



PUBLIC DISCLOSURE STATEMENT

**TOURISM AUSTRALIA
DESTINATION AUSTRALIA CONFERENCE
19TH MARCH 2026**

PRE-EVENT REPORT

Australian Government
Climate Active
Public Disclosure Statement



An Australian Government Initiative



RESPONSIBLE ENTITY NAME	Tourism Australia
NAME OF EVENT	Destination Australia 2026
EVENT DATE(S)	19 March 2026
DECLARATION	<p><i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i></p>  <p>Roslyn Farrar GM – Industry Events 18/02/2026</p>



Australian Government
**Department of Climate Change, Energy,
the Environment and Water**

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Version 10.



1. CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	291 tCO ₂ -e
CARBON OFFSETS USED	50.17% ACCUs, 49.83% VCUs
RENEWABLE ELECTRICITY	17.91%
CARBON ACCOUNT	Prepared by: Tourism Australia
TECHNICAL ASSESSMENT	N/A

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2. CERTIFICATION INFORMATION

Description of certification

This certification is for Destination Australia 2026 is being held on 19 March 2026. This event brings together the wider tourism industry with industry leaders and topic experts to network and discuss evolving trends and key areas of focus for the future of Australian tourism.

The event is expected to have 700 attendees and is being held at the following location(s).

- Centrepiece, 100 Olympic Blvd, Melbourne VIC 3004, Australia

The Climate Active event calculator was used to prepare this carbon inventory, which is based on the Climate Active Carbon Neutral Standard for Events.

Activity data collected from previous occurrences of this event has informed the preparation of this carbon inventory.

Event description

Destination Australia is an annual event delivered by Tourism Australia (TA). This year, with the theme of 'Accelerating Future Growth, Competitiveness, and Sustainable Tourism', the focus of the day will be the future evolution and sustainable growth of the tourism sector. The event will consist of a full-day conference followed by a networking event.

Destination Australia Conference – The full-day conference component of the event will run on 19 March 2026, from 9:30am to 5:30pm. At the event, industry leaders will share insights and updates with attendees and explore how the industry can continue to evolve the depth and breadth of Australia's tourism offerings and how industry can collaborate to ensure the sustainable growth of the sector. A range of topics will be covered from marketing trends to the aviation landscape, sustainability and regenerative tourism and more.

Destination Australia Networking Event – Following the conference, a networking event will take place from 5:30pm to 8:00pm. This component of the event will allow industry professionals to connect, discuss, collaborate and reflect on the topics of the day.

All the event components will take place at the one venue, Centrepiece Melbourne, and will be included in this carbon neutral certification. Carbon neutral certification for Destination Australia was achieved in 2024 and 2025. Tourism Australia is expecting to see similar emission sources and attendance for this year's event. Further information about the event is available [online](#).

Changes from previous year

Total estimated emissions for the Destination Australia 2026 pre-event inventory represent an 86 TCO₂-e (+42.0%) increase compared to the post-event (actual) results of Destination Australia 2025. This variation is primarily driven by the attendee travel profile captured in the pre-event phase:

- **Shift in Attendee Origin:** Analysis of the registration dataset (extracted 6 weeks prior to the event) shows a significant increase in out-of-state attendees requiring flights (68.4% in 2026 vs. 34% in 2025).
- **Flight Class Profile:** There was a 2.8% increase in attendees selecting Business or Premium Economy travel compared to the 2025 post-event data.

To ensure a conservative pre-event estimate, travel choices were modelled based on a representative sample of 700 registered attendees as of 6 February 2026. While this sample suggests an increase, the post-event report will provide a final reconciliation based on the complete, actual registration dataset.

3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the event however they are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to the event's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary		Outside emission boundary
<u>Quantified</u>	<u>Non-quantified</u>	<u>Excluded</u>
Electricity	N/A	N/A
Attendee travel		
Food & drink		
Accommodation		
Water utilities		
Waste		
Transfers between Venue and Accommodation and Airport		
Professional services (photographic services, insurance)		
Signage		
IT equipment		
Printing		
Courier services		
Natural gas		

