



PUBLIC DISCLOSURE STATEMENT

HAIRJAMM PTY LTD

**ORGANISATION CERTIFICATION
CY2024**


Australian Government
Climate Active
Public Disclosure Statement

hairjamm



An Australian Government Initiative



NAME OF CERTIFIED ENTITY	Hairjamm Pty Ltd (trading as Hairjamm)
REPORTING PERIOD	1 January 2024 – 31 December 2024 Arrears report
DECLARATION	<p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p>  <p>Dylan Weber Export Sales Manager 27/6/2025</p>



Australian Government
**Department of Climate Change, Energy,
the Environment and Water**

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Version 9.1.



1. CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	1292 tCO ₂ -e
CARBON OFFSETS USED	15.48% ACCUs, 84.52% VCU
RENEWABLE ELECTRICITY	18.48%
CARBON ACCOUNT	Prepared by: Cool Planet
TECHNICAL ASSESSMENT	27/6/25 Cool Planet Next technical assessment due: CY2025

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2. CERTIFICATION INFORMATION

Description of organisation certification

This organisation certification is for the business operations of Hairjamm Pty Ltd (Hairjamm), ABN 67 095 095 319, including the subsidiaries listed in the table below.

The scope of this certification covers the Australian business operations of Hairjamm.

The associated, embodied emissions of the products produced and distributed by Hairjamm are not included in this scope of certification. The 'Davines' research laboratory and products are also excluded from the certification boundary. The activities included in this certification include the warehousing, distribution and marketing of products, which are included within Hairjamm's organisational emissions boundary.

This Public Disclosure Statement includes information for CY2024 reporting period.

Organisation description

Hairjamm Pty Ltd (ABN: 67 095 095 319) is a family-owned company that distributes hair products to hair salons throughout Australia. These products include Hairjamm's own brands *Juuce*, *Fix* & *Pure Haircare* as well as being the sole Australian distributor of Italian Haircare brand *Davines*,

Hairjamm has been carbon neutral with Cool Planet since 2018 and has developed and implemented numerous sustainability and carbon reduction actions throughout its operations and products as part of its broader sustainability strategy.

Hairjamm has used an operational control approach to determine the emissions boundary for Climate Active reporting and operates from an office and warehouse located in Lot 3 / 457 Tufnell RD, Banyo, Queensland, 4104.

The following subsidiaries are also included within this certification:

Legal entity name	ABN	ACN
N/A		

3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary		Outside emission boundary
<p><u>Quantified</u></p> <ul style="list-style-type: none">• Accommodation• Carbon neutral products and services• Cleaning and chemicals• Electricity• Food• ICT services and equipment• Professional services• Land and sea transport• Office equipment and supplies• Postage, courier and freight• Refrigerants• Stationary energy and fuels• Transport (air)• Transport (land and sea)• Waste• Water	<p><u>Non-quantified</u></p> <p>N/A</p>	<p><u>Excluded</u></p> <p>Embodied emissions of hair products sold by Hairjamm</p>
	<p><u>Optionally included</u></p> <p>N/A</p>	

4. EMISSIONS REDUCTIONS

Emissions reduction strategy

Climate Active certification enables Hairjamm to demonstrate industry leadership and a demonstrable commitment to sustainability principles.

Hairjamm has been carbon Neutral since 2018, B-Corp certified since 2021 and has made considerable reductions in our operational efficiencies in this time.

Hairjamm has committed to reducing total carbon emissions intensity by at least 10% based on revenue by 2027 based on a 2022 base year. Hairjamm's base year carbon intensity figure was 4.769 tCO₂-e/revenue.

Hairjamm's carbon intensity figure in CY24 was 4.979 tCO₂-e/revenue., a 2.8% decrease from CY23 but a 4.4% increase from CY22 (base year).

To reach Hairjamm's 2027 target, the following targets have been introduced:

- 10% reduction in electricity emissions by CY25 (base year emissions = 40.209 tCO₂-e)
- 15% reduction in waste to landfill by CY25 (base year tonnage = 90.284t)
- 10% reduction in freight emissions by CY25 (base year emissions = 845.058 tCO₂-e)

Hairjamm is tracking towards targets as follows:

- 10% reduction in total emissions - (CY24 = 4.979 tCO₂-e/revenue) increase of 4.4%.
- 10% reduction in electricity emissions - (CY24 = 41.52 tCO₂-e) increase of 3.26%.
- 15% reduction in waste to landfill - (CY24 = 82.52t) decrease of 8.6%.
- Total emissions – 15% increase since base year

Emissions reduction actions

Hairjamm's carbon inventory for CY2024 totals 1291.32 tCO₂-e, with the majority of emissions coming from freight, electricity, and waste. The following actions were implemented within the last year.

