



PUBLIC DISCLOSURE STATEMENT

PIM GROUP AUSTRALIA PTY LTD

**ORGANISATION CERTIFICATION
FY2024-25**

Australian Government

Climate Active Public Disclosure Statement



An Australian Government Initiative



NAME OF CERTIFIED ENTITY	PIM Group Australia Pty Ltd
REPORTING PERIOD	1 July 2024 – 30 June 2025 Arrears report
DECLARATION	<i>To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.</i> <i>Mike Edkins</i> Name of signatory: Mike Edkins Position of signatory: Director Date: 17th September 2026



Australian Government
**Department of Climate Change, Energy,
the Environment and Water**

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Version 10.

1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	97tCO ₂ -e
CARBON OFFSETS USED	100% VCUs
RENEWABLE ELECTRICITY	100%
CARBON ACCOUNT	Prepared by: PIM Group Australia
TECHNICAL ASSESSMENT	October 2024 The CN Agency Next technical assessment due: FY 2027

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2. CERTIFICATION INFORMATION

Description of organisation certification

This organisation certification is for the business operations of PIM Group Australia Pty Ltd, ABN 96 629 254 815.

This Public Disclosure Statement includes information for FY2024-25 reporting period.

Organisation description

PIM Group Australia Pty Ltd (ABN 96 629 254 815) is a creative marketing and special event consultancy which specialises in creating experiences, engaging consumers and pushing the boundaries of brand immersion. With over 26 years of industry experience with extensive knowledge across sponsorship, events, exhibitions, conferences, consumer and trade promotions. We work end to end; from the initial creation of the 'big idea', to concept development, right through to execution of the activation or campaign. Our focus is always creating unique experiences in all activations by engaging consumers to interact with our clients brands.

The organisation's emissions boundary has been defined based on the operational control approach and it includes all business operations of PIM Group Australia in Victoria and New South Wales. This includes the following locations:

- 77 Alexander Street, Crows Nest NSW 2065
- 17 Pearson Street, Cremorne VIC 3121
- 19/75 Centennial Circuit, Byron Bay NSW 2481

All relevant emission sources have been included for this certification. This submission only includes emission sources attributed to operations by PIM Group Australia and does not include activity relating to services provided by PIM Group Australia. The methods used for collecting data, calculating emissions, and consolidating the carbon inventory are based on the Climate Active Carbon Neutral Standard for Organisations, the Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (revised edition).

The greenhouse gases considered within the inventory are those that are commonly reported under Kyoto Protocol: Carbon Dioxide (CO₂), Methane (CH₄), Nitrous Oxide (N₂O) and synthetic gasses – Hydrofluorocarbon (HFCs), Perfluorocarbons (PFCs), Sulphur Hexafluoride (SF₆) and Nitrogen Trifluoride (NF₃). All emissions are reported in tonnes of Carbon Dioxide equivalent (tCO_{2-e}).

3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Inside emissions boundary		Outside emission boundary
<u>Quantified</u>	<u>Non-quantified</u>	<u>Excluded</u>
Accommodation	Refrigerants	N/A
Cleaning and chemicals	Water	
Electricity		
Food		
ICT services and equipment		
Professional services		
Office equipment and supplies		
Postage, courier and freight		
Stationary energy and fuels		
Transport (air)		
Transport (land and sea)		
Waste		
Working from home		

4. EMISSIONS REDUCTIONS

Emissions reduction strategy

PIM Group Australia is proud to be carbon neutral. The organisation is committed to reducing its emissions using the FY 2023-24 as the base year. PIM Group Australia aims to achieve a 30% reduction in Scope 3 emissions by 2030. PIM Group Australia aims to reduce this base year emissions intensity of 4.15 tCO₂/FTE (total emissions per FTE) year on year. The use of emission intensity as a reduction is to allow for fluctuations in business operations.