Data collection

Emissions source	Data collection method	Assumptions / conservative approach taken
Attendee travel	<p>Attendee flight travel was provided through the registration details, and includes key data such as departure port, arrival port, and flight class.</p> <p>A registration survey also asked which mode of transport will be taken from airport.</p>	<p>Flights: The percentage mix of attendees requiring flights was obtained from a representative sample of registration data collected six weeks prior to the event. To ensure a conservative pre-event estimate, this profile (including origin and class of travel) was extrapolated across the total expected attendee volume to model the domestic travel inventory.</p> <p>Regional travel was estimated using average distances travelled to common locations in Victoria.</p> <p>Domestic travel assumed flights from capital of origin state when unknown.</p> <p>Train: Both Local Melbourne guests and regional were assumed to take <i>Train</i>. While Melbourne has launched a new Metro service for the inner-city, the <i>Train</i> emission factor is higher than <i>Metro</i> and a conservative approach was taken.</p> <p>Regional guests: Events survey data indicated that 20% of regional guests would travel via car and 80% via train.</p> <p>Hotel to venue transfers: Assumed an average distance of 4km between hotel and venue. Assume 85% rideshare/taxi (1723.6km), 5% walk, 5% bus and 5% light rail (101.4pax.km each). Please note that the additional distances could not be captured via the Events Calculators available format and was entered directly into the Carbon Inventory.</p>

Attendee accommodation	The number of out-of-state attendees was identified by the origin question in the registration form.	Assumed 85% of out-of-state attendees booked 4 Star Hotels and 15% booked 5 Star Hotels. All conservatively assumed staying for at least two nights for a single day event.
Property equipment hire services	The budget provided the spend on registration kiosks which were provided by Sprintr Eco Kiosk including full decal. They are made from recycled PET and are 100% recyclable	“Recycled PET” was not available as an emission category therefore spend was classified under ‘Property equipment hire services’
Food and drinks	Estimated using the budget provided by the Destination Australia event. Identifier 1049 (Food and catering) was used to categorise a variety of food-specific catering packages. Coffee and tea spend taken from coffee-cart budget.	Assumes budget for alcoholic drinks (beverage package) is 50% wine and 50% beer. Assumes 70% of coffee-cart budget allocated to coffee and 30% to tea.
Electricity	Estimated using average electricity data consumed per guest per day on previous Tourism Australia (TA) events which have undertaken a carbon audit – resulting in approximately 15KWh/attendee/day.	Assumes electricity consumption for Destination Australia to be relatively consistent with that of previous TA events. Assumes event venues do not purchase GreenPower.
Waste, Water & Natural Gas	Estimated using average rates consumed per guest per day on previous TA events which have undertaken a carbon audit. Venue confirmed natural gas will be used in the kitchens.	Assumes water and waste creation at a similar rate to previous TA events. Assumes Destination Australia venues have similar waste collection streams and services as previous TA events.

4. EMISSIONS REDUCTIONS

Emissions reduction measures

Destination Australia is Tourism Australia’s annual industry conference and networking event that has moves between locations in Australia, which provides a series of considerations for developing an emissions reduction strategy, including:

- The event is likely to be working with new venue(s), vendors, local governments and local stakeholders for each event;
- Providing an incentive to standardise basic initiatives where possible to reduce the resources required to develop all new initiatives annually; and
- The importance of developing both strong short-term and long-term partnerships to support Destination Australia’s emissions reduction strategy.

Considering the above, key initiatives to be undertaken to reduce the footprint of Tourism Australia’s Destination Australia event moving forward include:

Event Section	Emission Source	Initiative
Venue Resource Management	<ul style="list-style-type: none"> • Electricity • Waste • Refrigerants • Transport (local) • Water 	<ul style="list-style-type: none"> • Engaging with venue owners/operators as early as possible to understand overarching sustainability policy and commitments. • Destination Australia to develop an ‘Destination Australia Venue Sustainability Plan’ pre-event to outline: <ul style="list-style-type: none"> ○ How the event will align, support and improve the sustainability systems and initiatives of the venue (e.g. providing additional signage for correct use of bins in the venue). ○ Agreed collaborations between Destination Australia, the venue and any other key stakeholders for specific sustainability initiatives. ○ Encourage venue management to consider purchasing 100% GreenPower for their venues or establishing a preference for holding events at locations that have solar already installed, or high energy performance ratings.