Freight & distribution

- Improved freight management practices, including better logistics coordination and route optimisation.

Electricity

- Increase in renewable electricity purchasing (18.48% of supply now renewable).
- Education and usage monitoring in warehouse and office.

Waste and Recycling

- Additional recycling streams introduced across the warehouse and office.
- Staff education and engagement on waste separation.

5. EMISSIONS SUMMARY

Emissions over time

		Emissions since base year		
		Total tCO ₂ -e (without uplift)	Total tCO ₂ -e (with uplift)	Emissions intensity of CO ₂ -e per \$100,000 revenue
Base year:	2022	1122.83	1122.83	4.769
Year 2:	2023	1253.37	1253.37	5.125
Year 3:	2024	1291.32	1291.32	4.979

Significant changes in emissions

The following emission sources have had sizable increases in the last reporting year. Only Petrol (company cars) is a significant contributor to the total carbon inventory at 9.85% with the others totaling less than 2%.

Domestic hotel 5 stars -increase in staff travel due to growth in business and attending conferences.

Food and Catering – more staff at catered events.

Taxi and Car Hire – staff travelling more due to more work.

Accounting services – growth in business.

Refrigerants – extra AC unit installed.

Petrol (company cars) – Increased travel from company cars due to growth in business.

Use of Climate Active carbon neutral products, services, buildings or precincts

N/A

Emissions summary

The electricity summary is available in Appendix B. Electricity emissions were calculated using a market-based approach.

Emission category	Scope 1 emissions (tCO ₂ -e)	Scope 2 emissions (tCO ₂ -e)	Scope 3 emissions (tCO ₂ -e)	Total emissions (t CO ₂ -e)
Accommodation and facilities	0.00	0.00	12.44	12.44
Cleaning and chemicals	0.00	0.00	1.69	1.69
Climate Active carbon neutral products and services	0.00	0.00	0.00	0.00
Electricity	0.00	36.96	4.56	41.52
Food	0.00	0.00	14.00	14.00
ICT services and equipment	0.00	0.00	37.17	37.17
Office equipment and supplies	0.00	0.00	5.47	5.47
Postage, courier and freight	0.00	0.00	808.43	808.43
Products	0.00	0.00	0.00	0.00
Professional services	0.00	0.00	46.44	46.44
Refrigerants	0.78	0.00	0.00	0.78
Stationary energy (liquid fuels)	0.84	0.00	0.28	1.12
Transport (air)	0.00	0.00	34.06	34.06
Transport (land and sea)	101.45	0.00	77.96	179.42
Waste	0.00	0.00	107.28	107.28
Water	0.00	0.00	0.00	0.00
Working from home	0.00	0.00	1.43	1.43
Grand Total	103.07	36.96	1151.23	1291.25

Uplift factors

N/A

6. CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

Type of offset unit	Quantity used for this reporting period	Percentage of total units used
Australian Carbon Credit Units (ACCUs)	200	15.48%
Verified Carbon Units (VCUs)	1092	84.52%

Project name	Type of offset unit	Registry	Date retired	Serial number	Vintage	Total quantity retired	Quantity used in previous reporting periods	Quantity banked for future reporting periods	Quantity used for this reporting period	Percentage of total used this reporting period
Bucakkisla HPP Run-Of-River Hydro Project	VCU	Verra	27/06/2025	13052-469152345-469153350-VCS-VCU-279-VER-TR-1-1127-01012018-31122018-0	2018	1006	0	0	1006	77.86%
Rimba Raya Biodiversity Reserve Project	VCU	Verra	27/06/2025	9900-157898312-157898397-VCS-VCU-263-VER-ID-14-674-01012018-31122018-1	2018	86	0	0	86	6.66%
WA Carbon Cattle Conservation Project # 102721 LD	ACCU	ANREU	30/06/2025	9,016,600,870 - 9,016,601,069	2024-25	200	0	0	200	15.48%
Offset Totals:						1292	0	0	1292	100%

Co-benefits

WA Carbon Cattle Conservation Project (Laverton Downs)

This project establishes permanent native forests through assisted regeneration from in-situ seed sources (including rootstock and lignotubers) on land that was cleared of vegetation and where regrowth was suppressed for at least 10 years prior to the project having commenced.

Project activities include the management of plants that are not native to the project area, the management of the timing and extent of grazing, and the humane management of feral animals. If applicable, project suppressors may include livestock and plants not native to the area.

Rimba Raya Biodiversity Reserve – Project Summary

The Rimba Raya Biodiversity Reserve is one of the world's largest REDD+ (Reducing Emissions from Deforestation and Forest Degradation) carbon offset projects, located in Central Kalimantan, Indonesia. Covering over 64,000 hectares of tropical peat swamp forest, the project serves as a buffer zone between palm oil expansion and the Tanjung Puting National Park, a critical habitat for endangered species including the Bornean orangutan.