Organisation emissions reduction actions

Ongoing actions

Emission Source	Emission Reduction Measure	Scope	Progress over the last year
Business Travel	Reducing flights by using video conferencing instead of flying. Combine multiple client meetings or site visits into a single trip.	3	While overall business travel increased during FY2024-25 due to increased operational requirements and business growth, the continued use of virtual meetings helped avoid additional flights and associated emissions that would otherwise have occurred.
Business Travel	Use economy class travel for all trips.	3	All flights are booked in economy class, we also encourage ride share between colleagues to the airport.
Business Travel	Select carbon offset options when booking flights.	3	This has been completed for all flight bookings made during the period 2024-25.
Business Travel	Encourage use of public transport for meetings instead of taxi usage.	3	The opening of a new metro station at our Sydney office has enabled more economical public transport usage into the city.
Energy	Implement office shutdown procedures for evenings and weekends.	3	Improved procedures to ensure all appliances and devices are turned off to save electricity.
ICT Services	Recycle or donate all end-of-life ICT equipment through certified e-waste providers.	3	All computer equipment recycled through certified e-waste providers.
Waste	Encourage staff to use keep-cups for coffee.	3	PIM have provided communal keep-cups for staff to take from the kitchen.
Waste	Improve recycling options for Melbourne office	3	Look to purchase a ReSmart or similar recycling bin for the Melbourne office to recycle tricky items.
Professional Services	Ask key suppliers about sustainability credentials	3	Prioritise suppliers able to provide sustainability credentials.
Staff Engagement	Sustainability awareness sessions	3	Shared education and awareness for new sustainability initiatives that can improve current work flows and practices.
Staff Engagement	Encourage hybrid working arrangements where operationally possible	3	Staff enjoy a hybrid work environment with majority of staff working 3 days in the office and 2 days at home.

Completed actions

Emission Source/s	Emission Reduction Measure	Scope/s	Progress over the last year	Due Date
Waste	Improve recycling options within Sydney office	3	Complete - In 2024-25 we purchased a ReSmart recycling bin that is collected monthly and enables recycling of tricky items.	Complete
Energy	Install motion sensors in areas of the office that are used less frequently.	3	Complete - In 2024-25, motion sensors were installed in the store room in the Sydney office.	Complete
Professional Services	Review cleaning contractual arrangements for offices	3	Complete – Engaged a new cleaner for Sydney office with reduced visits and a focus on environmentally friendly products and practices.	Complete

5.EMISSIONS SUMMARY

Emissions over time

Emissions since base year			
		Total tCO ₂ -e (without uplift)	Total tCO ₂ -e (with uplift)
Base Year / Year 1:	2023-24	103.31	N/A
Year 2:	2024-25	96.04	N/A

Use of Climate Active carbon neutral products, services, buildings or precincts

N/A

Significant changes in emissions

Significant changes in emissions			
Emission source	Previous year emissions (t CO ₂ -e)	Current year emissions (t CO ₂ -e)	Reason for change
Computer and technical services	20.55	12.69	FY24 included purchase of new NAS computer systems
Real estate agent services (excl. body corporate and strata)	0.00	9.72	Installation of new security system in the Sydney office
Average car (petrol)	19.71	16.93	Reduced car journeys utilised with opening of new metro station close to the Sydney office

Emissions summary

The electricity summary is available in Appendix B. Electricity emissions were calculated using a market-based approach.

Emission category	Scope 1 emissions (tCO ₂ -e)	Scope 2 emissions (tCO ₂ -e)	Scope 3 emissions (tCO ₂ -e)	Total emissions (t CO ₂ -e)
Accommodation and facilities	0.00	0.00	0.26	0.26
Cleaning and Chemicals	0.00	0.00	1.60	1.60
Electricity	0.00	0.00	0.00	0.00
Food	0.00	0.00	1.60	1.60
ICT services and equipment	0.00	0.00	13.44	13.44
Office equipment & supplies	0.00	0.00	1.33	1.33
Postage, courier and freight	0.00	0.00	0.07	0.07
Professional Services	0.00	0.00	42.45	42.45
Stationary Energy (gaseous fuels)	0.00	0.00	0.00	0.00
Stationary Energy (liquid fuels)	0.00	0.00	0.00	0.00
Stationary Energy (solid fuels)	0.00	0.00	0.00	0.00
Transport (Air)	0.00	0.00	4.70	4.70
Transport (Land and Sea)	0.00	0.00	19.43	19.43
Waste	0.00	0.00	10.23	10.23
Working from home	0.00	0.00	0.93	0.93
Total emissions (tCO₂-e)	0.00	0.00	96.04	96.04
<i>Figures may not sum to total due to rounding.</i>				

Uplift factors

N/A

6. CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

Type of offset unit	Quantity used for this reporting period	Percentage of total units used
Verified Carbon Units (VCUs)	97	100%

Project name	Type of offset unit	Registry	Date retired	Serial number	Vintage	Total quantity retired	Quantity used in previous reporting periods	Quantity banked for future reporting periods	Quantity used for this reporting period	Percentage of total used this reporting period
Ghani Solar Renewable Power Project by Greenko Group	VCU	Verra Registry	1/06/2026	15618-702608361-702608458-VCS-VCU-997-VER-IN-1-1792-01082021-31122021-0	2021	98	0	1	97	100.00%
Offset Totals:						98	0	1	97	100.00%

Co-benefits

By displacing 500MW of electricity powered by fossil fuels, the Ghani solar farm will save the emission of 887,000 tonnes of carbon dioxide per year. Additionally, it will improve air quality through the reduction of pollutants such as SO_x (sulphur compounds), NO_x and suspended particulate matter. These toxic compounds are implicated in causing health complications, acid rain, smog and ground pollution.