Hospitality	<ul style="list-style-type: none"> • Food and beverages 	<ul style="list-style-type: none"> • Aim to provide a greater proportion of plant-based menu options, where possible for attendees, as well as data management processes to distinguish expenditure or menu offerings of vegetarian or non-vegetarian options. • Mandating the use of compostable or recyclable materials where possible. • Develop partnerships with local organisations (e.g. Foodbank) to reduce (or eliminate) any food wastage.
Travel	<ul style="list-style-type: none"> • Travel (car) • Public Transport 	<ul style="list-style-type: none"> • Develop a ‘Sustainable Travel’ information kit for attendees to provide attendees with low-carbon forms of transport from both accommodation partners and event locations. This could include: <ul style="list-style-type: none"> • Information on which air travel offset schemes are encouraged to be used by attendees (e.g. those that purchase ACCU credits); • Instructions on how to purchase a ticket and use specific public transport routes to and from the event; • Information on any bike share or e-scooter infrastructure available; and • Information on end-of-trip facilities available at the venues.

As well as the above-mentioned initiatives, Destination Australia will continue to look at ways to refine its data collection processes to improve the accuracy of measuring not only the carbon impact of events but also wider resource use (e.g. water and waste) and the beneficial outcomes of the event (e.g. supporting local businesses).

One practical method explored in the 2026 event to reduce emissions was targeted through alternative registration kiosks. The event will use EcoKiosk™ from supplier Sprintr. The kiosks are 100% recyclable and are also made from recycled PET. They weigh 7kg compared to a typical kiosk weight approximately 120kg.

5. EMISSIONS SUMMARY

Use of Climate Active carbon neutral products, services, buildings or precincts

N/A

Emissions summary

The electricity summary is available in Appendix B. Electricity emissions were calculated using a **market-based approach**.

Emission category	Scope 1 emissions (tCO ₂ -e)	Scope 2 emissions (tCO ₂ -e)	Scope 3 emissions (tCO ₂ -e)	Total emissions (t CO ₂ -e)
Accommodation and facilities	0.00	0.00	30.79	30.79
Electricity	0.00	6.98	0.95	7.93
Food	0.00	0.00	31.46	31.46
ICT services and equipment	0.00	0.00	8.60	8.60
Office equipment & supplies	0.00	0.00	0.11	0.11
Postage, courier and freight	0.00	0.00	0.55	0.55
Products	0.00	0.00	1.28	1.28
Professional Services	0.00	0.00	28.40	28.40
Stationary energy (gaseous fuels)	0.00	0.00	0.00	0.00
Stationary energy (liquid fuels)	0.00	0.00	0.00	0.00
Stationary energy (solid fuels)	0.00	0.00	0.00	0.00
Transport (Air)	0.00	0.00	172.93	172.93
Transport (Land and Sea)	0.00	0.00	7.20	7.20
Waste	0.00	0.00	1.53	1.53
Water	0.00	0.00	0.06	0.06
Total emissions (tCO₂-e)	0.00	6.98	283.87	290.85
<i>Figures may not sum to total due to rounding.</i>				

Uplift factors

N/A

6. CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

This is a pre-event report. Any eligible offsets allocated to this event will be reconciled as part of the post-event report.

This event is part of an event portfolio where offsets purchased by Tourism Australia are being used across multiple events. These include:

- Destination Australia
- Australian Tourism Exchange (ATE)
- G'day Australia
- Australia Next

Type of offset unit	Quantity used for this reporting period	Percentage of total units used
Australian Carbon Credit Units (ACCU)s	146	50.17%
Verified Carbon Units (VCUs)	145	49.83%

Project name	Type of offset unit	Registry	Date retired	Serial number	Vintage	Total quantity retired	Quantity used in previous reporting periods	Quantity banked for future reporting periods	Quantity used for this reporting period	Percentage of total used this reporting period
Trafalgar Native Forest Protection Project	ACCU	ANREU	29/10/2025	9,036,856,845 - 9,036,857,444	2025-26	600	447	7	146	50.17%
REDD+ Project for Caribbean Guatemala: The Conservation Coast	VCU	Verra Registry	28/06/2024	6370-317307421-317309420-VCU-024-MER-GT-14-1622-01012014-31122014-1	2014	2000	1725	130	145	49.83%
Offset Totals:						2600	2172	137	291	100.00%

Co-benefits

N/A

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

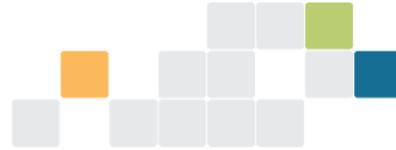
APPENDIX A: ADDITIONAL INFORMATION

Evidence of Trafalgar Native Forest Protection Project ACCUs

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Australian Government
Clean Energy Regulator



30 October 2025

VC202526-00896

To whom it may concern,

Voluntary cancellation of units in ANREU

This letter is confirmation of the voluntary cancellation of units in the Australian National Registry of Emissions Units (ANREU) by ANREU account holder, Terra Carbon Pty Limited (account number AU-1117).