Key Objectives

- Prevent deforestation and degradation of high-carbon-density peatlands
- Protect biodiversity and endangered species
- Support local communities through health, education, and livelihood initiatives
- Generate verified carbon credits (VCUs) under the Verra VCS and CCB (Climate, Community & Biodiversity) Standards

Impact Highlights

- Avoids the emission of over 100 million tonnes of CO₂ over the project's lifetime
- Provides alternative livelihoods, clean water, and solar energy to surrounding communities
- Conserves biodiversity in one of Southeast Asia's most ecologically important regions
- One of the first REDD+ projects to achieve Triple Gold certification under CCB for climate, community, and biodiversity benefits

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

APPENDIX A: ADDITIONAL INFORMATION

The screenshot displays the Australian National Registry of Emissions Units (ANREU) interface. The header includes the Australian Government logo and the text 'Australian National Registry of Emissions Units'. A navigation menu on the left lists options like 'Home', 'Account Holders', 'Accounts', 'Unit Position Summary', 'Projects', 'Transaction Log', 'CER Notifications', 'Public Reports', and 'My Profile'. The main content area is titled 'Transaction Details' and shows information for a transaction with ID AU4253. The transaction is in a 'Completed (E)' status, dated 30/06/2025 10:20:22 (AEST). The transaction type is 'Cancellation (E)', initiated by 'Liu, Hubert CH-Ho' and approved by 'Moore, Timothy Nicholas' on behalf of 'Hairjamm Pty Ltd'. The comment states 'Voluntary retirement on behalf of Hairjamm Pty Ltd'. Below this, the 'Transferring Account' (AU 2976) and 'Acquiring Account' (AU 1068) are listed. A 'Transaction Blocks' table shows one block for 'Voluntary ACCU Cancellation' with a quantity of 200. A 'Transaction Status History' table shows the status changing from 'Completed (E)' to 'Completed (E)'.



APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **market-based approach**

Market-based approach summary			
Market-based approach	Activity Data (kWh)	Emissions (kg CO ₂ -e)	Renewable percentage of total
Behind the meter consumption of electricity generated	0	0	0%
Total non-grid electricity	0	0	0%
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCS surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	10,343	0	18%
Residual Electricity	45,628	41,521	0%
Total renewable electricity (grid + non grid)	10,343	0	18%
Total grid electricity	55,971	41,521	18%
Total electricity (grid + non grid)	55,971	41,521	18%
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	45,628	41,521	
Scope 2	40,614	36,958	
Scope 3 (includes T&D emissions from consumption under operational control)	5,014	4,563	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	

Total renewables (grid and non-grid)	18.48%
Mandatory	18.48%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO₂-e)	36.96
Residual scope 3 emissions (t CO₂-e)	4.56
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	36.96
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	4.56
Total emissions liability (t CO₂-e)	41.52

Figures may not sum due to rounding. Renewable percentage can be above 100%

Location-based approach summary						
Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kgCO ₂ -e)	Scope 3 Emissions (kgCO ₂ -e)	(kWh)	Scope 3 Emissions (kgCO ₂ -e)
QLD	55,971	55,971	40,859	8,396	0	0
Grid electricity (scope 2 and 3)	55,971	55,971	40,859	8,396	0	0
QLD	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	55,971					

Residual scope 2 emissions (t CO₂-e)	40.86
Residual scope 3 emissions (t CO₂-e)	8.40
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	40.86
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	8.40
Total emissions liability	49.25

If your organisation does not use any Climate Active buildings or precincts, please add N/A to the first row, and delete the remaining empty rows.

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
<i>Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market-based method is outlined as such in the market-based summary table.</i>		

Climate Active carbon neutral electricity products

Climate Active carbon neutral electricity product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
<i>Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market-based summary table.</i>		

APPENDIX C: INSIDE EMISSIONS BOUNDARY

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources	Justification reason
N/A	

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to this organisation's operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions.
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.
4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.
5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.

Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
Embodied emissions of products sold by Hairjamm.	N	Y	N	N	N	<p>Size: Emissions from products would be small in relation to freight and electricity emissions.</p> <p>Influence: Hairjamm could influence products that are made in-house and specific suppliers.</p> <p>Risk: There are no relevant laws or regulations that apply to limit emissions specifically from this source, the source does not create supply chain risks, and it is unlikely to be of significant public interest.</p> <p>Stakeholders: Key stakeholders understand that product and organisational emissions and certifications are different.</p> <p>Outsourcing: We have not previously undertaken this activity within our emissions boundary and comparable organisations do not typically undertake this activity within their organisational boundary.</p>



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