In addition to reducing greenhouse gas emissions and pollutants, the project is expected to have positive impacts on social well-being by creating job opportunities and improving infrastructure. For a developing country such as India, it will also provide economic benefits through improved access to cheap, reliable power.

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

APPENDIX A: ADDITIONAL INFORMATION

N/A

APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For this certification, electricity emissions have been set by using the **market-based approach**.

Market-based approach summary

Market-based approach	Activity Data (kWh)	Emissions (kg CO ₂ -e)	Renewable percentage of total
Behind the meter consumption of renewable electricity generated	0	0	0%
Total non-grid renewable electricity	0	0	0%
RECs purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	23,694	0	94%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building (jurisdictional renewables)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products (jurisdictional renewables)	0	0	0%
Jurisdictional renewables (applied to ACT grid electricity)	0	0	0%
LRET (Large Scale Renewable Energy Target; applied to ACT grid electricity)	0	0	0%
LRET (applied to rest of Australia grid electricity)	4,579	0	18%
Other renewables: building proprietor REC surrenders	-3,105	-2,857	0%
Residual electricity	28,273	0	112%
Total renewable electricity (grid + non grid)	25,168	0	112%
Total grid electricity	25,168	0	112%
Total electricity (grid + non grid)	100%		
Percentage of residual electricity consumption under operational control	-3,105	-2,857	
Residual electricity consumption under operational control	-2,734	-2,515	
Scope 2 emissions	-371	-342	
Scope 3 emissions (includes T&D emissions from consumption under operational control)	0	0	
Residual electricity consumption not under operational control	0	0	
Scope 3 emissions	0	0	0%

Total renewables (grid and non-grid)	112.34%
Mandatory	18.20%
Voluntary (includes jurisdictional renewables)	94.14%
Behind the meter	0.00%
Residual scope 2 emissions (t CO₂-e)	-2.52
Residual scope 3 emissions (t CO₂-e)	-0.34
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	0.00
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	0.00
Total emissions liability (t CO₂-e)	0.00

Figures may not sum to total due to rounding. Renewable percentage can be above 100%

Location-based approach summary						
Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	100%	(kWh)	Scope 2 Emissions (kgCO ₂ -e)	Scope 3 Emissions (kgCO ₂ -e)	(kWh)	Scope 3 Emissions (kgCO ₂ -e)
ACT	0	0	0	0	0	0
NSW	25,168	25,168	16,611	1,007	0	0
SA	0	0	0	0	0	0
VIC	0	0	0	0	0	0
QLD	0	0	0	0	0	0
NT	0	0	0	0	0	0
WA	0	0	0	0	0	0
TAS	0	0	0	0	0	0
Grid electricity (scope 2 and 3)	25,168	25,168	16,611	1,007	0	0
ACT	0	0	0	0		
NSW	0	0	0	0		
SA	0	0	0	0		
VIC	0	0	0	0		
QLD	0	0	0	0		
NT	0	0	0	0		
WA	0	0	0	0		
TAS	0	0	0	0		
Non-grid electricity (behind the meter)	0	0	0	0		
Total electricity (grid + non grid)	25,168					

Residual scope 2 emissions (t CO₂-e)	16.61
Residual scope 3 emissions (t CO₂-e)	1.01
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	16.61
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO₂-e)	1.01
Total emissions liability	17.62

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market-based method is outlined as such in the market-based summary table.		

Climate Active carbon neutral electricity products

Climate Active carbon neutral electricity product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO ₂ -e)
N/A	0	0
Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market-based summary table.		

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources		Justification reason
Refrigerants		Immaterial
Water		Immaterial

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to this organisation's operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions.
2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.
3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.
4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.
5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.

Excluded emissions sources summary

Emission sources tested for relevance	Size	Influence	Risk	Stakeholders	Outsourcing	Justification
N/A	N/A	N/A	N/A	N/A	N/A	N/A



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