The details of the cancellation are as follows:

Date of transaction	29 October 2025
Transaction ID	AU44852
Type of units	KACCU
Total Number of units	600
Serial number range	9,036,856,845 - 9,036,857,444
ERF Project	Trafalgar Native Forest Protection Project – EOP101088
Vintage	2025-26
Transaction comment	Units retired by GreenCollar on behalf of Tourism Australia for the Climate Active event certification.

Details of all voluntary cancellations in the ANREU are published on the Clean Energy Regulator's website, [Voluntary cancellations register | Clean Energy Regulator \(cer.gov.au\)](#).

If you require additional information about the above transaction, please email CER-RegistryContact@cer.gov.au

Yours sincerely,

Unit and Certificate Registry Section
NGER and Safeguard Branch
Scheme Operations Division



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APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **market-based approach**.

Market Based Approach Summary			
Market Based Approach	Activity Data (kWh)	Emissions (kg CO2-e)	Renewable Percentage of total
Behind the meter consumption of renewable electricity generated	0	0	0%
Total non-grid renewable electricity	0	0	0%
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	0	0	0%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCS surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCS surrendered)	0	0	0%
Jurisdictional renewables (LGCS surrendered)	0	0	0%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	0	0	0%
Large Scale Renewable Energy Target (applied to grid electricity only)	1,880	0	18%
Residual Electricity	8,618	7,928	0%
Total renewable electricity (grid + non grid)	1,880	0	18%
Total grid electricity	10,498	7,928	18%
Total electricity (grid + non grid)	10,498	7,928	18%
Percentage of residual electricity consumption under operational control	100%		
Residual electricity consumption under operational control	8,618	7,928	
Scope 2	7,587	6,980	
Scope 3 (includes T&D emissions from consumption under operational control)	1,030	948	
Residual electricity consumption not under operational control	0	0	
Scope 3	0	0	

Total renewables (grid and non-grid)	17.91%
Mandatory	17.91%
Voluntary	0.00%
Behind the meter	0.00%
Residual scope 2 emissions (t CO2-e)	6.98
Residual scope 3 emissions (t CO2-e)	0.95
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	6.98
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO2-e)	0.95
Total emissions liability (t CO2-e)	7.93

Figures may not sum to total due to rounding. Renewable percentage can be above 100%

Location Based Approach Summary						
Location Based Approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kgCO ₂ -e)	Scope 3 Emissions (kgCo ₂ -e)	(kWh)	Scope 3 Emissions (kgCO ₂ -e)
ACT	0	0	0	0	0	0
NSW	0	0	0	0	0	0
SA	0	0	0	0	0	0
Vic	10,498	10,498	8,083	945	0	0
Qld	0	0	0	0	0	0
NT	0	0	0	0	0	0
WA	0	0	0	0	0	0
Tas	0	0	0	0	0	0
Grid electricity (scope 2 and 3)	10,498	10,498	8,083	945	0	0
ACT	0	0	0	0		
NSW	0	0	0	0		
SA	0	0	0	0		
Vic	0	0	0	0		
Qld	0	0	0	0		
NT	0	0	0	0		
WA	0	0	0	0		
Tas	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	10,498					

Residual scope 2 emissions (t CO ₂ -e)	8.08
Residual scope 3 emissions (t CO ₂ -e)	0.94
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO ₂ -e)	8.08
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO ₂ -e)	0.94
Total emissions liability	9.03

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
<i>Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market based method is outlined as such in the market based summary table.</i>		

Climate Active carbon neutral electricity products

Climate Active carbon neutral product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
<i>Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market based method is outlined as such in the market based summary table.</i>		

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. These emissions are accounted for through an uplift factor. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.

Relevant non-quantified emission sources	Justification reason
N/A	N/A

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the event's electricity.
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the event's greenhouse gas risk exposure.
4. **Stakeholders** The emissions from a particular source are deemed relevant by key stakeholders.
5. **Outsourcing** The emissions are from outsourced activities that were previously undertaken within the event's boundary or from outsourced activities that are typically undertaken within the boundary for comparable events.

Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
N/A						



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