PUBLIC DISCLOSURE STATEMENT

R/GA MEDIA GROUP PTY LTD

ORGANISATION CERTIFICATION
TRUE-UP: FY2024–25

Australian Government

Climate Active
Public Disclosure Statement

An Australian Government Initiative

NAME OF CERTIFIED ENTITY	R/GA MEDIA GROUP PTY LTD
REPORTING PERIOD	True-up: Financial year 1 July 2024 – 30 June 2025
DECLARATION	*To the best of my knowledge, the information provided in this public disclosure statement is true and correct and meets the requirements of the Climate Active Carbon Neutral Standard.* Signature here  Name of signatory: Lara Hewitt Position of signatory: Executive Talent Director, APAC Date: 30th September 2026 *Note: you can submit this document to Climate Active unsigned. The Climate Active team will invite you to sign this document once they have completed their review. D*

Australian Government
Department of Climate Change, Energy, the Environment and Water

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Version 10.

1.CERTIFICATION SUMMARY

TOTAL EMISSIONS OFFSET	True-up: 331.16 tCO2-e Projection: 557.52 tCO2-e Total: 558 tCO2-e
CARBON OFFSETS USED	100% VCUs
RENEWABLE ELECTRICITY	49.15%
CARBON ACCOUNT	Prepared by: Pangolin Associates
TECHNICAL ASSESSMENT	Date: 02/10/2024 Organisation: Pangolin Associates Next technical assessment due: FY2026

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2. CERTIFICATION INFORMATION

Description of organisation certification

This organisation certification is for the business operations of R/GA MEDIA GROUP PTY LTD (Trading as R/GA), ABN 66 061 404 957.

This organisation certification is for the Australian business operations of R/GA MEDIA GROUP PTY LTD (R/GA) and does not cover services provided by R/GA.

This Public Disclosure Statement includes the true-up information for FY2024-25. This is the final reporting year, as R/GA intend to withdraw from the Climate Active program.

Organisation description

R/GA are a global creative innovation company. R/GA Media Group PTY Ltd (ABN 66 061 404 957) is owned by Truelink Capital. The Australian entity has offices in Sydney, Melbourne and a shared office space in Canberra.

The organisation boundary has been set using an operational control.

3.EMISSIONS BOUNDARY

Inside the emissions boundary

All emission sources listed in the emissions boundary are part of the carbon neutral claim.

Quantified emissions have been assessed as relevant and are quantified in the carbon inventory. This may include emissions that are not identified as arising due to the operations of the certified entity, however are **optionally included**.

Non-quantified emissions have been assessed as relevant and are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. All material emissions are accounted for through an uplift factor. Further detail is available at Appendix C.

Outside the emissions boundary

Excluded emissions are those that have been assessed as not relevant to an organisation's operations and are outside of its emissions boundary or are outside of the scope of the certification. These emissions are not part of the carbon neutral claim. Further detail is available at Appendix D.

Emissions boundary for FY2024-25 (true-up)

Inside emissions boundary

Quantified

Accommodation and facilities
Cleaning and chemicals
Electricity
ICT services and equipment
Postage, courier and freight
Products
Professional services
Refrigerants
Stationary energy (gaseous fuels)
Transport (air)
Transport (land and sea)
Waste
Water
Working from home
Office equipment and supplies

Non-quantified

N/A

Outside emission boundary

Excluded

N/A

Emissions boundary for FY2024-25

For the projected FY2024-25 year, the emissions boundary is the same at the true-up emissions boundary on the prior page (p.6).

4.EMISSIONS REDUCTIONS

Emissions reduction strategy

97.6% of R/GA's emissions are result of upstream or downstream activities, resulting in scope 3 emissions. As a result, R/GA will focus on reducing scope 3 emission sources by 30% by FY2030 on the FY2025 base year. R/GA will endeavour to achieve the following actions by FY2030:

Scope 1:

Scope 1 emissions currently represent less than 1% (0.1%) of total emissions. The source of these emissions is attributed to controlled refrigerants. R/GA will consider the global warming potential of any new refrigeration units purchased in future, opting for unit charged with a refrigerant gas with a low global warming potential to maintain scope 1 emission less than 1% of total emissions.

Scope 2:

Tenancy Electricity: RGA will aim to procure GreenPower electricity at all its existing locations, with the goal of achieving zero scope 2 emissions by FY2030. Furthermore, R/GA will consider GreenPower for any new locations in future to maintain scope 2 emission at zero.

