklist for energy efficiency in next building lease	x					More energy efficient facilities
Scope 3 Travel						
Convert company vehicles to EVs, charged via roof-top solar or GreenPower		x				100% electric vehicles
Reduce kilometres we travel through improved travel policies			x			Policies taking effect/reduction seen
Scope 3 Waste						
Increase recycling ratio	x	x	x	x	x	100% waste recycled
Scope 3 Purchased products and services						
Regularly review goods and services for Climate Active certified alternatives	x	x	x	x	x	Ongoing

Emissions reduction actions

Inke took a very thorough approach to reducing emissions in 2024, successfully reducing our emissions in two years what we were hoping to do in ten. We upgraded our company vehicles to more fuel-efficient varieties, we changed our waste disposal systems and we have a higher proportion of staff than ever taking public transport to and from the office. We look forward to another few years of emissions reduction.

5.EMISSIONS SUMMARY

Emissions over time

Emissions since base year			
		Total tCO ₂ -e (without uplift)	Total tCO ₂ -e (with uplift)
Base Year / Year 1:	2023	61.85	64.94
Year 2:	2024	32.63	34.27

Significant changes in emissions

Significant changes in emissions			
Emission source	Previous year emissions (t CO ₂ -e)	Current year emissions (t CO ₂ -e)	Reason for change
Advertising services	28.61	14.06	No outdoor advertising was involved this year

Use of Climate Active carbon neutral products, services, buildings or precincts

Certified brand name	Product/Service/Building/Precinct used
N/A	

Emissions summary

The electricity summary is available in Appendix B. Electricity emissions were calculated using a market-based approach.

	Sum of Scope 1 emissions (tCO ₂ -e)	Sum of Scope 2 emissions (tCO ₂ -e)	Sum of Scope 3 emissions (tCO ₂ -e)	Sum of Total emissions (t CO ₂ -e)
Accommodation and facilities	0.00	0.00	0.00	0.00
Cleaning and chemicals	0.00	0.00	0.43	0.43
Climate Active carbon neutral products and services	0.00	0.00	0.00	0.00
Electricity	0.00	1.67	0.21	1.88
Food	0.00	0.00	0.40	0.40
ICT services and equipment	0.00	0.00	1.07	1.07
Machinery and vehicles	0.00	0.00	3.75	3.75
Office equipment and supplies	0.00	0.00	2.35	2.35
Postage, courier and freight	0.00	0.00	0.00	0.00
Products	0.00	0.00	0.00	0.00
Professional services	0.00	0.00	19.73	19.73
Transport (air)	0.00	0.00	0.00	0.00
Transport (land and sea)	1.30	0.00	0.59	1.89
Waste	0.00	0.00	1.13	1.12
Water	0.00	0.00	0.01	0.01
Grand Total	1.30	1.67	29.67	32.63

Uplift factors

An uplift factor is an upwards adjustment to the total carbon inventory to account for relevant emissions that cannot be reasonably quantified or estimated. This conservative accounting approach helps ensure the integrity of the carbon neutral claim.

Reason for uplift factor	tCO ₂ -e
Mandatory 5% uplift for small organisations	1.63
Total of all uplift factors (tCO ₂ -e)	1.63
Total emissions footprint to offset (tCO₂-e) <i>(total emissions from summary table + total of all uplift factors)</i>	34.27

6. CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

Type of offset unit	Quantity used for this reporting period	Percentage of total units used
Verified Carbon Units (VCUs)	35	100.00%

Project name	Type of offset unit	Registry	Date retired	Serial number	Vintage	Total quantity retired	Quantity used in previous reporting periods	Quantity banked for future reporting periods	Quantity used for this reporting period	Percentage of total used this reporting period
Satara wind power project in Maharashtra, India	VCU	Verra Registry	30/6/2023	8459-21935679-21935753-VCS-VCU-1491-VER-IN-1-1519-01092018-31122018-0	2018	75	65	0	10	28.57%
Bundled wind power project in Tamil Nadu managed by Enercon India Limited-I	VCU	Verra Registry	8/5/2025	9008-61155143-61155167-VCS-VCU-208-VER-IN-1-281-08122018-31122019-0	2019	25	0	0	25	71.43%
Offset Totals:						100	65	0	35	100.00%

Stapled units summary

The below units have been 'stapled' to eligible Climate Active carbon offset units. Stapled units may represent a beneficial outcome, such as biodiversity protection or improved water quality. These purchases are additional to Climate Active program requirements.