Scope 3:

R/GA will aim to reduce business flights and accommodation emissions by 15% by 2030 on FY2025 base year emissions. To achieve this, R/GA will investigate introducing a travel policy which set quotas for travel allowances for employees. Furthermore, R/GA will look at improving the governance around travel sign offs, to ensure employees are only travelling when necessary.

R/GA aim to reduce Postage, courier and freight emissions. R/GA will target air freight emission by aiming to reduce air freight emissions by 30% by 2030 on FY2025 base year emissions. R/GA aims to achieve this by reviewing it procurement policy, in particularly around IT equipment inventories to minimise the need for next day deliveries which are achieved through air freight.

R/GA will aim to reduce the amount of waste that ends up in landfill by 40% on FY2025 base year emissions. R/GA aims to work with employees to improve education through workshops and programs on recycling. R/GA will also seek external advice to further improve it recycling and equipment reuse opportunities beyond The Lap Top Initiative already in place.

Furthermore, RGA will work with employees to identify opportunities to reduce emissions associated with employee commute to and from work so that R/GA can achieve the overarching emission reduction target stated above.

Moreover, R/GA will continue working with their building managers to identify opportunities to reduce emissions associated with base building electricity so that R/GA can achieve the overarching emission reduction target stated above.

Lastly, R/GA will review its procurement policy to identify opportunities to meet the overarching target. A key principle of the procurement policy to be reviewed is to procure from suppliers that report on their emissions.

Emissions reduction actions

R/GA reviewed their electricity supply in all their offices through the year to ensure the most energy efficient plans were in place for each office.

R/GA reviewed their travel policy and reduced the level of business class travel across the board and encouraged employees to use the route which has the least emissions.

R/GA also encouraged waste to be in the most sustainable way possible, prioritising recycling waste products where possible.

5.\EMISSIONS SUMMARY

Emissions over time

Emissions over time			
		Total tCO_2-e (without uplift)	**Total tCO_2-e** (with uplift)
Base Year	2024-25 (projected)	557.52	557.52
Year 1:	2024-25 (True-up)	331.16	331.16

Significant changes in emissions for FY2024-25 (true-up)

Significant changes in emissions			
Emission source	**Projected emissions** (t CO_2-e)	**Actual emissions** (t CO_2-e)	**Reason for change**
Electricity (market-based method, scope 3)	95.22	34.34	There was Greenpower which occurred at one of the base building facilities which was not reported in previous year. Explaining the change in emissions.
Long business class flights (>3,700km)	97.20	44.93	A reduction in employee numbers and the emission factor have led to a significant year-on-year reduction.

Use of Climate Active carbon neutral products, services, buildings or precincts for FY2024-25 (true-up)

Certified brand name	Product/Service/Building/Precinct used
N/A	N/A

Emissions summary for FY2024-25 (true-up)

The electricity summary is available in Appendix B. Electricity emissions were calculated using a **market-based** approach.

The previous report was a projection report using representative data to estimate the emissions for the reporting year. This table shows the differences between projected emissions and actual emissions.

	Projection	True-up			
Emission category	**Total emissions** (t CO_2-e)	**Sum of scope 1** (tCO_2-e)	**Sum of scope 2** (tCO_2-e)	**Sum of scope 3** (tCO_2-e)	**Sum of total emissions** (t CO_2-e)
Accommodation and facilities	8.70	0.00	0.00	4.42	4.42
Cleaning and Chemicals	5.64	0.00	0.00	6.84	6.84
Electricity	95.22	0.00	7.46	34.34	41.80
Food	0.00	0.00	0.00	0.00	0.00
ICT services and equipment	25.46	0.00	0.00	7.49	7.49
Machinery and vehicles	0.00	0.00	0.00	0.00	0.00
Office equipment & supplies	5.34	0.00	0.00	7.64	7.64
Postage, courier and freight	60.10	0.00	0.00	54.39	54.39
Products	4.25	0.00	0.00	4.75	4.75
Professional Services	13.10	0.00	0.00	24.77	24.77
Refrigerants	3.24	0.64	0.00	1.31	1.95
Stationary Energy (gaseous fuels)	5.31	0.00	0.00	4.22	4.22
Stationary Energy (liquid fuels)	0.00	0.00	0.00	0.00	0.00
Stationary Energy (solid fuels)	0.00	0.00	0.00	0.00	0.00
Transport (Air)	224.75	0.00	0.00	106.93	106.93
Transport (Land and Sea)	34.37	0.00	0.00	22.43	22.43
Waste	37.50	0.00	0.00	20.98	20.98
Water	1.95	0.00	0.00	2.60	2.60
Working from home	32.60	0.00	0.00	19.96	19.96
Total projection emissions (tCO_2-e)	**557.52**				
Total true-up emissions (tCO_2-e)		**0.64**	**7.46**	**323.06**	**331.16**
Difference between projected and actual emissions	Projected total minus true-up total = 226.4 tCO_2-e				
Figures may not sum to total due to rounding.					