Stapled units and their corresponding scheme or project have not been assessed by Climate Active against the offset integrity principles in the Climate Active Carbon Neutral Standards and are not included in the list of eligible Climate Active carbon offset units (Appendix A of the Standards). Businesses have undertaken their own due diligence when purchasing these stapled units.

Project name	Unit type e.g. biodiversity	Project location	Eligible offset project stapled to	Stapled quantity	Link to project or evidence
Trees for Carbon, Yorke Peninsula	Revegetation	Yorke Peninsula, South Australia	Bundled wind power project in Tamil Nadu by Energen India Limited-I	25	See Appendix A

Co-benefits

Satara wind power in Maharashtra and Bundled wind power project in Tamil Nadu - India

Across India, wind farms introduce clean energy to the grid which would otherwise be generated by coal-fired power stations. Wind power is clean in two ways: it produces no emissions and avoids the local air pollutants associated with fossil fuels. Electricity availability in the regions have been improved, reducing the occurrence of blackouts across the area.

The projects support national energy security and strengthen rural electrification coverage. In constructing the turbines new roads were built, improving accessibility for locals. The boost in local employment by people engaged as engineers, maintenance technicians, 24-hour on-site operators and security guards also boosts local economies and village services.

The projects meet the following Sustainable Development Goals:

- 7 – Affordable and clean energy
- 8 – Decent work and economic growth
- 13 – Climate action
- 15 – Life on land

Trees for Life, Trees for Carbon

The Trees for Carbon Program restores landscapes and creates habitat for threatened native plants and animals.

Inke Packaging has contributed to planting in an area of South Australia that was heavily cleared for agriculture leaving only fragments of permanent bushland for nature. Over the past 20 years, Trees for Life has played an important role in bringing life back to the land in this region, establishing hundreds of hectares of native seedlings to rebuild and connect habitat, which is home to nationally threatened flora and fauna species including the iconic Malleefowl and Western Pigmy Possum. In recent years native mammals including the Southern Brown Bandicoot and Brush-tailed Bettong have also been reintroduced to this area as part of an ambitious rewilding project.

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

APPENDIX A: ADDITIONAL INFORMATION

The certificate shown below provides evidence of the purchase of Trees for Carbon offsets stapled to the bundled wind power project in Tamil Nadu, India.



APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **market-based approach**.

Market-based approach summary			
Market Based Approach	Activity Data (kWh)	Emissions (kg CO ₂ -e)	Renewable Percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active certified - Precinct/Building (voluntary renewables)	0	0	0%
Climate Active certified - Precinct/Building (LRET)	0	0	0%
Climate Active certified - Precinct/Building jurisdictional renewables (LGCs surrendered)	0	0	0%
Climate Active certified - Electricity products (voluntary renewables)	0	0	0%
Climate Active certified - Electricity products (LRET)	0	0	0%
Climate Active certified - Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	467	0	18%
Residual electricity	2,061	1,875	0%
Total renewable electricity (grid + non grid)	467	0	18%
Total grid electricity	2,528	1,875	18%
Total electricity (grid + non grid)	2,528	1,875	18%
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	2,061	1,875	
Scope 2	1,834	1,669	
Scope 3 (includes T&D emissions from consumption under operational control)	226	206	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	

Total renewables (grid and non-grid)	18.48%
Mandatory	18.48%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO₂-e)	1.67
Residual scope 3 emissions (t CO₂-e)	0.21
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	1.67
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	0.21
Total emissions liability (t CO₂-e)	1.88
<i>Figures may not sum due to rounding. Renewable percentage can be above 100%</i>	

Location-based approach summary						
Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kgCO ₂ -e)	Scope 3 Emissions (kgCO ₂ -e)	(kWh)	Scope 3 Emissions (kgCO ₂ -e)
VIC	0	0	0	0	0	0
Grid electricity (scope 2 and 3)	2,528	2,528	1,997	177	0	0
VIC	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	2528					

Residual scope 2 emissions (t CO ₂ -e)	2.00
Residual scope 3 emissions (t CO ₂ -e)	0.18
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO ₂ -e)	2.00
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO ₂ -e)	0.18
Total emissions liability (t CO ₂ -e)	2.17

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market-based method is outlined as such in the market-based summary table.		

Climate Active carbon neutral electricity products

Climate Active carbon neutral electricity product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market-based summary table.		

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources		Justification reason
Natural gas		Immaterial
Refrigerant		Immaterial

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

N/A



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