Uplift factors for FY2024-25 (true-up)

N/A

6. CARBON OFFSETS

Eligible offsets retirement summary

Offsets retired for Climate Active certification

Type of offset unit	Quantity used for this reporting period	Percentage of total units used
Verified Carbon Units (VCUs)	332	100%

Project name	Type of offset unit	Registry	Date retired	Serial number	Vintage	Total quantity retired	Quantity used in previous reporting periods	Quantity banked for future reporting periods	Quantity used for this reporting period	Percentage of total used this reporting period
Rimba Raya Biodiversity Reserve Project	VCU	Verra	19/12/2024	9900-157946176-157946733-VCS-VCU-263-VER-ID-14-674-01012018-31122018-1	2018	558	0	226	332	100.00%
				Offset Totals:		558	0	226	332	100.00%

Co-benefits

Rimba Raya Biodiversity Reserve

Rimba Raya is situated in Central Kalimantan in Indonesian Borneo. Covering land approximately the same size as Singapore, it is known as one of the largest Orangutan sanctuaries in the world. Offering a viable alternative to deforestation, a practice very common in the area, the project has a wealth of benefits to the biodiversity of the region and the surrounding communities. Rimba Raya is home to over 300 species of birds, 122 species of mammals and 180 species of trees and plants. The project has strong community-based initiatives including increased employment for communities, greater access to medical and health services, and assistance with education.

7. RENEWABLE ENERGY CERTIFICATE (REC) SUMMARY

Renewable Energy Certificate (REC) summary

N/A

APPENDIX A: ADDITIONAL INFORMATION

N/A

APPENDIX B: ELECTRICITY SUMMARY

There are two international best-practice methods for calculating electricity emissions – the location-based method and the market-based method. Reporting electricity emissions under both methods is called dual reporting.

Dual reporting of electricity emissions is useful, as it provides different perspectives of the emissions associated with a business's electricity usage.

Location-based method:

The location-based method provides a picture of a business's electricity emissions in the context of its location, and the emissions intensity of the electricity grid it relies on. It reflects the average emissions intensity of the electricity grid in the location (State) in which energy consumption occurs. The location-based method does not allow for any claims of renewable electricity from grid-imported electricity usage.

Market-based method:

The market-based method provides a picture of a business's electricity emissions in the context of its renewable energy investments. It reflects the emissions intensity of different electricity products, markets and investments. It uses a residual mix factor (RMF) to allow for unique claims on the zero emissions attribute of renewables without double-counting.

For the true-up reporting year, electricity emissions have been set by using the **market-based approach**

Market-based approach summary

Market-based approach	Activity Data (kWh)	Emissions (kg CO_2-e)	Renewable percentage of total
Behind the meter consumption of renewable electricity generated	0	0	0%
Total non-grid renewable electricity	**0**	**0**	**0%**
LGC Purchased and retired (kWh) (including PPAs)	0	0	0%
GreenPower	24,813	0	28%
Climate Active precinct/building (voluntary renewables)	0	0	0%
Precinct/Building (LRET)	0	0	0%
Precinct/Building jurisdictional renewables (LGCS surrendered)	0	0	0%
Electricity products (voluntary renewables)	0	0	0%
Electricity products (LRET)	0	0	0%
Electricity products jurisdictional renewables (LGCs surrendered)	0	0	0%
Jurisdictional renewables (LGCs surrendered)	2,838	0	3%
Jurisdictional renewables (LRET) (applied to ACT grid electricity)	649	0	1%
Large Scale Renewable Energy Target (applied to grid electricity only)	15,606	0	17%
Residual Electricity	45,431	41,797	0%
Total renewable electricity (grid + non grid)	**43,906**	**0**	**49%**
Total grid electricity	**89,337**	**41,797**	**49%**
Total electricity (grid + non grid)	**89,337**	**41,797**	**49%**
Percentage of residual electricity consumption under operational control	20%		
Residual electricity consumption under operational control	**9,211**	**8,474**	
Scope 2	8,110	7,461	
Scope 3 (includes T&D emissions from consumption under operational control)	1,101	1,013	
Residual electricity consumption not under operational control	**36,220**	**33,322**	
Scope 3	36,220	33,322	

Total renewables (grid and non-grid)	**49.15%**
Mandatory	**18.20%**
Voluntary	**30.95%**
Behind the meter	**0.00%**
Residual scope 2 emissions (t CO_2-e)	**7.46**
Residual scope 3 emissions (t CO_2-e)	**34.34**
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**7.46**
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**34.34**
Total emissions liability (t CO_2-e)	**41.80**

Figures may not sum to total due to rounding. Renewable percentage can be above 100%

Location-based approach summary

Location-based approach	Activity Data (kWh) total	Under operational control			Not under operational control	
Percentage of grid electricity consumption under operational control	**13%**	**(kWh)**	**Scope 2 Emissions ($kgCO_2$-e)**	**Scope 3 Emissions ($kgCO_2$-e)**	**(kWh)**	**Scope 3 Emissions ($kgCO_2$-e)**
ACT	3,569	473	312	19	3,096	2,167
NSW	37,352	4,950	3,267	198	32,402	22,681
VIC	48,417	6,417	4,941	577	42,000	36,120
Grid electricity (scope 2 and 3)	**89,337**	**11,840**	**8,520**	**794**	**77,498**	**60,968**
Total electricity (grid + non grid)	**89,337**					

Residual scope 2 emissions (t CO_2-e)	**8.52**
Residual scope 3 emissions (t CO^2-e)	**61.76**
Scope 2 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**8.52**
Scope 3 emissions liability (adjusted for already offset carbon neutral electricity) (t CO_2-e)	**61.76**
Total emissions liability	**70.28**

Operations in Climate Active buildings and precincts

Operations in Climate Active buildings and precincts	Electricity consumed in Climate Active certified building/precinct (kWh)	Emissions (kg CO_2-e)
N/A	**N/A**	**N/A**

Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their building or precinct certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the building/precinct under the market-based method is outlined as such in the market based summary table.

Climate Active carbon neutral electricity products

Climate Active carbon neutral product used	Electricity claimed from Climate Active electricity products (kWh)	Emissions (kg CO_2-e)
N/A	**N/A**	**N/A**

Climate Active carbon neutral electricity is not renewable electricity. These electricity emissions have been offset by another Climate Active member through their electricity product certification. This electricity consumption is also included in the market based and location-based summary tables. Any electricity that has been sourced as renewable electricity by the electricity product under the market-based method is outlined as such in the market-based summary table.

APPENDIX C: INSIDE EMISSIONS BOUNDARY

Non-quantified emission sources

The following emissions sources have been assessed as relevant, are captured within the emissions boundary, but are not measured (quantified) in the carbon inventory. They have been non-quantified due to one of the following reasons:

1. **Immaterial** <1% for individual items and no more than 5% collectively
2. **Cost effective** Quantification is not cost effective relative to the size of the emission but uplift applied.
3. **Data unavailable** Data is unavailable but uplift applied. A data management plan must be put in place to provide data within 5 years.
4. **Maintenance** Initial emissions non-quantified but repairs and replacements quantified.

Relevant non-quantified emission sources	Justification reason	
	FY2024-25 True-up emissions boundary	FY2024-25 Projection emissions boundary
N/A	N/A	N/A

Data management plan for non-quantified sources

There are no non-quantified sources in the emission boundary that require a data management plan.

APPENDIX D: OUTSIDE EMISSIONS BOUNDARY

Excluded emission sources

The below emission sources have been assessed as not relevant to this organisation's operations and are outside of its emissions boundary. These emissions are not part of the carbon neutral claim. Emission sources considered for relevance must be included within the certification boundary if they meet two of the five relevance criteria. Those which only meet one condition of the relevance test can be excluded from the certification boundary.

Emissions tested for relevance are detailed below against each of the following criteria:

1. **Size** The emissions from a particular source are likely to be large relative to the organisation's electricity, stationary energy and fuel emissions.

2. **Influence** The responsible entity has the potential to influence the reduction of emissions from a particular source.

3. **Risk** The emissions from a particular source contribute to the organisation's greenhouse gas risk exposure.

4. **Stakeholders** Key stakeholders deem the emissions from a particular source are relevant.

5. **Outsourcing** The emissions are from outsourced activities previously undertaken within the organisation's boundary, or from outsourced activities typically undertaken within the boundary for comparable organisations.

Excluded emissions sources summary

N/A



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